

# Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



<b>Meeting Date:</b>	Thursday, April 26, 2018
<b>Meeting Time:</b>	1:00 – 2:30 pm
<b>Meeting Location:</b>	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
<b>Meeting Purpose:</b>	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
<b>Regular Attendees:</b>	<input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input checked="" type="checkbox"/> Christopher Friend – American Cancer Society <input checked="" type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input checked="" type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input checked="" type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input checked="" type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input checked="" type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input checked="" type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education <input type="checkbox"/> Gregg Withers – Oregon State Police
<b>Observers:</b>	<p>Health Promotion and Chronic Disease Prevention Section (HPCDP): Sarah Barnard, Sharon Coryell, Nancy Goff, Sarah Hargand, Luci Longoria, Ashley Thirstrup, Tara Weston</p> <p>Interested parties: Morgan Cowling (Coalition of Local Health Officials), Christa Fozni (Americorps Vista), Rob Hutson (Rede Group), Joseph Knight (Department of Justice), Alex Muvua (Rede Group), Carissa Quasng (Multnomah County), Randy Westbrook (Oregon State Police).</p>

<b>Agenda Item, objective and background information</b>	<b>Time</b>
<b>1) Welcome and introductions</b>	<b>1:00-1:05 (5)</b>
<b>2) Tobacco Retail Environment: updates on the Tobacco Retail Evaluation, Tobacco 21 and compliance checks – Sarah Hargand, Tara Weston and Randy Westbrook</b>	<b>1:05-1:50 (45)</b>
<p><u>Objective:</u> Provide overview and next steps for the Tobacco Retail Evaluation, Tobacco 21 and tobacco retail compliance inspections.</p> <p><u>Background:</u> The retail environment is an important setting for tobacco prevention policy. The tobacco industry spends \$1 million an hour on marketing and promotion of their products in retail stores. All local public health authorities are funded to work on tobacco prevention, which includes working in the tobacco retail environment. To better understand essential elements for effective local tobacco retail policies, the Oregon Health Authority’s Public Health Division (OHA-PHD) is conducting a Tobacco Retail Evaluation. Additionally, an evaluation is underway</p>	

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to understand the effects of the recent law raising the required minimum age for a person to legally purchase tobacco products or inhalant delivery systems from 18 to 21. Ensuring tobacco retailers are in compliance with laws that prohibit the sale of tobacco products to underage persons through tobacco retail inspections is crucial to tobacco retail environment policy. OHA-PHD manages two state-level tobacco retail inspection programs- Synar and Enforcement Inspections.

**Discussion:**

**Tobacco Retail Evaluation**

TRAC members were provided an overview of the Tobacco Retail Evaluation (TRE), which aimed to identify essential elements needed for effective local tobacco retail policy mobilization, as well as key challenges to advancing tobacco retail policy (Attachment A). Key findings included:

- LPHAs experience a complex and diverse set of challenges to advancing tobacco retail environment policy strategies;
- Seven essential elements critical to advancing local tobacco retail environment policy were identified;
- Focus on tobacco retail environment policy is resulting in progress toward policy adoption; and
- LPHAs that received competitive funding were more likely to advance tobacco retail policies.

**Tobacco 21 Evaluation**

TRAC discussed the Tobacco 21 (T21) Evaluation, which aims to describe the short and intermediate term outcomes of the implementation of T21 on youth tobacco use, statewide and in every county of Oregon. Evaluation data being gathered includes:

- Self-reported initiation age;
- Prevalence of tobacco use;
- How often youth and young adults were carded; and
- Perceived ease of access.

An interim evaluation report will be available this summer.

The Confederated Tribes of Umatilla recently passed a T21 law. OHA-PHD is available to support other Tribes interested in pursuing T21.

**Oregon’s Coordinated Retail Tobacco Inspections Programs**

TRAC members discussed Oregon’s Coordinated Retail Tobacco Inspection Program, which is comprised of two types of inspections: Synar and Enforcement Inspections (Attachment B). The group discussed how Synar is an assessment where no enforcement action occurs, while Enforcement Inspections have penalties associated if the retailer sells to an underage person.

As of January 2018, the minimum legal age to purchase tobacco products and inhalant delivery systems increased from 18 to 21. OHA-PHD will keep TRAC informed of the retailer violation rate as the inspection period progresses.

**Decision and Action Steps:**

OHA-PHD to share with TRAC the point-in-time assessment tool administered to all LPHAs to determine the current stage in the policy change process for tobacco retail environment policy strategies (Attachment C).

**3) Tobacco Metrics Accountability Work Group Update – Ashley Thirstrup and Amanda Garcia-Snell**

**1:50-2:20 (30)**

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**Objective:** Review work group findings and discuss implications.

**Background:** The Tobacco Metrics Accountability Work Group was formed to plan and identify additional accountability measures for incorporation into the local Tobacco Prevention Education Program (TPEP) Program Element. The work group was charged with ensuring that the statewide TPEP investment is aligned with public health modernization and used in the most effective manner possible.

**Discussion:**

TRAC reviewed the objective of the Tobacco Metrics Accountability Work Group: to ensure TPEP resources are used effectively and in line with public health modernization. A work group of state and county leadership representatives met and discussed how to measure success and achieve shared outcomes.

TRAC reviewed the Tobacco Prevention Metrics (Attachment D) and the Adult Smoking Prevalence Public Health Metrics documents (Attachment E). The group identified the following elements present among counties making the most progress on advancing tobacco control policies:

- Strong Coordinated Care Organization (CCO) and health system partner engagement;
- Collaboration with strategic partners to advance tobacco policies including expanding clean air policy, closing exemptions to the ICAA, and tobacco retail policies
- Strong internal leadership support;
- Processes that engage communities most burdened by tobacco (low income, culturally-specific groups, LGBTQ, and people living with disabilities including mental health and substance use challenges) in developing shared strategies;
- Advanced TPEP Coordinator skills and capacity; and
- Regular engagement with decision makers.

TRAC expressed interest in reviewing the smoking prevalence among Coordinated Care Organization members. It was shared that 31.2% of Oregon Health Plan members use tobacco. This information is on page 17 of the 2018 Oregon Tobacco Facts: <https://apps.state.or.us/Forms/Served/le9139.pdf>.

Work group conversations are continuing. Final changes to the TPEP Program Element will be presented to the Conference of Local Health Officials. An update on this process will be brought to a future TRAC meeting.

**Decision and Action Steps:**

**4) Wrap-Up and Future Agenda Items – All**

**2:20-2:30 (10)**

Potential future agenda items:

- Legislative session debrief
- Next meeting: End of July.
- Another meeting will be scheduled prior to the July meeting to provide information about TPEP budget resources.

Next TRAC meeting: Thursday, July 26<sup>th</sup>, 2018 from 1-3pm