# Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda

**Meeting Date:** Thursday, April 26, 2018  
**Meeting Time:** 1:00 – 2:30 pm  
**Meeting Location:** Portland State Office Building  
800 NE Oregon Street, Room 1C  
Portland, OR 97232  
**Meeting Purpose:** To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.

### Regular Attendees:
- Christina Bodamer – American Heart Association  
- Courtni Dresser – Oregon Medical Association  
- Kevin Ewanchyna – Coordinated Care Organization Representative  
- Christopher Friend – American Cancer Society  
- Amanda Garcia-Snell – Conference of Local Health Officials  
- Kristen Gilman – Oregon Department of Justice  
- Karen Girard – Oregon Health Authority  
- Robin Hausen – Coordinated Care Organization Representative  
- David Hopkins – Centers for Disease Control and Prevention  
- Jennifer Jordan – Oregon Public Health Association  
- Carrie Nyssen – American Lung Association  
- Chuck Tauman – TOFCO, Inc.  
- Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems  
- Michael Tynan – Centers for Disease Control and Prevention  
- TBD – Governor’s Office  
- TBD – Oregon Department of Education  
- Gregg Withers – Oregon State Police

### Observers:

## Agenda Item, objective and background information

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<th>Item</th>
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<tr>
<td>1) Welcome and introductions</td>
<td>1:00-1:05 (5)</td>
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<td>2) Tobacco Retail Environment: updates on the Tobacco Retail Evaluation, Tobacco 21 and compliance checks – Sarah Hargand, Tara Weston and Randy Westbrook</td>
<td>1:05-1:50 (45)</td>
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**Objective:** Provide overview and next steps for the Tobacco Retail Evaluation, Tobacco 21 and tobacco retail compliance inspections.

**Background:** The retail environment is an important setting for tobacco prevention policy. The tobacco industry spends $1 million an hour on marketing and promotion of their products in retail stores. All local public health authorities are funded to work on tobacco prevention, which includes working in the tobacco retail environment. To better understand essential elements for effective local tobacco retail policies, the Oregon Health Authority’s Public Health Division (OHA-PHD) is conducting a Tobacco Retail Evaluation. Additionally, an evaluation is underway to understand the effects of the recent law raising the required minimum age for a person to legally purchase tobacco products or inhalant delivery systems from 18 to 21. Ensuring tobacco retailers are in compliance with laws that prohibit the sale of tobacco products to underage persons through tobacco retail inspections is crucial to tobacco retail environment policy. OHA-PHD manages two state-level tobacco retail inspection programs- Synar and Enforcement Inspections.

**Decision and Action Steps:**

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<td>3) Tobacco Metrics Accountability Work Group Update – Ashley Thirstrup and Amanda Garcia-Snell</td>
<td>1:50-2:20 (30)</td>
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**Objective:** Review work group findings and discuss implications.

**Background:** The Tobacco Metrics Accountability Work Group was formed to plan and identify additional accountability measures for incorporation into the local Tobacco Prevention Education Program (TPEP) Program Element. The work group was charged with ensuring that the statewide TPEP investment is aligned with public health modernization and used in the most effective manner possible.

**Discussion:**

**Decision and Action Steps:**

| 4) Wrap-Up and Future Agenda Items – All | 2:20-2:30 (10) |

**Potential future agenda items:**
- Legislative session debrief

Next TRAC meeting: Thursday, July 26th, 2018 from 1-3pm