

For your information

The Oregon Liquor Control Commission has:

Amended
 Adopted
 Repealed

ORAR 845-010-0290

Effective: January 1, 2021

Note: **Bold and underlined** = new text; *italics and strikethrough* = deleted text

845-010-0290

Labeling Requirements for Wine ¶

(1) **As used in Sections (4) and (6) of this rule, "control" means that the manufacturer holds the certificate of label approval with the Alcohol and Tobacco Tax and Trade Bureau or holds the certificate of exemption from label approval with the Alcohol and Tobacco Tax and Trade Bureau.¶**

(2) "Label" means all information-bearing material attached to or a part of a wine container, including all closures.¶

~~(23) All wine labels must comply with the requirements of t~~ **"Manufacturer" has the definition set forth in ORS 471.001, and includes a person who bottles and labels wine.¶**

(4) If the wine is sold in Oregon, the manufacturer must ensure that all wine labels under the manufacturer's control comply with:¶

(a) **The Commission's advertising rules (OAR ~~c~~Chapter 845, ~~d~~Division 007),;¶**

(b) **OAR 845-010-0280 (f~~F~~ederal ~~s~~S~~t~~andards for ~~w~~W~~i~~ne ildentity),;¶**

(c) **OAR 845-010-0206 (Private Labels); and¶**

(d) **When applicable, OAR 845-010-0905 through 845-010-0930 (Oregon ~~s~~S~~t~~andards for ~~w~~W~~i~~ne ildentity) ~~when applicable, and must be approved by the Alcohol and Tobacco Tax and Trade Bureau (TTB).-¶~~**

(5) **If a manufacturer or wholesaler sells a wine in Oregon or causes a wine to be imported into Oregon that does not comply with the labeling requirements, the**

Commission may, in addition to any other sanction, require the ~~licensee to stop selling~~**manufacturer or wholesaler to stop selling the wine in Oregon** and recall the **subject** wine. ¶

~~(36) No person, except wine producers,~~**Only a manufacturer with control over the label** may alter or remove a label on wine produced, bottled or **made available** for sale in Oregon; ~~except to add labeling to~~**only in** comply **iance** with federal or state laws. ¶

~~(47) Unless otherwise specified in a rule incorporated by reference,~~ a violation of this rule is a Category IV violation.

Statutory/Other Authority: ORS 471, including 471.030, 471.730(1), (5)

Statutes/Other Implemented: ORS 471.442, 471.445, 471.446