

## OHA's Coordinated Care Organization Community Health Improvement Plan Implementation Grants: Project Summaries

The Oregon Health Authority (OHA) Transformation Center allocated up to \$30,000 in grant funding to each coordinated care organization (CCO) to support the implementation of strategies identified in CCOs' community health improvement plans (CHPs). Several grant activities are focusing on substance abuse and mental health, oral health, tobacco prevention, diabetes prevention, chronic disease self-management and health equity. The following is an overview of all 16 CCOs' grant projects.

### **AllCare CCO:**

The CCO is partnering with the region's other CCOs (Jackson Care Connect and Primary Health of Josephine County) to address the needs of underserved homeless and at-risk youth through a Youth Empowerment Collaborative. In an effort to support at-risk youth facing mental health issues, the CCOs are also collaborating to provide the Applied Suicide Intervention Skills Training program to the region's parents, educators, health care providers, law enforcement and mental health providers.

### **Cascade Health Alliance:**

The CCO will provide training for caregivers of people with mental, behavioral or developmental disabilities, and support for people living with chronic illness and disease to be empowered and engaged in their health. This will include hiring staff to coordinate grant activities, working with a trauma informed care consultant to develop and provide the training, hosting informational health booths at farmers markets and other community events, and setting up a library of materials to support the Living Well with Chronic Disease program.

### **Columbia Pacific CCO:**

The CCO will support a regional (Clatsop, Columbia and Tillamook counties) forum for community conversations on key community and personal health challenges, such as mental health services, reducing substance use and abuse and promoting health and wellness as a foundation to health improvement and prevention practices. Community conversations will focus on engaging CCO Medicaid members and members who identify as Hispanic. Grant activities will also include a monthly series of classes on reducing substance use and abuse and promoting health and wellness, ongoing classes to support CCO members in understanding and utilizing their health care plan, and improved supports and capacity for community health workers.

### **Eastern Oregon CCO:**

The CCO will support training to improve the skill sets of residents and public employees of the Eastern Oregon CCO region to recognize mental health issues and support access to care. This includes implementing Mental Health First Aid and Youth Mental Health First Aid programs to train community members how to identify, understand and respond to individuals who may be experiencing signs of a mental illness or other substance use disorder and connect those individuals to appropriate care. The programs, in partnership with the Eastern Oregon Healthy Living Alliance and Greater Oregon Behavioral Health Incorporated, will target public educators and law enforcement agencies in twelve counties in Eastern Oregon.

## OHA's Coordinated Care Organization Community Health Improvement Plan Implementation Grants: Project Summaries

### **FamilyCare:**

The CCO will convene a Health Literacy Learning Collaborative comprised of key staff, community partners and subject matter experts to increase the health literacy of transition age youth. This will include designing and distributing culturally and linguistically appropriate health literacy materials, developing a Health Systems 101 train-the-trainer health literacy curriculum, and training community health workers in curriculum delivery.

### **Health Share of Oregon:**

The CCO will use participatory photography/photovoice to authentically engage community members and raise awareness of their lived experiences with the health issues related to their community health improvement plan priorities. This includes: 1) partnering with community-based organizations to identify one cohort in each of the three counties (Clackamas, Multnomah and Washington), 2) identifying and addressing health disparities among specific populations identified in their community health needs assessment experiencing health disparities, including people of color, immigrants and refugees, LGBTQI communities, elders, youth and people with disabilities, and 3) effectively and authentically engaging communities disproportionately impacted by health inequities to identify their priority needs and ideas for addressing them and to elevate their voices within health system transformation.

### **InterCommunity Health Network:**

The CCO will create and implement a regional Community Engagement Action Plan. The action plan will define community engagement questions and create a regional engagement strategy to query communities across the CCO region. Implementation of this engagement strategy will include training local community engagement teams selected from regional and local community advisory councils. The process will ensure consistency and alignment of questions, finalize a strategy and propose a communication plan to share results. The information gathered through the community engagement strategy will allow the community advisory council to assist the CCO in implementing plans to identify and address health disparities, particularly as they relate to social determinants of health. The project represents an essential step toward addressing the established community health improvement plan priorities of community engagement, access to health care and health equity.

### **Jackson Care Connect:**

The CCO is partnering with the region's other CCOs (AllCare and Primary Health of Josephine County) to address the needs of underserved homeless and at-risk youth through a Youth Empowerment Collaborative. In an effort to support at-risk youth facing mental health issues, the CCOs are also collaborating to provide the Applied Suicide Intervention Skills Training program to the region's parents, educators, health care providers, law enforcement and mental health providers. The final grant activity is unique to Jackson Care Connect and involves supporting their Latina population

## OHA's Coordinated Care Organization Community Health Improvement Plan Implementation Grants: Project Summaries

through their Starting Strong perinatal program, designed to improve health outcomes and increase health equity for non-citizens.

