77% Medford-area businesses pass OLCC check for alcohol sales to minors

Medford, OR – Seventy-seven percent of Medford-area businesses have passed by refusing to sell alcohol to minors in three recent alcohol sales checks.

- Ninety-two percent of Medford-area businesses that were checked for alcohol sales to minors Dec. 1 passed with twelve out of thirteen businesses not selling alcohol to minors.
- Seventy-three percent of the 11 businesses checked Dec. 12 passed by refusing to sell alcohol to minors.
- Six out of nine businesses refused to sell to minors on Dec. 15, 2010; with a compliance rate of 67%.

All three checks were performed by the Oregon Liquor Control Commission. The combined average of the three checks is 77%, which is consistent with the statewide average of 79 percent.

“Taking time to get a good look at the person’s ID can make a big difference,” said Jeff Jett, Medford Regional Manager. “Recent studies show that minors who drink can do serious damage to their still-developing brains.”

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests about 1,800 licensed liquor businesses each year. Licensees or their employees can be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID’s. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (Samples of OR Driver Licenses for minor and adult http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID’s correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.
### December 1, 2010
13 premises visited: 12 No Sales, 1 sale – Compliance rate of 92%

<table>
<thead>
<tr>
<th>NO SALES:</th>
<th>NO SALES:</th>
</tr>
</thead>
</table>
| SHELL 339  
428 E. BARNETT RD  
MEDFORD | MINUTE MARKET #1  
1217 STEWART AVE  
MEDFORD |
| PURPLE PARROT #8  
448 E. HIGHLAND DR.  
MEDFORD | MINUTE MARKET #9  
458 HIGHLAND DR.  
MEDFORD |
| THE ZONE SPORTS BAR & GRILL  
1250 BIDDLE RD. #H  
MEDFORD | THRIFTY NIFT MARKET  
223 W. JACKSON  
MEDFORD |
| AISAN GRILL  
1200 BIDDLE RD. #B  
MEDFORD | SQUEEZE INN SANDWICH SHOP  
616 CRATER LAKE AVE  
MEDFORD |
| SI CASA FLORES MEXICAN RESTAURANT  
960 N. PHOENIX  
MEDFORD | WITHAMS TRUCK STOP RESTAURANT  
2339 BIDDLE RD.  
MEDFORD |
| MUCHO GUSTO MEXICAN KITCHEN  
1225 E. MCANDREWS RD. #104  
MEDFORD | EAST MAIN TEXACO  
600 E. MAIN  
MEDFORD |
| SALES: | SALES: |
| ELK CITY MARKET  
3338 N. PACIFIC HWY  
MEDFORD | |

### December 12, 2010
11 premises visited: 8 No Sales, 3 Sales – Compliance rate of 73%

<table>
<thead>
<tr>
<th>NO SALES:</th>
<th>NO SALES:</th>
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</thead>
</table>
| OH'S OSAKA  
123 S FRONT ST  
MEDFORD | GOLDEN WOK  
718 S RIVERSIDE  
MEDFORD |
| CASA RAMOS MEXICAN RESTAURANT  
1253 N RIVERSIDE  
MEDFORD | OUTBACK STEAKHOUSE  
MEDFORD |
| PACIFIC WINE CLUB  
3588 HEATHROW WAY  
MEDFORD | POMODORI RISTORANTE  
1789 STEWART AVE  
MEDFORD |
| BRUNO'S PIZZA & PASTA  
2105 ROBERTS RD  
MEDFORD | CORKS  
235 THEATER ALLEY  
MEDFORD |
**SALES: (12/12 con’t.)**

<table>
<thead>
<tr>
<th>WASABI JAPANESE RESTAURANT</th>
<th>SHIKI/FOUR SEASONS/RUMORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>820 CRATER LAKE AVE MEFORD</td>
<td>1206 N RIVERSIDE MEFORD</td>
</tr>
</tbody>
</table>

| RED LOBSTER                         |                            |
| 2200 CRATER LAKE HWY MEFORD        |                            |

**December 15, 2010**

9 premises visited: 6 No Sales, 3 Sales – Compliance rate of 67%

<table>
<thead>
<tr>
<th>NO SALES:</th>
<th>NO SALES:</th>
</tr>
</thead>
<tbody>
<tr>
<td>COURTYARD BY MARRIOTT</td>
<td>MEDFORD COFFEE COMPANY #9</td>
</tr>
<tr>
<td>MEDFORD AIRPORT</td>
<td>973 MEDFORD CENTER MEFORD</td>
</tr>
<tr>
<td>600 AIRPORT RD MEFORD</td>
<td></td>
</tr>
</tbody>
</table>

| RIVERSIDE 76                       | BUNK’S DELI                  |
| 1050 S RIVERSIDE AVE MEFORD        | 102 S. PACIFIC HWY TALENT   |

| LUMPY’S #2                         | SALES:                       |
| 723 B N. MAIN ST PHOENIX           | ANGELO’S PIZZA               |

| THE STORE                          | 725 N. MAIN ST               |
| 2037 ROBERTS RD MEFORD             | PHOENIX                      |

| TARKS MARKET                       |                            |
| 215 E. WAGNER AVE TALENT          |                            |

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*Promoting Responsible Alcohol Sales and Service*

Did you know that in the last two years, the OLCC distributed more than $343 million to Oregon’s General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? See the distribution of dollars on OLCC’s Website.