Dr. Joel’s passion for childhood immunization began when he saw children suffering from vaccine-preventable illnesses. He realized that misinformation was causing parents to decline vaccines for their children. Now he runs his own pediatric practice in the heart of Portland. Despite local challenges, he has achieved 100% parental vaccination acceptance and works to equip other practices to communicate the importance of childhood immunization with parents.

Above and Beyond

Dr. Joel believes it is important to listen to parents’ concerns and values and create positive vaccine messages that appeal to parents’ desires for their children. Dr. Joel learned quickly that improving immunization rates does not require parents to abandon their values or to adopt a different worldview.

Dr. Joel’s work has improved immunization rates, influenced countless families to choose vaccines, and inspired physicians and medical students to reshape their vaccine conversations.

To learn more about Dr. Joel’s CDC Childhood Immunization Award
https://www.cdc.gov/vaccines/events/niiw/champions/profiles-2018.html#or