



News Release

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Chance to Purchase is Back October 6th! Features Rare and Limited Edition Bourbons and Whiskeys

Communities receive record funding through OLCC distilled spirit sales

Portland, OR - "Limited supply!" "Out of Stock!" All these are signs shoppers have become familiar with during the past year. Bourbon and whiskey connoisseurs also know the frustration of "sold out" all too well. Popular and rare bottles are hard to come by and can sell for significantly higher prices in some other states, but not in Oregon!

On October 6th 2021, the Oregon Liquor and Cannabis Commission (OLCC) will launch its [10th Chance-to-Purchase](#) opportunity. These are rare and limited edition bourbons and whiskeys, meaning you can't just get them anywhere. But through the OLCC's public drawing, we're leveling the playing field and giving Oregonians across the state the opportunity to enter to win the chance to purchase some limited edition liquor.

The **week of October 4th the OLCC will reveal the 29 "collectors" bottles comprised from seven rare brands of distilled spirits** that will be available in this latest Chance-to-Purchase opportunity. To sign-up to receive Chance-to-Purchase news and to find more information about OLCC's Chance-to-Purchase program go [here](#) on the OLCC website.

This is a unique opportunity where Oregonians can buy a rare bottle for a reasonable price compared to non-control states. In Oregon, manufacturers work with the state to set a fixed price for their distilled spirits, with the proceeds going back to funding things like public health initiatives, schools and public safety.

In fact, this past year [cities and counties across Oregon received over \\$125 million](#) from the sales of distilled spirits which continues to support things like local law enforcement, human services, and libraries. This funding stream steadily grows each year, increasing this year by more than \$12 million from 2020. Communities depend on this funding to provide vital services. On-top of those dollars to communities, OLCC distilled spirits sales also generated \$8.6 million for mental health and addiction recovery care, while providing \$179 million to fund state-wide programs — that's \$312 million going back to Oregon.

Funding these services directly benefits Oregonians in their daily lives. While other states may do it differently, Oregon's distribution of liquor revenue provides a direct benefit to the state. Even the Oregon distilled spirits industry benefits, as liquor stores in Oregon devote shelf space for Oregon Distillers to proudly display their craft made spirits.

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