### **PacificSource – Central Oregon:**

The CCO will increase the availability of and referrals to diabetes self-management and prevention programs by training two additional public health staff members as lifestyle coaches. There are currently two trained coaches in Deschutes County; the two new coaches will expand program offerings to Crook and Jefferson County. The coaches will be trained to facilitate the Centers for Disease Control and Prevention's (CDC's) evidence-based National Diabetes Prevention Program and will work with a group of participants to reduce their risk by losing weight through healthy eating and physical activity over the course of the yearlong program. Additionally, each local health department will become recognized through the CDC to deliver the program.

### **PrimaryHealth of Josephine County:**

The CCO is partnering with the region's other CCOs (AllCare and Jackson Care Connect) to address the needs of underserved homeless and at-risk youth through a Youth Empowerment Collaborative. In an effort to support at-risk youth facing mental health issues, the CCOs are also collaborating to provide the Applied Suicide Intervention Skills Training program to the region's parents, educators, health care providers, law enforcement and mental health providers. The final grant activity is unique to PrimaryHealth of Josephine County and involves expanding the CCO's existing early reading book program in partnership with pediatric providers, Early Head Start and other interested community partners.

### **Trillium Community Health Plan:**

The CCO will fund a community health improvement plan (CHP) outreach staff member to engage the community, stakeholder groups and key thought leaders. The outreach staff will connect and integrate the various communities in Lane County, with a special emphasis on working with rural communities, and create work plans for each of the primary CHP strategies to ensure implementation opportunities for each community. The outreach staff will attend local events, meetings and other relevant convenings to share information about the CHP and build community knowledge and support. Additionally, the outreach staff will disseminate community health assessment (CHA) and improvement plan materials throughout the community. The CCO will also fund website development for networking and sharing CHA and CHP information, including the full assessment, work plans and progress reports. The website will connect community members from geographically distant communities, and it will help community partners use the CHA data to support their own work toward the CHP goals.

### **Umpqua Health Alliance:**

The CCO will fund a trainer and project manager for The Safer Futures Project, which works with community partners to plan for improving individual and community health through efforts that target

## OHA's Coordinated Care Organization Community Health Improvement Plan Implementation Grants: Project Summaries

preventive health, build comprehensive primary care medical homes, and align multiple sectors to work toward modifying factors that are key determinants of health. Specifically, the CCO will integrate adverse childhood experiences science and trauma-informed care across sectors and across clinical settings to improve individual and community health based on the Sanctuary Model. This model represents a theory-based, trauma-informed, evidence-supported, whole culture approach that has a clear and structured methodology for creating or changing an organizational culture.

### **Western Oregon Advanced Health:**

The CCO aims to decrease tobacco initiation and use in Coos County; decrease the adolescent suicide rate in Coos and Curry counties; and increase the timeliness of prenatal care in Coos and Curry counties. To meet these aims the CCO will pilot a full-time support specialist staff position to direct the work of the region's community health improvement plans and harness the efforts of volunteer committee members with specific emphasis on tobacco eradication, adolescent suicide reduction and pre-conception health. If the pilot is successful, the CCO will allocate internal resources to sustain the position after the grant period. Additionally, the CCO will employ the evidence-based best practice models of Mental Health First Aid to address adolescent suicide reduction and One Key Question to facilitate preconception care and early entry to prenatal care.

### **Willamette Valley Community Health:**

The CCO will enhance existing tobacco cessation benefits to include more robust engagement and treatment options, as well as reduce the burden of tobacco use in the community by expanding the existing Lifestyle Management program. To expand the Lifestyle Management program, peer leaders and CCO staff will be trained in the American Lung Association's Freedom From Smoking evidence-based curriculum for tobacco cessation counseling, and CCO staff will be trained as tobacco treatment specialists and in motivational interviewing. The CCO will also conduct outreach for the expanded Lifestyle Management program to underserved member populations who are experiencing barriers due to language, geographic location and limited means of transportation.

### **Yamhill Community Care Organization:**

The CCO will use the funds for three separate projects. First, an oral health needs assessment will expand on an existing project with the region's Oral Health Coalition to improve members' understanding of and access to oral health care. This needs assessment would provide vital data regarding where oral health needs are concentrated and the best way to meet them. Second, a Diabetes Prevention Program training to the CCO's bilingual community health workers will decrease members' diabetes prevalence. Enabling community health workers to teach diabetes prevention classes complements the CCO's existing Living Well with Chronic Conditions, pain and diabetes classes. Third, county-wide provider training, Paper Tigers screenings and two pilot clinics in trauma-informed care transformation aim to bring trauma-informed care implementation to the next level.