# Tobacco Reduction Advisory Committee (TRAC) Meeting

## Agenda and Minutes

<table>
<thead>
<tr>
<th>Meeting Date:</th>
<th>Tuesday, June 5, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting Time:</td>
<td>3:00 – 4:00 pm</td>
</tr>
<tr>
<td>Meeting Location:</td>
<td>Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232</td>
</tr>
<tr>
<td>Meeting Purpose:</td>
<td>To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.</td>
</tr>
</tbody>
</table>

### Regular Attendees:
- Christina Bodamer – American Heart Association
- Courtni Dresser – Oregon Medical Association
- Kevin Ewanchyna – Coordinated Care Organization Representative
- Christopher Friend – American Cancer Society
- Amanda Garcia-Snell – Conference of Local Health Officials
- Kristen Gilman – Oregon Department of Justice
- Karen Girard – Oregon Health Authority
- Robin Haусen – Coordinated Care Organization Representative
- David Hopkins – Centers for Disease Control and Prevention
- Jennifer Jordan – Oregon Public Health Association
- Carrie Nyssen – American Lung Association
- Chuck Tauman – TOFCO, Inc.
- Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems
- Michael Tynan – Centers for Disease Control and Prevention
- TBD – Governor’s Office
- TBD – Oregon Department of Education
- Gregg Withers – Oregon State Police

### Observers:
- Robb Hutson (Rede Group)

### Staff:
- Luci Longoria (OHA/PHD/HPCDP), Nancy Goff (OHA/PHD/HPCDP), Sarah Barnard (OHA/PHD/HPCDP)

<table>
<thead>
<tr>
<th>Agenda Item, objective and background information</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Welcome and introductions</td>
<td>3:00-3:05 (5)</td>
</tr>
<tr>
<td>2) Tobacco Prevention and Education Program (TPEP) budget update-</td>
<td>3:05-3:50 (45)</td>
</tr>
<tr>
<td>Karen Girard and Luci Longoria</td>
<td></td>
</tr>
</tbody>
</table>

**Objective:** Provide an update on available Tobacco Use Reduction Account (TURA) resources for TPEP for the 2017-2019 biennium. Obtain input and recommendations from TRAC on planned investments of resources. Staff will describe tobacco tax revenues available to TPEP and the plan for use of those resources.

**Background:** TPEP is a comprehensive program that is comprised of the following components:
- State and Community Interventions;
- Cessation Interventions;
- Health Communications;
Tobacco Reduction Advisory Committee (TRAC) Meeting
Agenda and Minutes

- Surveillance and Evaluation; and
- Administration and Management.

TPEP’s budget allocation for the 2017-2019 biennium was originally $16.3 million, which was roughly a $4 million reduction from the previous biennium. At the September 22, 2017 TRAC meeting, TRAC recommended the budget as presented. The revised budget estimate for the TPEP allocation from TURA is approximately $20.3 million.

Discussion:
TRAC members reviewed the budget update provided May 4, 2018, to the Conference of Local Health Officials (CLHO) Prevention and Health Promotion subcommittee. There are additional one-time funds that are available to the TPEP 2017-19 biennial budget, due to budget savings, reconciliation of tobacco tax revenues, and less cost allocation attributed to TPEP from past biennia. In the case of tobacco tax revenues, budget forecasts are compared to actual revenue, and the difference is distributed according to Oregon state law.

The Public Health Division (PHD) made the following recommendations, which are aligned with the Centers for Disease Control and Prevention (CDC) best practices and public health modernization:

- Hire one Policy Analyst/Community Programs Liaison (Tobacco Prevention Coordinator). This position is currently vacant.
- Direct resources to advance expanded tobacco retail policy and clean indoor air policy efforts in communities.
- Add training and technical assistance contracts to advance tobacco retail and clean indoor air policies, in communities and statewide.
- Add resources to collect data, and enhance surveillance and evaluation, to measure program outcomes.
- Add investments for tobacco cessation and media/communications as possible through the end of the biennium.

Two other vacant positions are related to enforcement and health equity systems. PHD will watch to determine if it is feasible to fill those positions at a later date.

When PHD presented these recommendations to the CLHO Prevention and Health Promotion committee, county members shared their hope that the technical assistance that was cut earlier would be restored.

There is enthusiasm for filling the vacant Tobacco Prevention Coordinator position. TRAC members would like PHD to assure sustainability for staff positions.

Decision and Action Steps: TRAC members are supportive of PHD recommendations.

3) Next steps – All 3:50-4:00 (10)
- None

Next TRAC meeting: Thursday, July 26th, 2018 from 1-3pm