



News Advisory

Oregon Liquor Control Commission
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FOR NEWS PLANNING

January 6, 2011

OLCC and volunteers wrap up yearlong campaign to raise awareness of human trafficking

Portland –The Oregon Liquor Control Commission and volunteers are putting the finishing touches on a yearlong campaign sponsored by Oregon’s elected officials to educate Oregonians about victims of enslavement, typically called human trafficking. The campaign is the result of HB 3623, which the Oregon Legislature unanimously passed in the 2010 legislative session.

HB 3623 allows the Oregon Liquor Control Commission to include human trafficking informational stickers, supplied by a non-profit, along with license renewal mailings. By including the stickers with these mailings, sent yearly to more than 11,000 establishments, the state will incur no additional costs. Businesses will also receive a letter stressing the importance of displaying the sticker to their patrons and can choose where to display it.

WHAT: Volunteers from Oregonians Against Trafficking Humans and Oregon Center for Christian Values have volunteered through Rep. Brent Barton’s office to help OLCC staff insert a letter and sticker, provided by Oregon Anti-Crime Alliance, into the mailing. The letter encourages business owners to display the sticker, which features a toll-free number for victims to call for help. Polaris Project created and manages the toll free number.

A former victim of human trafficking will be available at the event to share her story of enslavement.

WHO: Jeri Williams, *Portland Office of Neighborhood Involvement and Trafficking Survivor*
Cassandra SkinnerLopata, *OLCC Commissioner*

WHEN: Monday, January 10, 2011
10:30 a.m.

WHERE: Oregon Liquor Control Commission – Room 103A
9079 SE McLoughlin Blvd.
Portland, OR 97222

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“Promoting Responsible Alcohol Sales and Service”