

2023 OREGON WIC DATA

GRANT COUNTY HEALTH DEPARTMENT

GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes¹.

The American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition²**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



¹ Fingar et al, *Journal of Maternal and Child Health*, 2017 ² American Academy of Pediatrics, *Policy statement*, 2012

WHO WE SERVED



183

Women, infants and children participated in WIC

29%

of all pregnant women served by WIC

100

WIC families served



63%

are working families

3 OUT OF 4

participants are infants and children under five



BREASTFEEDING

100%

of WIC moms start out breastfeeding

46%

of WIC moms breastfed exclusively for six months

2023 OREGON WIC DATA

GRANT COUNTY HEALTH DEPARTMENT

ECONOMIC BENEFITS OF WIC

2 LOCAL STORES ACCEPTING WIC:

- 1 Independent stores
- 1 Local or regional chain
- 0 National chain stores
- 0 Pharmacies

\$96,005

Total WIC dollars spent
by participants
at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

1

PARTICIPATING FARMERS

at local farmers markets
and farm stands

\$1,540

FDNP dollars paid
to local farmers

WIC CLINIC SITES

John Day

For more details about these numbers, please visit:

<https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx>

541-575-0429

www.granthealth.org

You can get this document in other languages, large print, braille, or a format you prefer. We accept all relay calls, or you can dial 711.

Revised 3/19/2024