Oregon Liquor Control Commission
Advisory Committee Meeting

Minutes

Distillery Package

Wednesday, September 16, 2015
9:00 am

Present

Clark McCool (McMenamins), Hasina Squires (Hood River Distillers), Ryan Shortt (Hood River Distillers), Elaine Albrich, Stole Rives, Jeff Ruscoe (Oregon Heath Authority), Bryant Haley (OLCC), Kelly Routt (OLCC), Dan Croy (OLCC), Danica Hibpshman (OLCC), Joshua Williams (OLCC), Carolyn Moreno (OLCC) Brian Flemming (OLCC), Ted Pappas (Oregon Distillers Guild <phone>)

Invited but Not Present

Andy Smith (City of Portland), Todd Engstrom (Portland Police Bureau), Paul Vanorden (Portland Noise Review Board), Doug Ehrich (Commander Hillsboro Police Department), Tom Parker (Lines for Life), Kathy Stromvig / Anne Pratt (Mothers Against Drunk Driving), Daniel Estes (Oregon Department of Transportation), Lisa Frisch / Bill Sinnott (Portland Downtown Retail & Clean & Safe Programs), Lise Gervais (Public Action Management), Daniel Ward (Oregon Alcohol & Drug Policy Commission), Veronica Rinard (Travel Portland), Patty McMillan (Safe Communities Program Coordinator - Clackamas County), Janelle Lawrence (Oregon Impact, Mike Boyer - ONI Liquor Licensing Coordinator), Bill Perry (Balance point strategies), Steve McCoid (ORLA’s President/CEO), Brian Butenschoen (Oregon Brewers Guild), Brian McMenamin (McMenamin’s), Duke Tufty (Wyse Kadish), Jesse Lyon (Davis Wright Tremaine), Judy Craine (Holman Bar & Grill), Danelle Romain (Romain Group), Mike O’Gorman (Craft brew.com), Ted Pappas (Oregon Distillers Guild), Brad Whiting (Clear Creek Distillery, HRD Spirits), Jesse Stafford (Southern Wine and Spirit West), Steve Brown (Association of Liquor Store Owners A.L.S.O), Marshall Coba (A.L.S.O.), Jeff Giametta (Davis Wright Tremaine), Bob Turner (Indio Spirits), Glenda Hamstreet (Oregon Restaurant & Lodging Association), Skip Tarr (Tarr LLC,) Ryan Shortt (Hood River Distilling), Patrick Bernards (Bull Run Distillery), Jim Bernau (Willamette Valley Vineyards), Bill Cross (Willamette Valley Vineyards), Jana McKamey (Oregon Winegrowers Association), Devon Howard (Ransom Spirits), Dan Jarman (Oregon Wine Board)
Meeting Minutes

The meeting began at approximately 9:15 a.m. on September 16, 2015 in room 103A of the Oregon Liquor Control Commission’s Portland Headquarters. Bryant Haley, OLCC Rules Coordinator, moderated the discussion.

**Welcome Statement:** Mr. Haley opened the meeting with a brief welcome statement and a review of the rulemaking process and the purpose of advisory committee meetings, in general.

Mr. Haley explained that the purpose of an advisory committee is to increase the public's involvement in the drafting and development of administrative rules. The Oregon Legislature, through its enactment of the Administrative Procedures Act (chapter 183 of the Oregon Revised Statutes) has noted the critical importance of public participation in the development and implementation of sound public policy. Mr. Haley stated that advisory committees are an excellent way to solicit input from external stakeholders during the early stages of the rulemaking process.

Mr. Haley stated that during this meeting, he would seek members’ input on the proposed amendments to the rule as well as their likely fiscal impact. Mr. Haley explained that the Commissioners would consider members’ suggestions and comments; however, the Commissioners would not be bound by the conclusions that the advisory committee reached or the topics that it discussed.

Mr. Haley stated that under Oregon’s Public Meeting Law, advisory committee meetings like this one are open to the public. Consequently, members of the public may observe the meeting, but may not offer comments. Mr. Haley also stated that the meeting would be digitally recorded and that a summary of the discussion would be published. However, because advisory committee meetings are intended to promote the open exchange of ideas, Mr. Haley explained that meeting minutes would be limited to the topics discussed and the main points made and, except for Mr. Haley, individual speakers would not be identified by name in the meeting minutes. Mr. Haley asked members who wished to receive a copy of the meeting minutes to sign the provided attendance sheet.

**Discussion of the Proposed Rule Language:** Mr. Haley opened the discussion of the proposed amendments with a brief review of the rulemaking history. There were positive comments from staff and other stakeholders on the amendments. There were some clarifying questions that were answered by staff.

**Discussion of the Fiscal Impact Statement:** Next, Mr. Haley solicited the advisory committee’s opinion regarding the fiscal impact of this rule. Members stated there would be a positive fiscal impact and no adverse effect. This rule will provide more product-variety to consumers. The changes will also allow distilleries to hold more events to showcase their products and promote Oregon products and businesses.
Next in Rulemaking: Mr. Haley stated the next step would be a Public Hearing. Mr. Haley invited participants to contact him with further comments.

Mr. Haley closed the meeting by thanking members for their attendance and participation. The meeting ended at approximately 9:30 AM on September 16, 2015.