



Clatsop County

Department of Public Health

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The LPHA and its partners will continue to ensure that vaccine sites are culturally-responsive, linguistically appropriate and accessible to people with physical, intellectual and developmental disabilities and other unique vaccine access needs.

Clatsop County Equity Plan Progress Report 9/19/21

Initial plan submitted and approved 6/15/21.

1. Please review the jurisdiction's response to questions #1 and #2 in the accepted equity documentation, as well as recent race/ethnicity data. Describe any improvements in equity gaps as evidenced in the data. Provide a status update on progress the LPHA and its partners have made to eliminate vaccine access barriers and implement plans to close vaccine equity gaps among specific racial and ethnic populations. Please be specific, provide an example of work about which the LPHA and its partners are particularly proud, and describe any tangible impacts in the community.

- 24,566 people have been vaccinated in Clatsop County
- 22,182 people have completed the vaccination series
- A total of 44,823 doses of vaccine have been administered
- 73% of people 18+ years old have received at least one COVID-19 vaccine
- 66.4% have completed the vaccination series
- % of population vaccinated with at least one dose by region (Columbia, Lincoln, Clatsop, % Tillamook) and rarest race and ethnicity
 - Native Hawaiian/Pacific Islander = 66.2%
 - Asian = 54.9%
 - White = 63.4%
 - Black = 44.5%
 - American Indian/Alaska Native = 42.1%
 - Hispanic/Latinx = 43%
- Columbia Pacific CCO data (9/9/21)
 - 47.1% of CPCCO members who are Spanish speaking are vaccinated
 - 43.7% of CPCCO members who identify as BIPOC are vaccinated

Vaccination rates improve, slowly but surely. Public health provides ongoing outreach to employers, schools, and communities offering education and vaccine options. Consejo Hispano through the VOTE initiative partners with OHA offering vaccination clinics in Cannon Beach every three weeks. Transportation is available at no cost. Public health and its partner CBOs conduct outreach bringing vaccines to employers, schools, and community events. Incentives are offered in Cannon Beach by Consejo Hispano. Public health receives notification from certain employers when new migrants join the workforce. A recent example is the Holly Farm. The employer contacted public health about a new crew of 100 employees who will need to be vaccinated. Strategies described in the initial plan continue. Logistics are addressed by multiple stakeholders and community partners. Building and maintaining trust is essential and ongoing. Recently, a superintendent asked the PH Director to talk with an employee about the vaccine. The conversation became a catalyst for change mobilizing a very hesitant

community. The PH Communications Team ensures all information shared on social media platforms and in print media is culturally sensitive and translated to Spanish.

- 2. Please review the jurisdiction's response to question #6 and provide an update on the LPHA and its partners' work to address the vaccine needs of migrant and seasonal farmworkers in the jurisdiction and share the outcomes of these efforts.***

Public health conducts ongoing outreach to the fish processing plants, hospitality industry, and farms. The immunization coordinator is contacted by the farms and processing plants when a new crew is scheduled to arrive. A team deploys to review immunization status and offer vaccinations to eligible employees. Most recently, a local holly farm contacted public health about vaccinating new arrivals. Consejo Hispano is partnered with an OHA outreach team to offer regularly schedule vaccination clinics to hotel and restaurant staff in Cannon Beach and south county. Their clinics are open to the public. In partnership with Clatsop Community Action, public health offers clinics at schools and community housing. Public health offers vaccinations on the docks and most recently partnered with Medical Teams International to offer vaccinations during the mobile dental clinics.

- 3. The pandemic has demonstrated and elevated the structural barriers that perpetuate health inequities. To dismantle those structural barriers in the long-term so that health equity can be achieved across all populations statewide, transforming how public health works with communities to engage in multi-directional communication and dialogue with, share power with and center in decision making communities most affected by those inequities is essential.***

- a) Please provide an example of feedback the LPHA and its partners received from a community experiencing vaccine inequities, how the LPHA and its partners worked collaboratively with the community to address the feedback and then shared back with the community the outcome or resolution.***

Many members of the Latinx population do not want to be vaccinated with Johnson and Johnson or Moderna. The vaccine of choice is Pfizer. Public health offers Pfizer to all vaccine events. This attracts family members who are eligible to receive the vaccine. Some request Johnson and Johnson because it is one dose and their time in the community may be limited. Public health includes vaccination in nearly all outreach activities regardless of the program including home visits.

- b) Please provide an example of how the LPHA and its partners have shared power with and centered the communities experiencing inequities in decision making to determine strategies to increase vaccine access for communities.***

Both Clatsop Community Action (CCA) and Consejo Hispano (CH) are dedicated to serving the Latinx population and BIPOC communities. Clatsop Community Action's services extend to many of the underserved as the county's primary CBO. As part of the VOTE initiative CH partnered with OHA to offer incentives and regular vaccination clinics in Cannon Beach and south county where the hospitality industry relies on the migrant and Latinx community for labor. The clinics are open to the public, offer incentives, and are scheduled through December. As part of the booster campaign, residents living in the south county will be referred to their clinics. The clinics are hosted in partnership with hotel and restaurant owners in Cannon Beach. Clatsop Community Action provides translation, family-oriented events, wraparound services, all of which reinforce a trusting relationship with those experiencing inequities. Public health conducts outreach to multiple populations receiving services from other public health programs. The Maternal Child Health (MCH) nurse brings vaccines on home visits. Employees at the fish processing plants invite their families to the vaccination events. Participants encourages others to attend events where their

children are now attending school. At this point in time, access is not the issue, it is education and trust. The public health communications team is bilingual and from diverse communities adapting language and messaging in a way that resonates with community members. Columbia Pacific CCO provides a weekly data report on underserved populations and conducts direct outreach to those who are not yet vaccinated.

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