



News Release

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OLCC receives national recognition for innovations in Health and Safety

PORTLAND, Ore. – The Oregon Liquor Control Commission brought home the Best Practices award in the Health and Safety category from the National Conference of Liquor Administrators. The awards are part of the NCSLA's Annual Conference Banquet, hosted this year in Las Vegas. The OLCC won the Health and Safety award for *It's Your Call*, a video directed at educating servers and the public about over-service and impaired driving. The video features tips to help alcohol servers better recognize early signs of alcohol impairment. *It's Your Call* was produced by the OLCC in partnership with the Oregon Department of Transportation.

The OLCC also received special recognition in the same category for the video, *Wasted*. *Wasted* is a testimonial by the students, family and friends whose lives were profoundly affected by the death of an Oregon teen who was a passenger in a car with a drunk driver. *Wasted* recently received an Emmy nomination in the Public/Current/Community Affairs Feature Segment category from the Northwest Chapter of the National Academy of Television Arts and Sciences. This video was also produced in partnership with the Oregon Department of Transportation.

"The awards are wonderful because they bring attention to our program and the positive things we are doing to address drinking and driving," says Rudy Williams, Director of the Public Safety Program. "However, the most important reward we could ever receive is the person who makes the decision not to get behind the wheel or into a car with an impaired driver."

The NCSLA awards were judged based on value to other states; relevance and scope of subject to states and industry; new innovation or new approaches; efficiency in terms of time, money and resources; harmonization; replicable in other jurisdictions; sustainability; and measurable outcomes or lessons learned.

Watch the nationally recognized videos here:

It's Your Call: <http://www.youtube.com/user/OLCC2008#p/u/6/aHlqME8Spil>

Wasted: <http://www.youtube.com/user/OLCC2008#p/u/0/bbT8oAAG-b4>

Did you know that in the last two years, the OLCC distributed more than \$343 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)

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