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Authorized Signature

Number: DMAP- IM-09-133

Issue Date: 10/09/2009

Topic: Medical Benefits

Subject: Healthy Kids promotional materials

Applies to (check all that apply):

- All DHS employees
- Area Agencies on Aging
- Children, Adults and Families
- County DD Program Managers
- County Mental Health Directors
- Health Services
- Seniors and People with Disabilities
- Other (please specify): DHS staff and others identified on the SPD, CAF, AMH and DMAP transmittal lists

Message:



Please join us in spreading the good word about Healthy Kids, Oregon's expanded health coverage for uninsured children. We believe that every kid in Oregon should be a healthy kid, and increasing access to affordable health coverage is an important part of achieving that goal. We are pleased to make Healthy Kids outreach materials available to you, the workers on the front lines of client services.

We have sent a package to each DHS office which includes 75 brochures (50 English, 25 Spanish) and two posters (1 English, 1 Spanish). Please display these materials in the areas of your office with highest visibility to clients, including the front lobby, waiting areas and client service areas.

We recently updated our website and it's packed with more information about Healthy Kids, including applications, who qualifies, the services it covers, information for assisters and grantees, and a place to download flyers in other languages and request additional materials.

Thank you for all you do to help children and families lead healthier lives!

If you have any questions about this information, contact:

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