

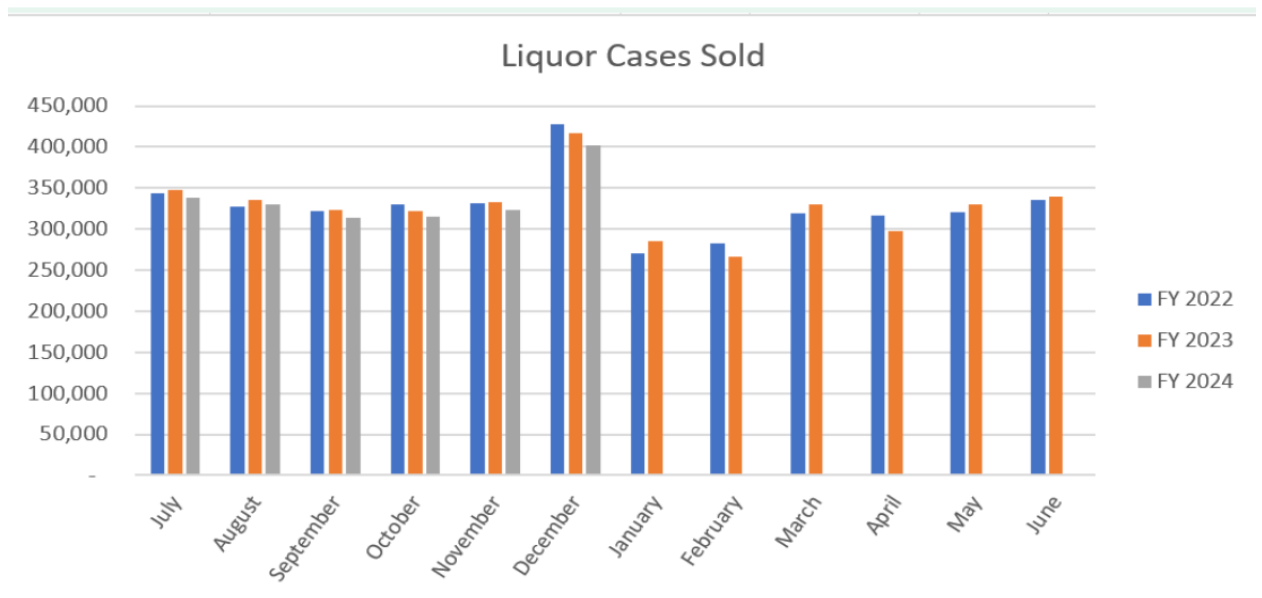
**Oregon Liquor and Cannabis Commission (OLCC)  
2024 Ways & Means Presentation, Q&A  
Joint Committee on Ways and Means Subcommittee on  
Transportation and Economic Development**

Question and Answer from OLCC Presentation on February 6, 2024:

1. Can the agency provide more information regarding the consumption differences legislative members are hearing about between OHA and OLCC? OHA is stating there is a consumption issue in Oregon, but the case sales data provided by OLCC seems to indicate that consumption is not increasing.

For ease of reference, OLCC has included the case sales information provided in the presentation.

**OREGON LIQUOR SALES OVER THE PAST 30 MONTHS (IN CASES), JULY '21 – DEC. '23**

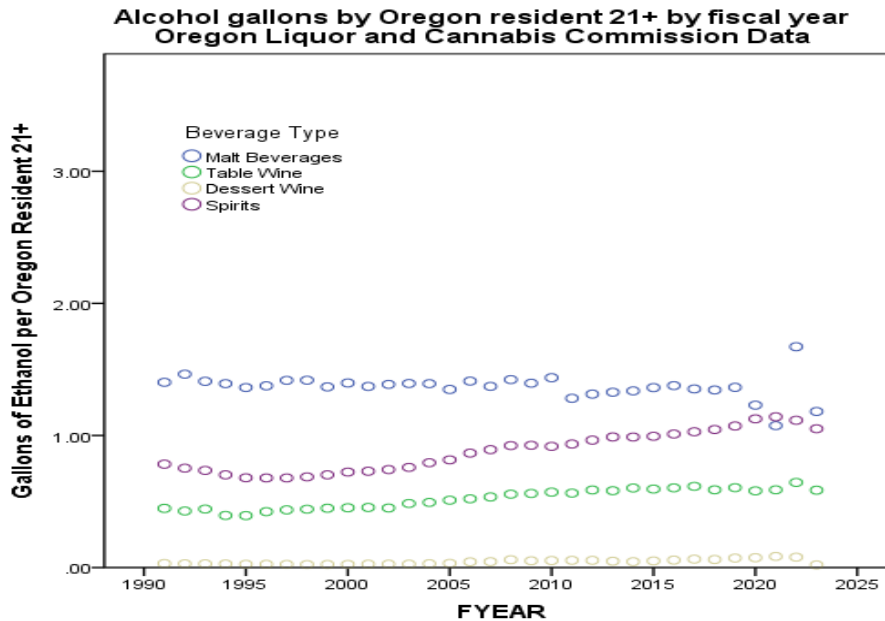


As detailed below, potential differences between alcohol consumption data shared by the Oregon Health Authority (OHA) and the case sales data the OLCC presented Tuesday, Feb. 6<sup>th</sup>, is related to different sets of alcohol products measured in different units over different time periods. For example, OHA’s presentation provided information through 2021. However, OLCC’s presentation provided information starting in July 2021 going through December 2023.

In a recent presentation, our OHA colleagues have included estimated per capita alcohol consumption data from 1990 to 2021, a data set that includes not just spirits, but also beer and wine converted to gallons of pure ethanol. For ease of reference, the link to the February 1<sup>st</sup>, 2024 presentation by Dean E. Sidelinger on " Alcohol Consumption in Oregon A public health perspective " is included in this response (<https://www.oregon.gov/olcc/pages/hb-3610-task-force.aspx>).

OHA confirmed to OLCC the estimated per capita alcohol consumption data they presented originated from the National Institute on Alcohol Abuse and Alcoholism (NIAAA), namely the Surveillance Report #120 - Apparent Per Capita Alcohol Consumption: National, State, and Regional Trends, 1977–2021 (released circa April 2023). See: <https://www.niaaa.nih.gov/publications/surveillance-reports>.

NIAAA data is collected from OLCC’s published data for distilled spirits sales and privilege tax receipts for beer and wine. The chart below is based on OLCC data, but then converted using the NIAAA methodology data presented by OHA on February 1, 2024. As you can see, the category trends for alcohol consumption per Oregon resident aged 21+ are the same, although delineated by Oregon fiscal year. The trend peaks with the COVID pandemic and appears to plateau around 2021.



Similar trends can be seen in the NIAAA data presented in the chart on the next page. There is also some interesting comparisons between per capita levels around 1980 and

now. We have used the NIAAA data set to show estimated annual alcohol sales per Oregon resident 21+ from 1970 to 2021.

**Estimated gallons of alcohol sold per Oregon resident per year  
National Institute on Alcohol Abuse and Alcoholism data**

