

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Objective:	<p>General: To advise and assist the Oregon Health Authority in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.</p> <p>September 26:</p> <ol style="list-style-type: none"> 1) Familiarize TRAC members with the OHA proposed 2019-2021 TPEP budget. 2) Obtain feedback and endorsement for the proposed budget.
Meeting Date:	September 26, 2019
Meeting Time:	2:30 – 4:00 pm
Note-taker:	Charina Walker - Oregon Health Authority
Facilitator:	Luci Longoria - Oregon Health Authority

Topic, objective and background information	Time
<p>1) Welcome, introductions, updates to agenda</p> <p>Discussion & action steps:</p>	2:30-2:35 (5)
<p>2) Proposed 2019-2021 TPEP Budget overview – Luci Longoria</p> <p>Objective: Provide an overview of the TPEP budget and programming proposal for the 2019-2021 biennium.</p> <p>Background: TPEP is a comprehensive program that is comprised of the following components:</p> <ul style="list-style-type: none"> • State and Community Interventions; • Cessation Interventions; • Health Communications; • Surveillance and Evaluation; and • Administration and Management. <p>TPEP's budget allocation for the 2019-2021 biennium is \$15,813,000.</p> <p>Discussion & action steps:</p> <p>OHA-PHD provided an overview of the proposed 2019-2021 TPEP budget and program components (see Attachment A: Budget Summary, State and Community Interventions, Health Communications Interventions, Cessation interventions, Surveillance and Evaluation interventions, and Administration & Management). TPEP's budget allocation for the 2019-2021 biennium is \$15,813,000, roughly a \$500,000 reduction from the 17-19 TPEP budget. Proposed allocation of funds is based on CDC Best Practices for Tobacco Control.</p> <p>Program Components:</p> <p>Surveillance and Evaluation</p> <p>TRAC members were given an overview of the proposed surveillance and evaluation budget for the 2019-2021 biennium, including a breakdown of funded personnel and contracts. The proposed surveillance and evaluation budget is 9% of the total direct budget.</p> <p>Surveillance contracts include:</p> <ul style="list-style-type: none"> • Adult Survey • Youth Survey • Panel Surveys • Targeted Population Data Collection <p>Evaluation contracts include:</p> <ul style="list-style-type: none"> • Statewide Tobacco Retail and ICAA Evaluation/TPEP Tiered Funding Evaluation 	2:35-3:40 (65)

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



- Community Policy Leadership Institutes Evaluation
- Tobacco 21 Evaluation
- SmokeFree Oregon Prevention Campaign Evaluation
- Tobacco and Alcohol Retail Assessment Evaluation

TRAC members discussed the current biennial Youth Survey schedule and inquired about options for collecting annual data. Currently there is only support for biennial Youth Survey data collection, with a possibility for vaping information to be gathered through an online survey. OHA-PHD shared that additional projects are identified if additional funds become available during the biennium.

State and Community Interventions

TRAC members were given an overview of the proposed state and community interventions budget for the 2019-2021 biennium, including a breakdown of funded personnel and contracts. The proposed state and community interventions budget is 62% of the total direct budget. The 2019-2021 biennium is the first time community TPEP grants have been awarded through the tiered funding model. OHA-PHD provided an overview of tier requirements and factors considered when determining community TPEP award amounts.

Contracts include:

- Community TPEP
- Tribal TPEP
- Regional Health Equity Coalitions
- Tribal Tobacco Prevention Technical Assistance – Northwest Portland Area Indian Health Board
- Community Policy Leadership Institutes
- Tobacco Policy Change Training and Technical Assistance
- Sustainable Relationships for Community Health (SRCH)
- Events Logistics
- Tobacco Prevention Community Mobilization and Strategic Communications Technical Assistance

Cessation Interventions

TRAC members were given an overview of the proposed cessation interventions budget for the 2019-2021 biennium, including a breakdown of funded personnel and contracts. The proposed cessation interventions budget is 12% of the total direct budget. Details were provided to TRAC members on Quit Line programs, services, and systems.

Contracts include:

- Oregon Tobacco Quit Line – Quit Line Services
- Oregon Tobacco Quit Line – Technology updates – Text/phone app options for Quit Line services
- Oregon Tobacco Quit Line – Oregon AI/AN Commercial Tobacco Quit Line Program
- Oregon Tobacco Quit Line – Oregon Behavioral Health Quit Line Program
- Oregon Tobacco Quit Line – Electronic health record system – Buildouts for e-referrals to the Quit Line
- Technical assistance for Tribal TPEP partners and Tribal health systems on tobacco cessation strategies

Health Communications Interventions

TRAC members were given an overview of the proposed communications interventions budget for the 2019-2021 biennium, including a breakdown of funded personnel and contracts. The proposed

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



communications interventions budget is 11% of the total direct budget. TRAC members were provided details on the role of contractors and past and future media campaigns.

Contracts include:

- Smokefree Oregon
- Place Matters Oregon

Administration & Management

TRAC members were given an overview of the proposed administration & management budget for the 2019-2021 biennium, including a breakdown of funded personnel and required fees. The proposed administration & management budget is 6% of the total direct budget, keeping with CDC best practices.

TRAC members endorsed the proposed 2019-2021 TPEP budget.

Additional One-time Funds

TRAC members decided to table the discussion about prioritizing additional funds for the TRAC meeting on October 24th so that additional information from proposed community TPEP proposals could be included in the discussion.

3) General updates – All

3:40-3:50 (10)

Objective: Hear from TRAC representatives about current and upcoming activities and opportunities.

Discussion & action steps:

TRAC members discussed the potential ban on flavored vaping product sales and the need to consider unintended consequences.

4) Public comment/questions – The public

3:50-3:55 (5)

Objective: Members of the public have an opportunity to share comments and ask questions of TRAC.

Discussion & action steps:

5) Wrap-up and future agenda items – All

3:55-4:00 (5)

Future agenda items:

- TPEP 2019-2021 one-time additional funds
- American Indian/Alaska Native cessation project overview
- Winter and Spring tobacco cessation campaign

Discussion & action steps:

Potential items for future meetings:

- Overview of leveraged funding resources
- Overview of HPCDP staff and roles

Meeting Location and attendees

Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1D Portland, OR 97232 Call in number: (877) 810-9415 Participant code: 975182
Attendees:	<input checked="" type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials <input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Bob Charpentier – Oregon State Police <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



	<input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Christopher Friend – American Cancer Society <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input checked="" type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input checked="" type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Robb Hutson – TOFCO, Inc. <input checked="" type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education
Observers:	Steven Fiala – Oregon Health Authority Sarah Hargand – Oregon Health Authority Luci Longoria – Oregon Health Authority Shira Pope – Oregon Health Authority Ashley Thirstrup – Oregon Health Authority Charina Walker – Oregon Health Authority Sarah Wiley – Oregon Health Authority

Next TRAC meeting: October 24, 2019