

OREGON LIQUOR AND CANNABIS COMMISSION CANNABIS & ALCOHOL MANAGEMENT PROGRAM

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CANNABIS ALCOHOL MANAGEMENT PROGRAM

OLCC MODERNIZATION

- **OLCC Legacy Infrastructure**

- Paper based Alcohol Licensing
- 2016 Hybrid Marijuana Licensing
 - Paper and online
- Disparate processes
 - Licensing, Compliance, Permits, Hearings

- **Digital Modernization Project**

- 2022 Contract awarded to Computronix
- Employee naming contest: POSSE -> CAMP!
- Project Timeline: June 2022 – January 2026

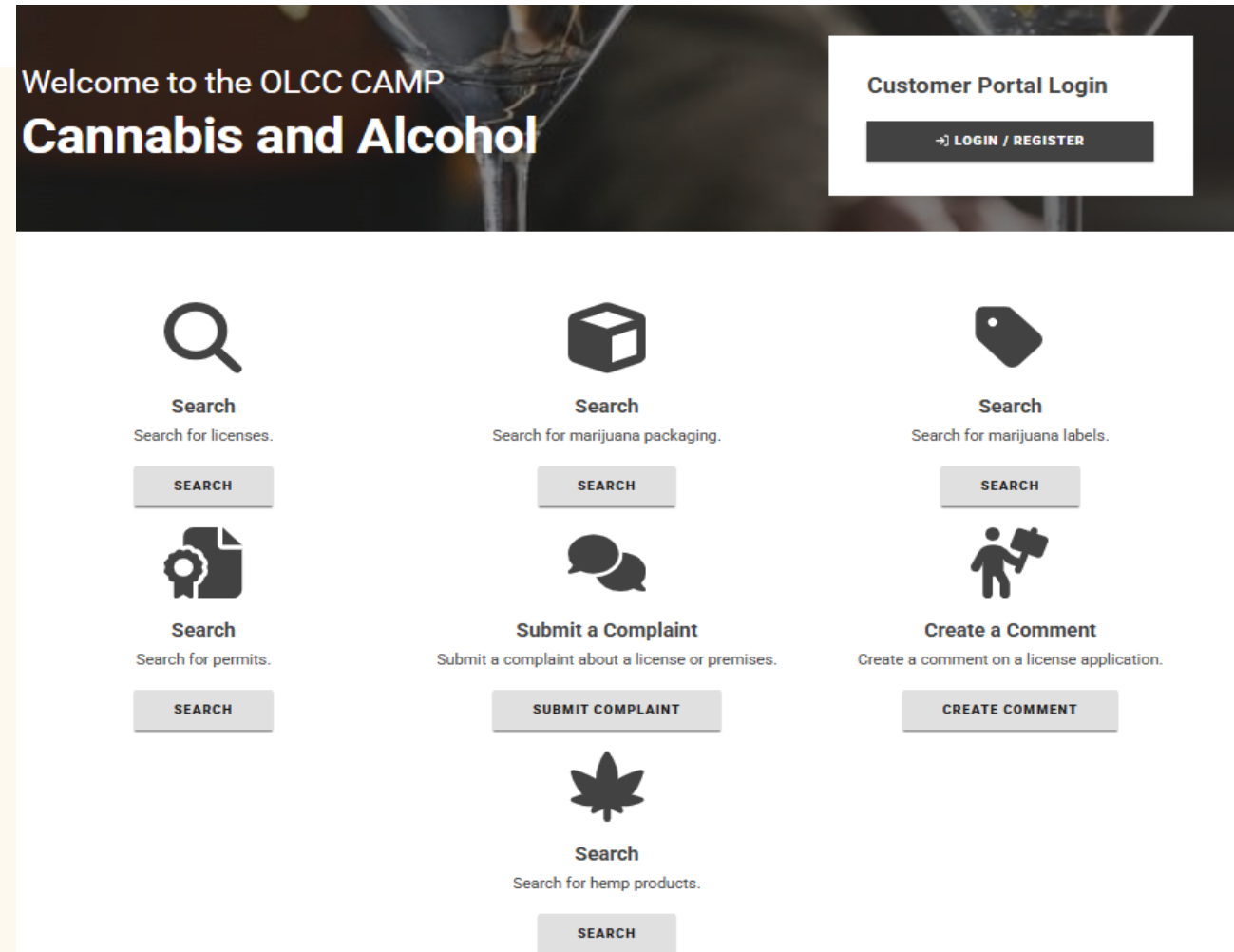


CANNABIS ALCOHOL MANAGEMENT PROGRAM

CAMP OVERVIEW

- **What does CAMP do?**

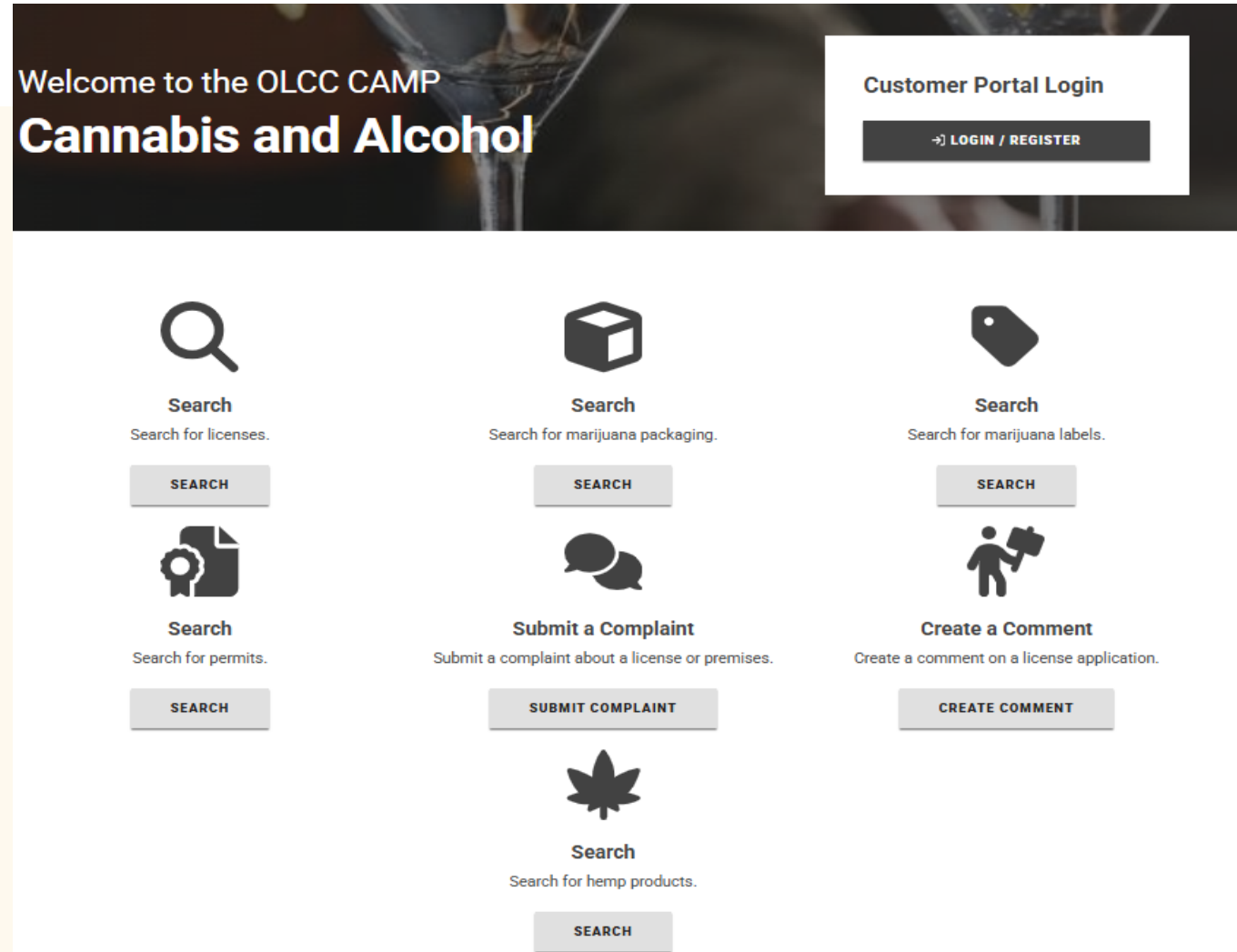
- ✓ Digital Modernization
- ✓ One system for customer information
- ✓ Replaces legacy paper-based systems
- ✓ Enables Online Payments:
 - ✓ Credit, Debit, or ACH funds transfer
 - ✓ Marijuana licensees can still make cash payments by appointment



