



News Release

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First satellite pilot liquor store open in Cannon Beach

PORTLAND, Ore. –The Oregon Liquor Control Commission opened its first satellite liquor store in Oregon. The satellite store, located in the downtown area of Cannon Beach, is a pilot program to test the viability of liquor sales in parts of the state with high tourism or a seasonal influx in sales.

Dave Pastor, the liquor agent for the Cannon Beach liquor store on Sunset Blvd. is also running the pilot store. The pilot program will run no more than 24 months. At that time, a review will take place to determine the success of the program.

“Although this is the coast’s slowest time of year, sales at the pilot store have been fairly steady,” says Brian Flemming, OLCC Retail Services Director. “So far, what we’ve seen is that the customers tend to be tourists staying in Cannon Beach. We expect customer traffic to increase throughout the next year, especially during the summer.”

This store features higher end selections of liquor products as well as locally made Oregon spirits. The store opened its doors Sept. 1, 2010.

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Did you know that in the last two years, the OLCC distributed more than \$343 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)