



# News Release

Oregon Liquor Control Commission  
9079 SE McLoughlin Blvd., Portland, OR 97222-7355  
1-800-452-6522

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For more information: Christie Scott, Public Affairs Specialist, (503) 872-5002  
Jeff Jett, Medford Regional Manager (541) 776-6191  
[www.oregon.gov/olcc](http://www.oregon.gov/olcc)

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## **77% Medford-area businesses pass OLCC check for alcohol sales to minors**

**Medford, OR** – Seventy-seven percent of Medford-area businesses have passed by refusing to sell alcohol to minors in three recent alcohol sales checks.

- Ninety-two percent of Medford-area businesses that were checked for alcohol sales to minors Dec. 1 passed with twelve out of thirteen businesses not selling alcohol to minors.
- Seventy-three percent of the 11 businesses checked Dec. 12 passed by refusing to sell alcohol to minors.
- Six out of nine businesses refused to sell to minors on Dec. 15, 2010; with a compliance rate of 67%.

All three checks were performed by the Oregon Liquor Control Commission. The combined average of the three checks is 77%, which is consistent with the statewide average of 79 percent.

“Taking time to get a good look at the person’s ID can make a big difference,” said Jeff Jett, Medford Regional Manager. “Recent studies show that minors who drink can do serious damage to their still-developing brains.”

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests about 1,800 licensed liquor businesses each year. Licensees or their employees can be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID’s. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult* <http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID’s correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

**December 1, 2010**

13 premises visited: 12 No Sales, 1 sale – Compliance rate of 92%

<b><u>NO SALES:</u></b>	<b><u>NO SALES:</u></b>
SHELL 339 428 E. BARNETT RD MEDFORD	MINUTE MARKET #1 1217 STEWART AVE MEDFORD
PURPLE PARROT #8 448 E. HIGHLAND DR. MEDFORD	MINUTE MARKET #9 458 HIGHLAND DR. MEDFORD
THE ZONE SPORTS BAR & GRILL 1250 BIDDLE RD. #H MEDFORD	THRIFTY NIFT MARKET 223 W. JACKSON MEDFORD
AISAN GRILL 1200 BIDDLE RD. #B MEDFORD	SQUEEZE INN SANDWICH SHOP 616 CRATER LAKE AVE MEDFORD
SI CASA FLORES MEXICAN RESTAURANT 960 N. PHOENIX MEDFORD	WITHAMS TRUCK STOP RESTAURANT 2339 BIDDLE RD. MEDFORD
MUCHO GUSTO MEXICAN KITCHEN 1225 E. MCANDREWS RD. #104 MEDFORD	EAST MAIN TEXACO 600 E. MAIN MEDFORD
<b><u>SALES:</u></b>	<b><u>SALES:</u></b>
ELK CITY MARKET 3338 N. PACIFIC HWY MEDFORD	

**December 12, 2010**

11 premises visited: 8 No Sales, 3 Sales – Compliance rate of 73%

<b><u>NO SALES:</u></b>	<b><u>NO SALES:</u></b>
OH'S OSAKA 123 S FRONT ST MEDFORD	GOLDEN WOK 718 S RIVERSIDE MEDFORD
CASA RAMOS MEXICAN RESTAURANT 1253 N RIVERSIDE MEDFORD	OUTBACK STEAKHOUSE MEDFORD 3613 CRATER LAKE HWY MEDFORD
PACIFIC WINE CLUB 3588 HEATHROW WAY MEDFORD	POMODORI RISTORANTE 1789 STEWART AVE MEDFORD
BRUNO'S PIZZA & PASTA 2105 ROBERTS RD MEDFORD	CORKS 235 THEATER ALLEY MEDFORD

<b><u>SALES: (12/12 con't.)</u></b>	<b><u>SALES:</u></b>
WASABI JAPANESE RESTAURANT 820 CRATER LAKE AVE MEDFORD	SHIKI/FOUR SEASONS/RUMORS 1206 N RIVERSIDE MEDFORD
RED LOBSTER 2200 CRATER LAKE HWY MEDFORD	

**December 15, 2010**

9 premises visited: 6 No Sales, 3 Sales – Compliance rate of 67%

<b><u>NO SALES:</u></b>	<b><u>NO SALES:</u></b>
COURTYARD BY MARRIOTT MEDFORD AIRPORT 600 AIRPORT RD MEDFORD	MEDFORD COFFEE COMPANY #9 973 MEDFORD CENTER MEFORD
PIT STOP 704 W MCANDREWS MEDFORD	RIVERSIDE 76 1050 S RIVERSIDE AVE MEDFORD
LUMPY'S #2 723 B N. MAIN ST PHOENIX	BUNK'S DELI 102 S. PACIFIC HWY TALENT
<b><u>SALES:</u></b>	<b><u>SALES:</u></b>
THE STORE 2037 ROBERTS RD MEDFORD	ANGELO'S PIZZA 725 N. MAIN ST PHOENIX
TARKS MARKET 215 E. WAGNER AVE TALENT	

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"Promoting Responsible Alcohol Sales and Service"

*Did you know that in the last two years, the OLCC distributed more than \$343 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*