JACKSON COUNTY

DEMOGRAPHIC & HOUSING PROFILES

<table>
<thead>
<tr>
<th>Population</th>
<th>Jackson</th>
<th>Oregon</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total (2015 est.)</td>
<td>212,567</td>
<td>4,028,977</td>
<td>312,418,820</td>
</tr>
<tr>
<td># Change since 2010</td>
<td>9,361</td>
<td>197,903</td>
<td>12,673,282</td>
</tr>
<tr>
<td>% Change since 2010</td>
<td>4.6%</td>
<td>5.2%</td>
<td>4.1%</td>
</tr>
</tbody>
</table>


- White Alone - 171,619 (82%)
- Hispanic - 24,496 (12%)
- Two or More Races - 6,835 (3%)
- Asian Alone - 2,110 (1%)
- African American Alone - 1,324 (1%)
- Native American Alone - 1,162 (1%)
- Pacific Islander Alone - 604 (0%)
- Other Race Alone - 213 (0%)

Homeownership Rates by Race/Ethnicity, 2011-2015

- White Alone - 62.9%
- Hispanic - 46.9%
- Other Races - 46.4%

Median Rents, 2012-2016

Median rents for Jackson County have increased from $1,000 in 2012 to $1,700 by 2016.

Vacancy Rates, 2011-2015

- Owner Rate: 4.6%
- Renter Rate: 2.0%

Building Permits Issued in County

For more information:
Oregon Housing and Community Services
Employment and Industry Growth

<table>
<thead>
<tr>
<th>Jobs by Industry</th>
<th>2015</th>
<th>% Change Since 2009</th>
<th>2015 Average Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural Resources</td>
<td>2,650</td>
<td>10.0%</td>
<td>$32,479</td>
</tr>
<tr>
<td>Construction</td>
<td>5,003</td>
<td>-22.9%</td>
<td>$42,834</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>7,725</td>
<td>-1.8%</td>
<td>$45,053</td>
</tr>
<tr>
<td>Wholesale Trade **</td>
<td>1,913</td>
<td>-17.4%</td>
<td>$34,530</td>
</tr>
<tr>
<td>Retail Trade **</td>
<td>12,176</td>
<td>-16.3%</td>
<td>$34,530</td>
</tr>
<tr>
<td>Transportation **</td>
<td>3,784</td>
<td>-9.2%</td>
<td>$34,530</td>
</tr>
<tr>
<td>Information</td>
<td>1,632</td>
<td>-15.5%</td>
<td>$49,264</td>
</tr>
<tr>
<td>Finance</td>
<td>4,022</td>
<td>-18.6%</td>
<td>$51,413</td>
</tr>
<tr>
<td>Professional, Scientific</td>
<td>7,344</td>
<td>-9.4%</td>
<td>$43,158</td>
</tr>
<tr>
<td>Education, Healthcare</td>
<td>22,871</td>
<td>21.1%</td>
<td>$49,523</td>
</tr>
<tr>
<td>Leisure, Hospitality</td>
<td>9,280</td>
<td>-1.2%</td>
<td>$18,075</td>
</tr>
<tr>
<td>Public Administration</td>
<td>4,125</td>
<td>14.6%</td>
<td>$25,507</td>
</tr>
<tr>
<td>Other Services</td>
<td>5,174</td>
<td>8.6%</td>
<td>$57,125</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>87,699</td>
<td>-1.9%</td>
<td></td>
</tr>
</tbody>
</table>

**Combined average wage shown per BLS.

Median Home Sales by Region, 2015

<table>
<thead>
<tr>
<th>Oregon Region*</th>
<th>Sales Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jackson County</td>
<td>$225,000**</td>
</tr>
<tr>
<td>Central</td>
<td>$276,545</td>
</tr>
<tr>
<td>Eastern</td>
<td>$143,468</td>
</tr>
<tr>
<td>Gorge</td>
<td>$238,045</td>
</tr>
<tr>
<td>North Coast</td>
<td>$221,895</td>
</tr>
<tr>
<td>Portland Metropolitan Statistical Area</td>
<td>$315,632</td>
</tr>
<tr>
<td>South Central</td>
<td>Not Available</td>
</tr>
<tr>
<td>Southwestern</td>
<td>$212,159</td>
</tr>
<tr>
<td>Willamette Valley</td>
<td>$217,611</td>
</tr>
</tbody>
</table>

*Regions are defined on the back cover
**This is the Zillow Home Value Index Estimate as of December 2015

Jackson County's mean renter wage $12.54

The hourly wage needed to afford a 2-bedroom apartment at HUD’s Fair Market Rent. $16.58

Sixty-five hours per week at minimum wage is needed to afford a 2-bedroom apartment.

