Program Element #55: Non-Governmental Agency Oregon MothersCare (OMC) Services

OHA Program Responsible for Program Element:
Public Health Division/Center for Health Prevention & Health Promotion/Maternal and Child Health Section

1. **Description.** Funds provided under this Agreement for this Program Element may only be used in accordance with, and subject to, the requirements and limitations set forth below, to deliver the Oregon MothersCare (OMC) Services.

If funds awarded for OMC Services, in the Financial Assistance Award located in Exhibit C to this Agreement, are restricted to OMC, those funds shall only be used by Non-Government Agency (Grantee) to support delivery of those specific services. All performance by Grantee under this Program Element, including but not limited to reporting obligations, shall be to the satisfaction of OHA.

This Program Element, and all changes to this Program Element are effective the first day of the month noted in Issue Date section of Exhibit C Financial Assistance Award unless otherwise noted in Comments and Footnotes of Exhibit C of the Financial Assistance Award.

2. **Definitions Specific OMC Services:** Referral services to prenatal care and related services provided to pregnant women as early as possible in their pregnancies, with the goal of improving access to early prenatal care services in Oregon. OMC Services shall include an ongoing outreach campaign, utilization of the statewide toll-free 211 Info telephone hotline system, and local access sites to assist women to obtain prenatal care services.

3. **Alignment with Modernization Foundational Programs and Foundational Capabilities.** The activities and services that the LPHA has agreed to deliver under this Program Element align with Foundational Programs and Foundational Capabilities and the public health accountability metrics (if applicable), as follows (see Oregon’s Public Health Modernization Manual, [http://www.oregon.gov/oha/PH/ABOUT/TASKFORCE/Documents/public_health_modernization_manual.pdf](http://www.oregon.gov/oha/PH/ABOUT/TASKFORCE/Documents/public_health_modernization_manual.pdf)):

   a. **Foundational Programs and Capabilities** (As specified in Public Health Modernization Manual)

<table>
<thead>
<tr>
<th>Program Components</th>
<th>Foundational Program</th>
<th>Foundational Capabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>CD Control</td>
<td>Prevention and health promotion</td>
</tr>
<tr>
<td>Oregon MothersCare Services</td>
<td>*</td>
<td>X X</td>
</tr>
</tbody>
</table>

_Asterisk (*) = Primary foundational program that aligns with each component
_X = Foundational capabilities that align with each component
_X = Other applicable foundational programs
b. The work in this Program Element helps Oregon’s governmental public health system achieve the following Public Health Accountability Metric: Not Applicable

c. The work in this Program Element helps Oregon’s governmental public health system achieve the following Public Health Modernization Process Measure: Not Applicable

4. **Procedural and Operational Requirements.** By accepting and using the Financial Assistance awarded under this Agreement and for this Program Element, Grantee agrees to conduct activities in accordance with the following requirements:

a. **General Requirements**

   (1) **Data Collection:** Grantee must collect and submit client encounter data quarterly using the Web-based Interface Tracking System (WTI) on individuals who receive OMC Services supported in whole or in part with fund provided under this Agreement. Grantee must ensure that their quarterly data is entered into WTI, cleaned and available for analysis to OHA on a quarterly basis. Sites may use the OMC client tracking forms approved by OHA prior to entering their data into WTI.

   (2) Grantee must provide OMC client data, in accordance with Title V Section 506 [42 USC 706], defined by revised 2015 Federal Guidance

   (3) OMC Services must be implemented with a commitment to racial equity as demonstrated by the use of policies, procedures and tools for racial equity and cultural responsiveness.

