

AGENDA

Oregon Distilled: 80 Years in the Making

December 16, 2013

Oregon Liquor Control Commission
9079 SE McLoughlin Blvd., Portland, OR 97222

- 1:00 p.m. **Welcome** (Patrick Bernards, Oregon Distillers Guild President; Rob Patridge, OLCC Chairman)
- 1:20 p.m. **OLCC Agency Overview** (Steve Marks, OLCC Executive Director)
- 1:30 p.m. **Oregon's Economy & The Distilled Spirits Industry** (Rob Patridge, OLCC Chairman)
Contributing to Oregon's economy
Encouraging responsible businesses
Where do your liquor dollars go?
- 1:50 p.m. **Break**
- 2:00 p.m. **Retail Liquor Stores** (Saleem Noorani, Liquor store owner)
The customer experience
How to get those hard-to-find products
What's new at Oregon's retail liquor stores
- 2:15 p.m. **Overview of the Oregon Distillers Guild** (Patrick Bernards, Oregon Distillers Guild President)
The Oregon Distillery Trail
Here's to Oregon video
- 2:35 p.m. **Bars/Restaurants Presentation** (Cana Flug, Wildwood General Manager & Besaw's Owner)
Craft cocktails
Food & spirits pairing
Sneak peek at industry events
- 2:50 p.m. **Public Safety** (Teresa Parker & Shannon Hoffeditz, OLCC Inspectors)
Minors and alcohol laws
Over-service of alcohol
Holiday party host tips
- 3:05 p.m. **Break**
- 3:15 p.m. **Local Spirits Tastings/Mingle**
Sample spirits from Oregon's Craft Distillers
Holiday cocktail recipes
Holiday gift-giving ideas
- 3:45 p.m. **OLCC Warehouse Tour**
Behind-the-scenes tour of OLCC's 230,000 sq. ft. distilled spirits warehouse, featuring more than 2,200 products
- 4:15 p.m. **Break**



- 4:30 p.m. **Wrap-up** (Rob Patridge, OLCC Chairman)
- 5:00 p.m. **Hotel Check-In for Out of Town Guests**
Northrup Station, 2025 NW Northrup St., Portland, OR 97209
- 5:45 p.m. **Distillery Tour of Bull Run Distillery** (Walking distance from Northrup Station)
Bull Run Distillery, 2259 NW Quimby St., Portland, OR 97210
- 6:45 p.m. **Dinner & Cocktail Event at Wildwood Restaurant & Bar** (Walking distance from Bull Run Distillers)
Wildwood Restaurant & Bar, 1221 NW 21st Ave., Portland, OR 97210
- Presentation of 80th Anniversary Cake**
- 9:00 p.m. **Return to Northrup Station**
Broadway Cab will provide a shuttle for guests returning to the hotel, courtesy of Oregon Distillers Guild

Guests traveling in the Portland-Metro area can enjoy a complimentary, safe ride home from Broadway Cab, courtesy of Oregon Distillers Guild. Vouchers will be available at the restaurant.

