



News Release

Oregon Liquor Control Commission
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Nine out of 17 Medford area businesses pass OLCC check for alcohol sales to minors

Medford, OR – Fifty-three percent of Medford area businesses that were checked for alcohol sales to minors passed by refusing to sell to underage volunteers. The compliance check was performed by the Oregon Liquor Control Commission on June 17.

The sales check resulted in a 53 percent compliance rate, which is significantly lower than the statewide average of 78 percent.

“Preventing alcohol sales to minors is a priority for the OLCC,” said Jeff Jett, Medford Regional Manager. “We ask anyone who sells or serves alcohol to take an extra 30 seconds to look at the ID to make sure the person isn’t a minor.”

Medford (6/17/10)		
53% Passed		
9 out of 17 Businesses Passed		
APPLEGATE TRAIL CAFÉ 100 MOBILE WAY SUNNY VALLEY, OR	COVERED BRIDGE COUNTRY STORE & ANTIQUES 235 SUNNY VALLEY LOOP SUNNY VALLEY, OR	SPEEDY MARKET & DELI 305 S REDWOOD HWY CAVE JUNCTION, OR
TAYLOR'S SAUSAGE COUNTRY STORE 202 S REDWOOD HWY CAVE JUNCTION, OR	CAVE JUNCTION LIQUOR STORE 121 S REDWOOD HWY CAVE JUNCTION, OR	CAVE JUNCTION 76 112 S REDWOOD HWY CAVE JUNCTION, OR
RAY'S FOOD PLACE #71 110 DEER CREEK RD SELMA, OR	MARY'S MINI MART 18090 REDWOOD HWY SELMA, OR	WONDER GENERAL STORE 11465 REDWOOD HWY WILDERVILLE, OR

47% Failed		
8 out of 17 Businesses Failed		
JOE CREEK WATERFALLS GENERAL STORE 699 JUMP OFF JOE CREEK RD GRANTS PASS, OR	WOLF CREEK FOOD HUT 397 OLD HWY 99 WOLF CREEK, OR	WOLF CREEK TRUCK N TRAVEL 221 OLD HWY 99 WOLF CREEK, OR
ARTS RED GARTER STEAKHOUSE & SALOON 126 REDWOOD HWY CAVE JUNCTION, OR	KERBY MART 24342 REDWOOD HWY KERBY, OR	SPEEDY MART 2 18938 REDWOOD HWY #3 SELMA, OR
SELMA QUICK STOP 18252 REDWOOD HWY SELMA, OR	WILDERVILLE STORE/PIZZA CAFÉ 7845 REDWOOD HWY WILDERVILLE, OR	

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests about 1,800 licensed liquor businesses each year. Licensees or their employees can be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult*
<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

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"Promoting Responsible Alcohol Sales and Service"