



News Release

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Life-saving tips for holiday party planners

PORTLAND, Ore. – As the holiday season is upon us, the Oregon Liquor Control Commission has launched the annual *Celebrate Responsibly* campaign to promote responsible drinking during the holidays.

“The holidays are a time to get together with family and friends and create memories that will last a lifetime,” says Rudy Williams, Public Safety Enforcement Director. “Taking a few key steps will ensure that your holiday get-together is remembered for all the right reasons.”

Safe holiday party tips:

- Serve plenty of food and non-alcoholic drinks to help guests pace themselves
- Get the keys from your guests when they arrive
- Have a designated driver
- Collect money from your guests for a taxi cab fare fund
- Have a phone number for a taxi company handy
- Plan to be a sober host or hostess so you can determine if your guests are able to drive home
- Stop serving alcohol one hour before the party ends
- Wait until a guest finishes a drink before you serve him/her another one
- Write the name of a taxi company on the invitation
- Know the [signs of intoxication](#)

More party tips are available [online](#).

OLCC reminds party-goers to know their limits as well. It is against the law for servers and bartenders to sell alcohol to someone who is visibly intoxicated. [Social host liability laws](#) can also hold party hosts responsible for any damages, injuries or even death caused by an over-intoxicated guest at your party.

“We want folks to have fun – but we also want them to be safe,” says Williams. “We’re proud to say this is the fourth year we’ve partnered with local industry representatives to provide important messages about drinking responsibly during the holidays.”

The campaign features two 30-second public service announcements aimed at reminding folks to plan ahead for safe holiday celebrations. Both television campaigns will air through New Year's. The video announcements can be seen on the [OLCC's Youtube channel](#).

Safe Oregon Holidays highlights features prominent Oregon landmarks such as the State Capital, downtown Hood River, the Hawthorne Bridge and Haystack Rock. The spot will run on Oregon's CBS affiliate, KOIN-6, and is sponsored by Hood River Distillers.



How to Throw a Party targets the 20-something age group and focuses on responsible party hosting. The style is a fun, throwback to the 1950's instructional videos, geared to get the audience's attention. This spot is airing on KPTV Fox-12 and is sponsored by OLCC and Crown Royal.

Photos available:

<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157628118986763/>

*Did you know that in the last two years, the OLCC distributed more than **\$350 million** to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*

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