## **News Release**

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## **OLCC to Launch New Online Licensing System**

## Cannabis Alcohol Management Program "CAMP" opens March 18th

**PORTLAND, Ore.** – The Oregon Liquor and Cannabis Commission (OLCC) will launch the Cannabis and Alcohol Management Program (CAMP), a new online licensing system, on **Monday, March 18, 2024**. This first phase will transition Recreational Marijuana Program licensees from an online licensing system OLCC has had since 2016 into <u>CAMP</u>, with alcohol licensees following later in 2024.

The shift to CAMP will modernize and merge several legacy licensing and compliance systems, some of them mostly paper-based, into a consolidated online program for licensing the agency's alcohol and cannabis programs.

"CAMP will give our licensees one-stop access for all of their licensing activities, whether they want to do a change of location for a recreational marijuana license, or apply for a license to serve alcohol at a restaurant," said Rich Evans, OLCC's Senior Director of Compliance.

The rest of the CAMP licensing system will be phased-in over the next 16 months. The next two phases will also be customer facing. OLCC worked with Computronix, the licensing system's developer, to incorporate licensee insights and feedback, in the creation of CAMP.

In August 2024, liquor licensing, liquor renewals, and special event licensing will be added to CAMP during Phase Two. That will be followed by alcohol service permits and marijuana worker permits in Phase 3 in January 2025. Phase Four will bring OLCC's enforcement, compliance and the hearings and contested cases processes into CAMP in July 2025.

In addition to improving the customer licensing experience, CAMP will also provide greater public transparency through the availability of a general access portal to find information available under Oregon's public records provisions. Specific information about cannabis licensees will continue to remain exempt from public disclosure.

"We've learned a lot from our initial online marijuana licensing system, as well as moving our alcohol service permitting process online," said Evans. "And we've used that knowledge to streamline the process for licensees, as well as improving our own data collection, which will help us make better informed compliance and policy decisions going forward."

CAMP will enable OLCC staff to better and more quickly serve licensees of all types from around the state, better coordinate information related to a licensee's activity and compliance history, as well as better provide data to elected officials, news media, and the public.

When CAMP starts up at **8 AM** on **Monday, March 18<sup>th</sup>**, users will find several improved features to help streamline their licensing experience. Licensees will be able to:

- Use 3<sup>rd</sup> party authentication to sign into CAMP (using Apple, Gmail, or Microsoft accounts),
- Make payments using a bank or credit union account electronic fund transfer (ACH), in addition to debit and credit cards and cash (by appointment at OLCC),
- See all their licenses in one dashboard, including individuals or companies that hold both alcohol and cannabis licenses,
- Designate an "authorized person" like a professional services provider to have access to their account,
- View all their cannabis packaging and labeling submissions that already have been approved on one dashboard, even across multiple licenses,
- See and download files associated with their licenses, instead of having OLCC email them, and
- Use CAMP on mobile devices.

OLCC has been providing its marijuana licensees with instructions on how to sign into CAMP once it goes live and will have a call center available to handle questions starting on March 18<sup>th</sup>. Additional information can be found on the <u>CAMP page</u> on the OLCC website.

Prior to the CAMP launch the OLCC will deactivate its existing Recreational Marijuana Program licensing system. That legacy system will shut down on **Thursday, March 14, 2024** at **5 PM**, however the existing Marijuana Worker Permit system will remain functional until it transitions to CAMP in 2025.