



1. **Please review race/ethnicity data for the LPHA jurisdiction on the [OHA website](#) (click on statewide tab) and the race/ethnicity vaccination rate data shared weekly with the LPHA. Based on the experience of the LPHA and its partners, including community-based organizations, what are the operational, policy, and systemic barriers or strengths demonstrated in these data?**

Operational barriers:

- Lake County Public Health (LCPH) is the only vaccine provider in the county, and with a limited number of employees, their capacity is limited
- Transportation, especially from more isolated communities in Lake County
- Health clinics not enrolled as vaccine providers

Policy barriers:

- Race/Ethnicity (R/E) data is not available for each county
- Combined county R/E data does not represent the county population race/ethnicity, so data does not inform county planning or tracking/monitoring of vaccine efforts

Systemic barriers:

- Perception that the vaccine is not trustworthy because it was developed too quickly, and the long-term effects are unknown.
- Lack of vaccine confidence from primary care providers

Strengths:

- Positive reputation with Latinx community and strong relationship with Latinx community in Lakeview through Public Health employees
- Partnership with North Lake EMS to hold vaccine clinics in Christmas Valley
- LCPH has the full support of Lake Health District (LHD) leadership to address vaccine equity and vaccine confidence in Lake County

2. **What steps have the LPHA and its partners already taken to address specific racial and ethnic vaccination inequities in the community?**

- LCPH has created newspaper ads, shared information on their English and Spanish Facebook pages, and made individual phone calls to patients.

- LCPH has partnered with local businesses to provide vaccine clinics for employees at their workplace.
- LCPH provided information about vaccine eligibility proactively. On their English and Spanish Facebook pages, LCPH communicated that individuals do not need to provide proof of residency or insurance to receive the vaccine.
- Eastern Oregon Coordinated Care Organization (EOCCO) has created radio ads as well as mailed bilingual (Spanish) vaccine clinic information to its members in Lake County.
- LCPH and Lake County Food Share partnered to distribute bilingual (Spanish) vaccine clinic information flyers in food boxes.
- Bilingual LCPH employees created an all-Spanish Facebook page to effectively share vaccine and other health-related information with Lake County's Latinx community.

3. What steps do the LPHA and its partners plan to take to continue to address these inequities in the jurisdiction?

- **EOCCO Language Services Grant:** With this grant, LHD will train up to 3 employees as certified Spanish language healthcare interpreters. One of these individuals will be a facility-wide interpreter for LHD. Latinx community outreach will be part of this employee's job description.
- **Patient Family Advisory Council (PFAC):** LHD will recruit more members for the PFAC who represent Lake County's Latinx community. This group will meet to discuss and address pressing health issues including increasing vaccine confidence and access for all Lake County residents.
- **Bilingual (Spanish) radio ads** – LCPH will work with the Health District's Outreach Coordinator to create bilingual ads for Lake County's radio stations including one based in Lakeview and Paisley.
- **HRSA Rural Health Clinic Vaccine Confidence Program** – Over the next year, LHD will develop targeted messaging based on information collected from focus groups and surveys. With funding from HRSA, LCPH also will purchase a van to hold mobile vaccine clinics throughout Lake County.
- Continued use of all-Spanish public health Facebook page

4. What plan does the LPHA and its partners have to close the specific vaccine equity gaps among specific racial and ethnic populations?

- Through a Language Services Grant from Eastern Oregon Coordinated Care Organization (EOCCO), LCPH will train one Spanish language interpreter who is a native Spanish Speaker. This employee will complete an interpreter course through Oregon Health Care Interpreters Association and will continue to work with Lake County's Latinx community in their official capacity as a certified healthcare interpreter.
- LCPH will continue to use their English and Spanish Facebook pages to disseminate information on COVID vaccines and upcoming vaccine clinics throughout the county.

5. OHA has provided LPHAs county level survey data from OHA- funded CBOs indicating their preferred involvement in vaccination efforts. In reviewing the CBO survey results that outline the

interest of CBOs in your community to host, support, and/or promote vaccine events in your jurisdiction:

A. What steps are the LPHA and its partners taking to engage and actively partner with these and other organizations to increase meaningful, culturally- responsive, low-barrier access to vaccines?

- Though Lake County does not have any OHA-funded CBOs, LCPH has partnered with local businesses and organizations to host vaccine clinics for employees. LCPH has gone to their workplaces during work hours to make the vaccine more accessible.
- Through a partnership with OHA, a mobile van vaccine clinic will be held in Christmas Valley on August 10th and 11th and in Lakeview on August 12th.
- LCPH also has partnered with schools throughout the county to provide vaccine to the 12 and older population.
- LCPH has partnered with North Lake EMS to provide vaccine in the northern end of the county.

B. How will the LPHA and its partners ensure that CBOs and navigators are aware of vaccine events so they can assist with registration and outreach as able?

- LCPH holds daily informational meetings with partners (clinic directors, LHD CEO, Warner Creek Correctional Facility, LHD's nursing home) to inform them of any updates and receive referrals for patients wanting to be vaccinated.

