



News Release

Oregon Liquor & Cannabis Commission
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December 14, 2023

Commissioners Recognize Agency's 90th Anniversary

Commission appoints La Grande liquor store agent; approves rules and stipulated settlements

PORTLAND, Ore. – Commissioners of the Oregon Liquor and Cannabis Commission at its regular scheduled meeting today, heard a business update from the wine industry, implemented alcohol and cannabis program rulemaking and recognized an important milestone in the agency's history.

Ninety years ago, on December 15, 1933, the OLCC was formed in the wake of the end of Prohibition. OLCC Executive Director Craig Prins acknowledged that the [Knox Act](#), enacted after the repeal of the 18th amendment, was the foundation that led to the evolution of the OLCC in its current form. The desire to separate the economic powers of alcohol manufacturers, distributors, and retailers, as well as concern over abuses seen before and during prohibition over pricing, political influence and consumption gave birth to the OLCC.

Commission members echoed those comments about how alcohol licensees benefit from the control state model. "As a control state, we show support for local producers," said Commissioner Kiauna Floyd. "We give fair-play to local and regional products, benefiting restaurant owners looking to feature locally produced spirits, supporting the community and enhancing Oregon's unique offerings."

OLCC Chair Dennis Doherty emphasized how controlling the distribution of distilled spirits provides a measure of protection for public health. "The elements of Oregon's control system reinforce and strengthen our ability to protect Oregonians from the negative consequences of alcohol consumption," said Doherty. "Without our system in place the proliferation of alcohol and the problems it can create would be much more widespread. So, I, for one, am grateful for Oregon's control system."

A deeper look into the state's wine business was provided by Tom Danowski with the Oregon Wine Board. Danowski, who is retiring from the Wine Board at the end of this year, praised Commission staff for their efforts working with the industry on labeling, as well as on efforts to equalize taxation for in state and out of state wine producers. In turn, Prins praised the Wine Board and Danowski for the partnership with the agency during his tenure. Danowski told Commissioners that the Oregon wine industry garners a greater share of consumers' purchases than the national average, when compared with other alcohol

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beverages. Oregon is also a sales leader in the premium wine space, representing 1.5 percent of the market of that category of wine produced in the US.

Separately Doherty commended OLCC staff for the role that they play in the Cannabis Regulators Association (CANNRA). OLCC was a founding member of the organization, which is a group of cannabis regulators that exchange information and has now grown to include representation from close to 50 states and territories. Having attended a recent CANNRA membership meeting, Doherty noted the significant role agency staff play in leadership roles and serving on CANNRA committees.

The Commission acted on a temporary rules package for alcohol delivery in response to HB 3308. Today's action was to implement legislation approved earlier in 2023 permitting home alcohol delivery by third-party delivery companies which takes effect January 1, 2024.

The Commission also acted to delay implementation of marijuana plant batch tagging to allow additional time to complete a contract with the Cannabis Tracking System provider; implementation is now slated to begin April 22, 2024.

In other action, the Commission approved a new liquor store agent for a store in La Grande. Today the Board appointed Deepika Verma as the permanent retail agent to operate the La Grande liquor store.

The Commission also ratified ten stipulated settlement agreements for alcohol and marijuana licensees and license applicants. Detailed information on the specific cases below can be found [on the OLCC website](#):

Alcohol Stipulated Settlement Agreements

CORRAL TAP ROOM (L) in Prineville, will pay a \$1,485 fine OR serve a nine-day suspension, for one violation.

VENNY'S COFFEE 101 (F-COM) in Florence, will pay a \$2,250 fine OR serve a nine-day suspension, for one violation.

PARKWAY DELI (O) in Bend, will serve a 21-day suspension, for one violation.

Marijuana Stipulated Licensing Agreements

KGA CANNABIS (Producer) will be issued a Marijuana Producer License, with restrictions.

Marijuana Stipulated Settlement Agreements

LA MOTA MEDFORD 3 (Retailer) will pay a \$4,885 fine OR serve a 26-day suspension, for two violations.

BUD BROS (Retailer) will pay a \$5,750 fine OR serve a 23-day suspension, for one violation.

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PARADISE FOUND (Retailer) will pay a \$5,115 fine and serve a five-day suspension **OR** serve a 36-day suspension, for two violations.

CANNABIS CURB (Retailer) will pay a \$5,115 fine and serve a 14-day suspension **OR** serve a 42-day suspension, for three violations.

THE LOCAL MARKET (Retailer) will receive a Letter of Reprimand and will surrender its license on the date a transfer of ownership of the business is complete or at 7:00 AM on March 14, 2024, whichever is earlier.

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