

Statewide Housing Plan Year 2 Strategies

July 2020 – June 2021



EQUITY AND RACIAL JUSTICE

- Adopt an approach to advancing equity and racial justice, informed by national promising practices and lived experiences of communities of color.
- Create and maintain a system to analyze OHCS programs and practices that removes barriers to access and opportunity within OHCS programs to ensure equitable outcomes.
- Improve OHCS' ability to track, analyze, and measure performance and progress towards equity goals through standardization of data collection and enhancing data analysis of program utilization.



HOMELESSNESS

- Build capacity for OHCS and partners to implement proven models to prevent and end homelessness and promote housing stability.
- Enhance the state's and homeless service providers' data and research capability to understand and address homeless needs across Oregon, in order to establish outcomes for homeless service investments and continually evaluate effectiveness of the work.
- Expand services to help Oregonians at risk of becoming homeless retain and access housing, including risk mitigation funds, landlord outreach and education, tenant education, and legal assistance for tenants.



PERMANENT SUPPORTIVE HOUSING

- Coordinate with permanent supportive housing (PSH) strategies of partners in local governments and continuums of care to make it easier to create PSH units.
- Lead in identifying barriers to production and operation of PSH; provide education and technical assistance to support development and effective operation of homes.
- Explore development of a state-funded tenant- and project-based rental assistance program.



AFFORDABLE RENTAL HOUSING

- Make housing development resources available in a consistent, predictable format to help communities build a pipeline of housing supply aligned with local funders.
- Align funding priorities for subpopulations and income or rent levels or other factors to address Statewide Housing Plan priorities; respond to areas of greatest need and take advantage of opportunities for greater reach and leverage.
- Identify and implement innovations in financing for the acquisition of land and preservation of affordable and low-cost, market-rate rental housing to provide a greater range of tools for affordable housing.



HOMEOWNERSHIP

- Expand and explore innovative new programs that address an unmet need in the marketplace for low- and moderate-income potential homebuyers (examples: down-payment assistance, manufactured home production, and insured mortgages).
- Engage with culturally specific and culturally responsive organizations to help connect communities of color to OHCS homeownership programs and ensure that program parameters are aligned with the needs of communities of color.
- Expand and better coordinate programs that support low- to moderate-income homeowners to stay in their homes and keep their homes safe, energy efficient, and healthy.
- Support low-cost homeownership opportunities through preservation and improvement of manufactured housing.



RURAL COMMUNITIES

- Support collaboration and cooperation among and between existing and potential partners in small towns and rural communities to enhance capacity to advance projects and efforts that meet local housing and service needs.
- Evaluate, identify, and remove systemic barriers to accessing OHCS resources by tailoring programs intended to serve small towns and rural communities to the needs and context of those areas.
- Engage the agricultural worker community to understand the housing and service needs of Oregon farmworkers and develop strategies to meet these needs.