

## **Tobacco Reduction Advisory Committee (TRAC)**

Wednesday, April 4, 2012, 1:30 p.m. – 3:30 p.m.

Portland State Office Building

800 NE Oregon Street - Room 710

### TRAC members attending:

Don Austin – Oregon Public Health Association, Courtni Dresser – Oregon Medical Association, Karen Fox Ladd – Conference of Local Health Officials, Bruce Gutelius – Oregon Health Authority, Colleen Hermann-Franzen – American Lung Association of Oregon, David Hopkins – Centers for Disease Control and Prevention, Jason Parks – American Cancer Society, Theodore Phillips – Oregon State Police, Maura Roche – American Heart Association/ American Stroke Association, Jeff Ruscoe – Addictions and Mental Health Division, Oregon Health Authority, Chuck Tauman – Tobacco-Free Coalition of Oregon

### TRAC members absent:

Sean Kolmer – Governor’s Office, Michael Mahoney – Department of Education, Diane Waldo – Oregon Association of Hospitals & Health Systems

### Observers:

Oregon Health Authority: Kirsten Aird, Sarah Bartelmann, Cathryn Cushing, Steve Fiala, Luci Longoria, Tia Skerbeck ; Darlene Cosby – Family Dental Care, Kathryn Doenka – American Lung Association, Linda Graham – Tuality Healthcare

Welcome and introductions: Bruce Gutelius welcomed TRAC members and introduced himself as the new Public Health Division appointee to TRAC. Bruce is the Deputy State Epidemiologist and is serving as the interim Health Promotion and Chronic Disease Prevention section manager now that Jane Moore has retired. TRAC members and meeting observers introduced themselves.

Purpose of TRAC meeting: During the February legislative session, the 2011-2013 budget for the Tobacco Prevention and Education Program was reduced by \$1.5 million. This is a 9% reduction in the TPEP budget. The purpose of today’s TRAC meeting is to receive advice and guidance on program and budget changes, given this reduction.

Program and budget recommendation: Karen Girard reviewed the proposed program and budget changes (attached) with TRAC.

- The proposal attempts to keep as many program components as whole as possible.
- In an attempt to minimize disruption to current tobacco prevention activities, the proposal eliminated activities that had not started yet.
- The current proposal is about 6% over budget. With careful monitoring, we hope to be able to keep close to the status quo through the rest of the biennium.
- Major purchases of media or Quit Line services will be made late in the biennium, in case adjustments need to be made.

Discussion: TRAC members expressed support for the program and budget proposal. TRAC members said they are pleased that community programs and program services to support community programs are largely intact. TRAC members asked TPEP to provide TRAC with a budget update in October 2012.

The activities that have been eliminated from the program and budget proposal are mostly data collection costs, as well as some personnel costs saved by not filling vacant positions. In partnership with other chronic disease prevention programs, TPEP will be able to conduct most of the data collection that was planned for in the original 2011-2013 budget.

TRAC members questioned whether the money dedicated to cost allocation could be reduced. TRAC members expressed concern that funds dedicated to tobacco prevention and education activities are not being used for those purposes. TRAC members asked TPEP to draft a letter outlining TRAC's concern about cost allocation, and requesting that the cost allocation charged to TPEP is lower for pass-through dollars than for direct costs.

TRAC members discussed the lack of smoke free casinos in Oregon. TRAC members asked that TPEP continue discussions with the tribes to assess and press for progress in achieving smoke free casinos.

TRAC recommendations and next steps:

1. TRAC members support the attached program and budget proposal.  
*Action: TPEP will move forward with implementing the TRAC-approved program and budget proposal.*
2. TRAC members want an update on the TPEP budget in October 2012.  
*Action: TPEP will provide a budget update to TRAC in October 2012.*
3. TRAC members want to send a letter to the Oregon Health Authority regarding concerns about cost allocation.  
*Action: Karen Girard will draft language for a letter from TRAC to the Oregon Health Authority regarding cost allocation and send it to TRAC members for further direction.*
4. TRAC members recommend that TPEP continue discussions with the tribes to assess and press for progress in achieving smoke free casinos.  
*Action: TPEP will continue discussions with the tribes to assess and press for progress in achieving smoke free casinos.*