With growing concern about health in America, it's more important than ever to understand how public health and primary care constitute the backbone of our efforts to promote community health and wellness.

Collaboration can prevent or lessen the incidence and severity of disease and injury, improve the health of our communities, and reduce the demand on our healthcare system.

Monitors and addresses the risk factors and health needs of populations (defined by geography, demographics, etc.).

- WORKS IN COMMUNITIES and mobilizes partners to prevent or mitigate the underlying causes of disease and injury.

- Promotes changes in COMMUNITY CONDITIONS through policies, environments and systems.

- Draws on data primarily based on EPIDEMIOLOGY, DEMOGRAPHICS AND ECONOMICS.

- Develops, implements, enforces HEALTH POLICIES at the local, county, state and federal levels.

- ...create communities where people can thrive.


draws on data primarily based on MEDICAL SCIENCE AND PATIENT HISTORY.

- Provides HEALTH CONSULTATION AND RESOURCES (for schools, childcare providers, employers, community groups, etc.)

- Develops and implements PRACTICE POLICIES that are informed by evidence-based guidelines and health policy.

- The backbone of Community

Health and Wellness