6. The agricultural employer survey results were shared with the LPHA and the LPHA has provided information to its Regional Emergency Coordinator (REC) about how the LPHA and its partners plan to use the survey results. OHA will be reviewing the information provided by the LPHA to the REC. Does the LPHA have any additional updates regarding work to serve agricultural workers in its jurisdiction since the LPHA last provided information to the REC?

- Our REC has not received any survey results from Lake County. We do have regular contact with our REC and LCPH will continue to partner with local business and employers to reach our agricultural worker population.

7. What steps have the LPHA and its partners taken to actively address vaccine confidence in the community?

- LCPH has shared communications materials from OHA on their English and Spanish Facebook pages as well as newspaper ads.
- Bilingual (Spanish) LCPH employees have also called individual patients to discuss their questions and schedule vaccination appointments.

8. What plans do the LPHA and its partners have continue addressing vaccine confidence?

- With funding from HRSA, Lake Health District will hire or contract an Outreach Specialist who will develop a short questionnaire and hold focus groups to understand the specific reasons behind Lake County's vaccine hesitancy. With this information, the Outreach Specialist and the Health District's Outreach Coordinator will develop targeted messaging on multiple media platforms to increase vaccine confidence.

- LCPH will continue to use both their English and Spanish Facebook pages to share information as well as bilingual (Spanish) newspaper ads and radio spots.

9. What is the communications plan to dispel misinformation through a comprehensive, multi-modal communications strategy for communities experiencing racial and ethnic vaccine inequities in your jurisdiction? Examples could include: Spanish language radio spots, physically distanced outdoor information fair, training local faith leaders and equipping them with vaccine facts and information to refer a community member to a health care professional for follow up, etc.

- Continue to hold daily informational meetings with partners to inform them of any updates and receive referrals for patients wanting to be vaccinated.
- LCPH will partner with radio stations in Lakeview, Paisley, and Christmas Valley to air English and Spanish ads for information about COVID vaccines and upcoming clinics.
- As stated above, LHD will train up to three employees as certified Spanish language healthcare interpreters who will translate materials including vaccine information and outreach materials.

10. How has and how will the LPHA and its partners ensure language accessibility at vaccine events?

- LCPH has and will continue to have bilingual (Spanish) employees at their vaccine clinics and vaccination events. This employee is a native Spanish speaker who is working toward becoming a certified Spanish language healthcare interpreter with grant funding from EOCCO.

11. What plans do the LPHA and its partners have to decrease transportation barriers to accessing vaccine?

- Through a partnership with OHA, a mobile van will be providing a vaccine clinic in Christmas Valley on August 10th and 11th from 2pm to 7pm each day so that individuals can come to the clinic after work hours. August 10th will be targeting youth by providing incentives. The same mobile van clinic will be held on August 12th in the Safeway parking lot in Lakeview from 10am to 7pm. LCPH and its partners will promote both events to encourage unvaccinated residents to attend the mobile clinics.
- With funding through HRSA's Rural Health Clinic Vaccine Confidence Program, LCPH will purchase a van to operate their own mobile vaccine clinics.
- Explore partnering with agencies such as Lake County's Senior Center and Inner Court Family Center for transportation services to and from vaccine clinics at the two LCPH locations in Lakeview and Christmas Valley.

12. What plans do the LPHA and its partners have to ensure meaningful, low-barrier vaccine access for youth, especially those from Black, Indigenous, Tribal and other communities experiencing inequities in COVID-19 disease, death and vaccination?

- LCPH is holding weekly raffle drawings with age-appropriate prizes through the end of August for seven age groups from 12 years old to 70 and older. The raffle prizes and drawings have been and will continue to be advertised through LCPH's social media pages.
- LCPH also has and will continue to work with each school district in Lake County to offer the vaccine to students and school employees during the school day.

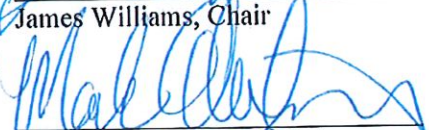
13. How will the LPHA and its partners regularly report on progress to and engage with community leaders from the Black, Indigenous, Tribal, other communities of color to regularly review progress on its vaccine equity plans and reassess strategies as needed?

- Continue to hold daily informational meetings with partners.
- Continue to use LCPH's English and Spanish Facebook pages to proactively communicate vaccine and other health information.
- Actively recruit bilingual (Spanish) patients to LHD's PFAC.
- Continue to partner with Lake County's school districts to provide vaccine to the 12 and older population.


Dated: 8/2/2021


Barry Shullanberger, Commissioner


James Williams, Chair


Mark Albertson, Vice-Chair


Judy Clarke, Public Health Director


Spencer Clarke, Medical Officer

We have each reviewed the attached responses to all questions and affirm that the LPHA jurisdiction will continue to make meaningful efforts to offer culturally-responsive, low-barrier vaccination opportunities, especially for populations in our jurisdiction experiencing racial or ethnic vaccine inequities. We commit to implementing this plan to close the racial and ethnic vaccine inequities in our jurisdiction.

The LPHA and its partners will continue to ensure that vaccine sites are culturally-responsive, linguistically appropriate and accessible to people with physical, intellectual and developmental disabilities and other unique vaccine access needs.