   (4) **Funding Limitations.** Funds awarded under this Agreement for this Program Element and listed in the Exhibit C, Financial Assistance Award must be used for services or activities described in this Program Element according to the following limitations:

   (a) **MCAH Oregon Mother’s Care Title V(PE56-09, PE56-10):**

      i. Funds are designated for services for women, infants, children, and adolescents less than 21 years of age (Title V, Section 505 [42 USC 705(a)(3)(A)]).

      ii. Title V funds shall not be used as match for any federal funding source.

      iii. Title V funds must be used for services that support federal or state-identified Title V MCAH priorities as outlined in section.

      iv. Grantee shall not use more than 10% of the Title V funds awarded for a particular MCAH Service on indirect costs. For purposes of this Program Element, indirect costs are defined as “costs incurred by an organization that are not readily identifiable but are nevertheless necessary to the operation of the organization and the performance of its programs.” These costs include, but are not limited to, “costs of operating and maintaining facilities, for administrative salaries, equipment, depreciation, etc.” in accordance with Title V, Section 504 [42 USC 704(d)].

   b. **Procedural and Operational Requirements: OMC Services Procedural and Operational Requirements.** All OMC Services supported in whole or in part with funds provided under this Agreement must be delivered in accordance with the following procedural and operational requirements:

      (1) Grantee must designate a staff member as its OMC Coordinator to work with OHA on developing a local delivery system for OMC Services. Grantee’s OMC Coordinator must work closely with OHA to promote consistency around the state in the delivery of OMC Services.
(2) Grantee must follow the OMC Protocols, as described in OHA’s Oregon MothersCare Manual provided to Grantee and its locations at which OMC Services are available, when providing OMC Services such as outreach and public education about the need for and availability of first trimester prenatal care, home visiting, prenatal care, including dental care, and other services as needed by pregnant women.

(3) As part of its OMC Services, Grantee must develop and maintain an outreach and referral system and partnerships for local prenatal care and related services.

(4) Grantee must assist all women seeking OMC Services in accessing prenatal services as follows:

   (a) Provide follow up services to clients and women who walk in or are referred to the OMC Site by the 211 Info and other referral sources; inform these individuals of the link to the local prenatal care provider system; and provide advocacy and support to individuals in accessing prenatal and related services.

   (b) Provide facilitated and coordinated intake services and referral to the following services: Clinical Prenatal Care (CPC) Services, pregnancy testing, counseling, Oregon Health Plan (OHP) application assistance, first prenatal care appointment; MCH Home Visiting Services; WIC Services; screening for health risks such as Intimate Partner Violence, Smoking, Alcohol and other Drug use; other pregnancy support programs; and other prenatal services as needed.

(5) Grantee must make available OMC Services to all pregnant women within the county. Special outreach shall be directed to low-income women and women who are members of racial and ethnic minorities or who receive assistance in finding and initiating CPC. Outreach includes activities such as talks at meetings of local minority groups, exhibits at community functions to inform the target populations, and public health education with a focus on the target minorities. Low-income is defined as having an annual household income which is 190% or less of the federal poverty level (“FPL”) for an individual or family.

(6) Grantee must designate a representative who shall attend OMC site meetings conducted by OHA.

5. **General Revenue and Expense Reporting.** Grantee must complete an “Oregon Health Authority Public Health Division Expenditure and Revenue Report” located in Exhibit C of the Agreement. These reports must be submitted to OHA each quarter on the following schedule:

<table>
<thead>
<tr>
<th>Fiscal Quarter</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>First: July 1 – September 30</td>
<td>October 30</td>
</tr>
<tr>
<td>Second: October 1 – December 31</td>
<td>January 30</td>
</tr>
<tr>
<td>Third: January 1 – March 31</td>
<td>April 30</td>
</tr>
<tr>
<td>Fourth: April 1 – June 30</td>
<td>August 20</td>
</tr>
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a. **Reporting Obligations and Periodic Reporting Requirements for OMC Services.** Grantee must collect and submit client encounter data quarterly using the Web-based Interface Tracking System (WTI) on individuals who receive OMC Services supported in whole or in part with fund provided under this Agreement. Grantee must ensure that their quarterly data is entered into WTI, cleaned and available for analysis to OHA on a quarterly basis. Sites may use the OMC client tracking forms approved by OHA prior to entering their data into WTI.