

2023 OREGON WIC DATA

CROOK COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

The American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Fingar et al, *Journal of Maternal and Child Health*, 2017 ² American Academy of Pediatrics, *Policy statement*, 2012

WHO WE SERVED



1154

Women, infants and children participated in WIC

42%

of all pregnant women served by WIC

651

WIC families served



73%

are working families

3 OUT OF 4



participants are infants and children under five

BREASTFEEDING

100%

of WIC moms start out breastfeeding

37%

of WIC moms breastfed exclusively for six months

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ECONOMIC BENEFITS OF WIC

2 LOCAL STORES ACCEPTING WIC:

- 2 Independent stores
- 0 Local or regional chains
- 0 National chain stores
- 0 Pharmacies

\$638,462

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

3

PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$8,260

FDNP dollars paid
to local farmers

WIC CLINIC SITES

Mitchell, Prineville

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-447-5165

www.co.crook.or.us/Departments/Health/WIC/tabid/152/Default.aspx

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