CANNABIS ALCOHOL MANAGEMENT PROGRAM

CAMP OVERVIEW

- **What does CAMP do?**
 - ✓ Single customer login
 - ✓ Customer service data tracking
 - ✓ How are we doing?
 - ✓ Functional on mobile devices
 - ✓ Staff can work directly with customers



CANNABIS ALCOHOL MANAGEMENT PROGRAM

CAMP IMPLEMENTATION

- **Timeline**

- Phased Approach
- Fit Gap: Current Operations vs Desired
- User Acceptance Testing (UAT)
- Ongoing Improvements (Hemp)

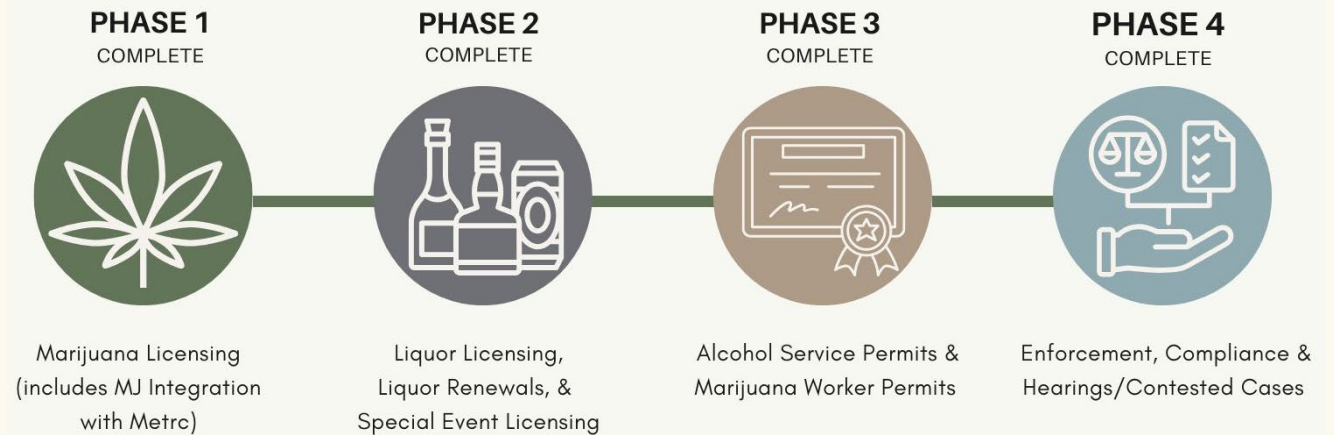
- **Investment in Oregon's Way**

- Increased customer service

- **Staff & Industry Participation**

- Collaborative process with stakeholders and industry representatives
- Licensees and staff

CAMP TIMELINE



CANNABIS ALCOHOL MANAGEMENT PROGRAM

OLCC STREAMLINING

- **CAMP: A Holistic Digital Profile**

- All licenses, permits, investigations and violations
 - Has a fee or fine been paid?
 - Readily visible Compliance History
- Aligned file and processes
 - Information shared via CAMP between OLCC divisions
- CAMP Centralizes public safety complaints
 - Public can submit directly to OLCC Compliance
 - Can login to an account or remain anonymous



