

Tobacco Reduction Advisory Committee (TRAC)
Tuesday, September 1, 2015, 2:00 p.m. – 3:30 p.m.
Portland State Office Building
800 NE Oregon Street - Room 1A

TRAC members attending:

Patrick Aitchison – Oregon Department of Justice; Courtni Dresser – Oregon Medical Association; Kevin Ewanchyna – Coordinated Care Organization Representative; Amanda Garcia-Snell – Conference of Local Health Officials; Karen Girard – Oregon Health Authority; Robin Hausen – Coordinated Care Organization Representative (on phone); Sarah Higginbotham – American Heart Association; David Hopkins – Centers for Disease Control and Prevention; Jennifer Jordan – Oregon Public Health Association; Carrie Nyssen – American Lung Association; Luis Rodriguez – American Cancer Society; Diane Waldo – Oregon Association of Hospitals and Health Systems

TRAC members absent:

Jeff Ruscoe – Oregon Health Systems Division; Chuck Tauman – TOFCO, Inc.; Fred Testa – Oregon State Police; Jeremy Wells – Oregon Department of Education

Observers:

Jen Baker – Oregon Nurses Association; Oregon Health Authority: Laura Chisholm, Lesa Dixon-Gray, Sabrina Freewynn, Holly Heiberg, Luci Longoria, Scott Montegna, Shaun Parkman, Stacey Schubert, Tara Weston; Morgan Cowling – CLHO; Bruce Dudley – Pfizer; Jan Johnson – The Lund Report; Kim Tierney – Multnomah County Public Health

Welcome and Introductions: TRAC members and meeting observers introduced themselves.

TRAC Overview: The legislatively approved 2015-2017 budget for the Tobacco Prevention and Education Program (TPEP) is \$19,686,000, with \$4.12 million coming from the Tobacco Master Settlement Agreement (TMSA) and \$15,566,000 coming from state tobacco taxes. The purpose of today's TRAC meeting is to receive advice and guidance on program and budget allocation.

TPEP Status Report: TPEP shared examples of program successes during the 2013-2015 biennium, such as boosting Quit Line calls, strengthening the Indoor Clean Air Act, Coordinated Care Organization adoption of a tobacco use prevalence metric, and increased tobacco-free environments and worksites.

Program and Budget Recommendation: TRAC reviewed the proposed program budget and proposal. The proposed budget includes only funding allocated by the legislature and does not include federal Centers for Disease Control and Prevention (CDC) grants. The proposed budget includes the TMSA funds allocated during the legislative session. TRAC members observed that the budget appears very similar to the budget from 2013-2015. Oregon is funded at 25% of what the CDC recommends for tobacco prevention work in Oregon.

The committee had a discussion about cost allocation, the county funding formula, Regional Health Equity Coalitions (RHECs), and Coordinated Care Organizations. TRAC members expressed an interest in more clearly understanding how RHEC work is aligned with tobacco prevention. TRAC members stated they would like to see more details provided around the “Event Logistics” budget line item, and would like to be able to compare the 2013-2015 and 2015-2017 budgets to one another. TRAC members also indicated it would be helpful to have the federal grant funding, state tobacco tax funding and TMSA funding broken out for comparison.

The group discussed TPEP health communications efforts and were pleased that the cessation campaign produced a large increase in calls to the Oregon Tobacco Quit Line. TRAC members expressed interest in holding another meeting to continue this conversation before making a recommendation.

TRAC Recommendations and next steps:

1. TRAC members would like to hold a second meeting before making a recommendation.
Action: OHA will send out a Doodle poll to identify a meeting time.
2. TRAC members would like to see a more detailed outline for the “Event Logistics” line item of the budget.
Action: OHA will provide a detailed proposal for “Event Logistics” at the next TRAC meeting.
3. TRAC members would like to learn more about what tobacco-related initiatives RHECs are working on.
Action: At the next TRAC meeting, OHA will provide a document describing RHEC work related to tobacco prevention.
4. TRAC members would like to see the 2013-2015 and 2015-2017 TPEP budgets in a format where they can easily be compared. This includes breaking out federal grant funding, state tobacco tax funding and TMSA funding for comparison.
Action: At the next TRAC meeting, OHA will provide a document comparing the 2013-2015 and 2015-2017 budgets, including federal grant funding, state tobacco tax funding and TMSA funding.