1 out of 3 of all renters are paying more than 50% of their income in rent

4 out of 5 renters with extremely low incomes are paying more than 50% of their income in rent

Unemployment Rates, 2016

5.8% Jackson County

4.9% Oregon
Jackson County’s Median Family Income (MFI) - $53,441

Affordable and Available Rental Homes per 100 Renter Households, 2015

Oregon Poverty Rate, 2011-2015

Self-Sufficiency Standard for Select Counties and Family Types, 2014

<table>
<thead>
<tr>
<th>County</th>
<th>One Adult</th>
<th>One Adult Preschooler</th>
<th>Two Adults Preschooler</th>
<th>One School-Age</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clackamas</td>
<td>$24,469</td>
<td>$47,211</td>
<td>$65,490</td>
<td></td>
</tr>
<tr>
<td>Deschutes</td>
<td>$20,631</td>
<td>$40,088</td>
<td>$49,572</td>
<td></td>
</tr>
<tr>
<td>Jackson</td>
<td>$19,728</td>
<td>$37,497</td>
<td>$47,587</td>
<td></td>
</tr>
<tr>
<td>Klamath</td>
<td>$19,264</td>
<td>$27,477</td>
<td>$41,817</td>
<td></td>
</tr>
<tr>
<td>Lane</td>
<td>$19,892</td>
<td>$43,125</td>
<td>$60,005</td>
<td></td>
</tr>
<tr>
<td>Lincoln</td>
<td>$20,420</td>
<td>$32,390</td>
<td>$45,918</td>
<td></td>
</tr>
<tr>
<td>Marion</td>
<td>$19,642</td>
<td>$31,149</td>
<td>$43,779</td>
<td></td>
</tr>
<tr>
<td>Multnomah</td>
<td>$19,993</td>
<td>$47,037</td>
<td>$65,027</td>
<td></td>
</tr>
<tr>
<td>Umatilla</td>
<td>$18,377</td>
<td>$28,436</td>
<td>$43,134</td>
<td></td>
</tr>
<tr>
<td>Washington</td>
<td>$24,353</td>
<td>$47,571</td>
<td>$65,800</td>
<td></td>
</tr>
</tbody>
</table>
**OREGON HOUSING AND COMMUNITY SERVICES**

**2017 STRATEGIC GOALS**

1. **Build a stronger OHCs that engages and serves our communities.**
   - Our shared commitment, accountability, and transparency will enable us to effectively engage and serve our communities.
   - Collaboration and communication are key to our success.

2. **Prevent and reduce statewide poverty and homelessness.**
   - Homelessness has become more prevalent, and we must act to reduce it. We will work to reduce homelessness among individuals and families, providing support and resources to stabilize and address statewide community needs.

3. **Work to close the affordable rental housing gap for low income households.**
   - As rental housing stock continues to grow, we must work to address the shortage of affordable housing, increasing the supply of affordable housing to Oregonians with very low incomes.

4. **Reduce home energy costs and improve housing affordability through Energy Services programs.**
   - We will work to reduce energy costs and improve housing affordability through Energy Services programs.

5. **Expand access to homeownership among households with limited financial resources.**
   - We will work to increase access to homeownership among households with limited financial resources, in particular to bridge the minority homeownership gap.

**VISON**
- All Oregonians have the opportunity to pursue prosperity and live free from poverty.

**MISSION**
- We provide safe, stable, affordable housing and engage leaders to develop integrated statewide policy that addresses poverty and provides opportunity for Oregonians.

**VALUES**
- Collaboration
- Creativity
- Dedication
- Integrity
- Leadership

**REPUTATION**
- Effective
- Innovative
- Professional

**UNIQUE VALUE**
- Housing statewide clarity and focus to deliver housing stabilization.

**FOUNDATION, 2011-2016**

**DATA SOURCES**

**Page 1:**
- Median Rents: Zillow Rent Index, 2010-2016
- Building Permits: U.S. Census Bureau, Building Permit Survey, 2010-2015

**Page 2:**
- Employment and Industry Growth: 2011-2015 American Community Survey Estimates and Oregon Employment Department, Employment and Wages by Industry
- Median Home Sales by Region: RMLS Data from Local Administrators, 2015
- Unemployment Rate: Oregon Employment Department, Unemployment Rates, 2016 Not Seasonally Adjusted
- Oregon's Renter Wage, Housing Wage, and Hours Needed to Work at Minimum Wage: National Low Income Housing Coali-on, Out of Reach 2016

**Regions:**
- Central: Crook, Deschutes, Jefferson
- Eastern: Baker, Gilliam, Grant, Harney, Malheur, Morrow, Umatilla, Union, Wallowa, Wheeler
- Gorge: Hood River, Sherman, Wasco
- North Coast: Clatsop, Columbia, Tillamook
- Portland Metropolitan Statistical Area: Clackamas, Multnomah, Washington
- South Central: Klamath, Lake
- Southwestern: Coos, Curry, Douglas, Jackson, Josephine
- Willamette Valley: Benton, Lane, Lincoln, Linn, Marion, Polk, Yamhill

**Page 3:**
- Shortage of Affordable Units: HUD, 2010-2014 Comprehensive Housing Affordability Strategy Data
- Affordable and Available Rental Homes per 100 Renter Households: HUD, 2010-2014 Comprehensive Housing Affordability Strategy Data
- Point-in-Time Homeless Count: 2017 Point-in-Time Count estimates from HUD Continuums of Care
- Poverty Rate: 2011-2015 American Community Survey Estimates

**For more information, contact:**
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- Twitter.com/OregonHCS
- #oregonstatewidehousingplan