CAMP INTERNAL MODERNIZATION

OLCC STREAMLINING SUCCESSES

- **CAMP by the numbers**

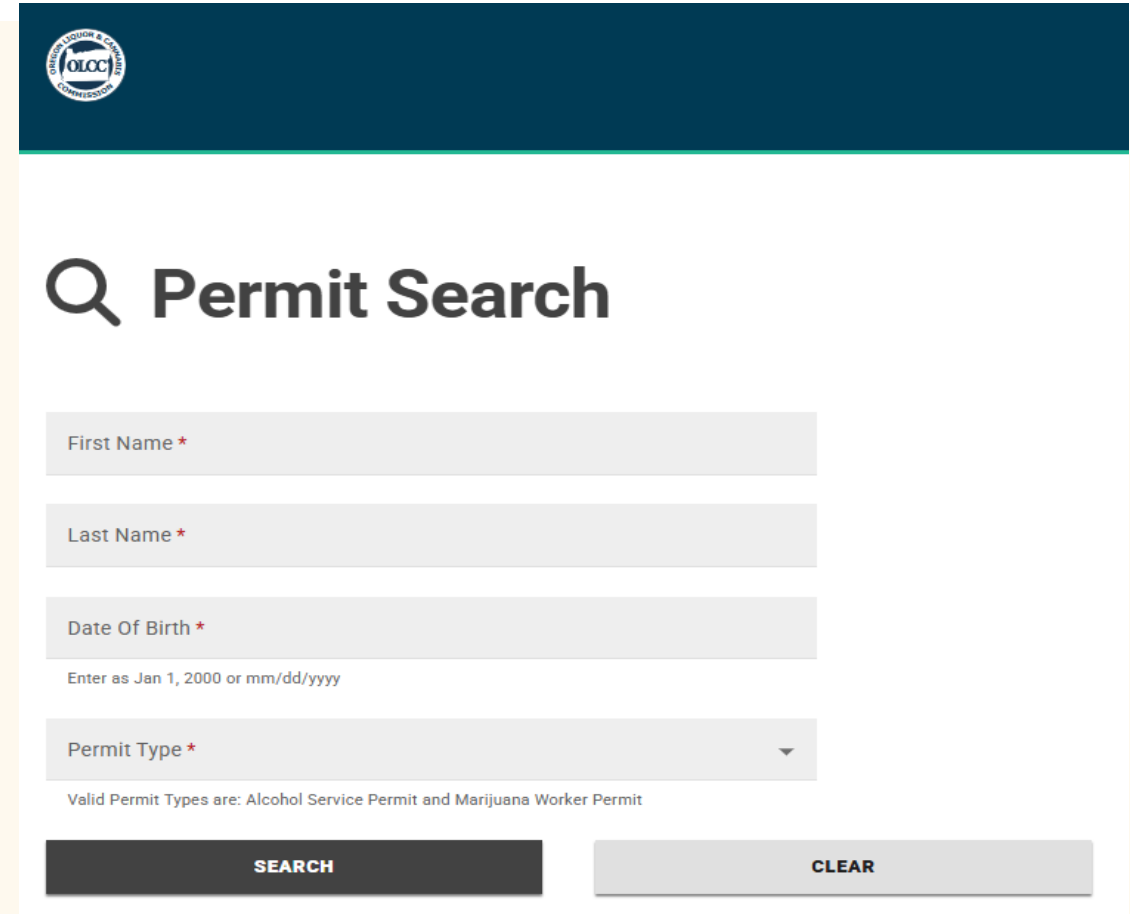
- Alcohol Licenses: 16,000+
 - Alcohol Service Permittees: 166,564
 - Alcohol Special Events: 9,843
 - Marijuana Licenses: 2,686
 - Marijuana Worker Permits: 51,800
- Quicker application review & issuance of permits/licenses
 - OLCC employees & licensees see the same license information



CAMP MODERNIZATION BENEFITS TO OREGON BUSINESSES

CAMP Efficiencies

- ✓ Licensees can manage multiple licenses
- ✓ Licensees can appoint an authorized representative
- ✓ Submit documents & pay all fees online
- ✓ Validation:
 - Service & Worker permittees
 - Other Licensees



The screenshot shows the OLCC Permit Search interface. At the top left is the OLCC logo. The main heading is "Permit Search" with a magnifying glass icon. Below the heading are four input fields: "First Name *", "Last Name *", "Date Of Birth *" (with a note "Enter as Jan 1, 2000 or mm/dd/yyyy"), and "Permit Type *" (a dropdown menu). Below the dropdown menu, it says "Valid Permit Types are: Alcohol Service Permit and Marijuana Worker Permit". At the bottom are two buttons: "SEARCH" and "CLEAR".

CANNABIS ALCOHOL MANAGEMENT PROGRAM SUPPORT & ACKNOWLEDGEMENTS

CAMP Education & Support

- ✓ Staff trained in person statewide October 2025
- ✓ CAMP Help Desk & the Call Center
- ✓ Online guides, tutorials & videos

Staff testimony:

The top to bottom engagement: Management to the folks who do the day-to-day work made the CAMP project successful!





QUESTIONS?