

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Thursday, October 27, 2016
Meeting Time:	1:00 – 3:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Chris Friend – American Cancer Society <input type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> Fred Testa – Oregon State Police <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> Diane Waldo – Oregon Association of Hospitals and Health Systems <input type="checkbox"/> Jeremy Wells – Oregon Department of Education
Observers:	

Updates	Contact
1. Place Matters Oregon presentations will be available at our website: TBD	Luci Longoria

Agenda Item, objective and background information	Time
1) Welcome and Introductions	1:00-1:05(5)
2) Evaluation Update -- Shaun and Sarah	1:05-1:25 (20)
<u>Objective:</u> Provide updates on the various tobacco program evaluations taking place. <ul style="list-style-type: none"> Brief review of last meeting’s discussion about Strategies for Policy and Environmental Change (SPArC) and Statewide Tobacco Retail Evaluation, Tobacco Prevention Education Initiative Evaluation, Tobacco-free Properties Policy Evaluation in Counties (TOPEEC); Update on Sustainable Relationships for Community Health (SRCH); Update on Evaluation Dashboard. <u>Background:</u> This is a time to discuss how evaluations can assist with shaping messages for advocates and partners to use to describe Measure 44 and TMSA investments made.	
Discussion:	
Decision and Action Steps:	
3) Communication Coordination -- Kati and Holly	1:25-1:55 (30)
<u>Objective:</u> Discuss needs around communication coordination and messaging for tobacco policy action happening at the state and locally. Provide updates on various tobacco program communications taking place.	

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



<ul style="list-style-type: none"> • Campaign Results • CCO Collaborations on Cessation – Trillium/Lane Update • 20th Anniversary of the Tobacco Prevention and Education Program 	
<p><u>Background:</u> Coordinating communication to develop and share common messages and talking points is critical. HPCDP supports partners’ work by providing data about tobacco use, marketing, promotion, and information about best-practices to protect youth from tobacco use, help adults and youth quit for good, and reduce tobacco use disparities. This can be used to inform messages and talking points used with decision makers to support efforts to end Oregon’s tobacco epidemic.</p>	
Discussion:	
Decision and Action Steps:	
Break	1:55-2:05 (10)
4) Legislative Efforts Check-In -- ALL	2:05-2:35 (30)
<p>Objective: Review tobacco-related bills being drafted and discuss objectives of the 2017 Oregon Legislative Session.</p> <p>Background: The 2017 Oregon Legislative Session begins February 1, 2017 and concludes July 9, 2017. Preparation for legislative concepts and bills is underway among many TPEP partners and legislators.</p>	
Discussion:	
Decision and Action Steps:	
5) General Member Updates	2:35-2:45 (10)
<p><u>Objective:</u> Hear from members about current and upcoming activities and opportunities.</p> <p><u>Background:</u> Members will share updates from their respective organizations.</p>	
Discussion:	
Decision and Action Steps:	
6) Wrap-Up and Identify Potential Future Agenda Items	2:45-2:55 (10)
<p><u>Potential future agenda items:</u></p>	

Next TRAC meeting: Thursday, January 26, 2017; 1-3pm; PSOB Room 1C