



# News Release

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## **OLCC announces a \$20 million increase of liquor sales in 2011**

**PORTLAND, Ore.** – The Oregon Liquor Control Commission’s gross sales for hard liquor in calendar year 2011 total \$448.8 million, 4.5 percent more than 2010. The OLCC continues to generate much needed revenue for critical programs like health & human services, education and enforcement.

“The OLCC works with businesses to make sure that alcohol is available to adults who wish to consume it responsibly, but also to ensure alcohol isn’t being sold to minors or people who are intoxicated,” says Steve Pharo, OLCC Executive Director. “We’re glad that our efforts can benefit the community in multiple ways by also providing funding to essential local and statewide programs.”

OLCC’s profits are distributed to individual cities and counties as well as to the state. These dollars help fund vital services like schools, police and healthcare on multiple levels.

While 95.3 percent of the OLCC’s net profits are generated from hard liquor sales, other sources of income the OLCC collects include: tax on beer and wine (3.6%), license fees (1%) and miscellaneous income *includes fines* (0.1%)

The net profit of all OLCC’s 2011 (calendar year) revenue was distributed as follows:

Oregon General Fund	\$107.6 M
Cities	\$ 30.9 M
City Revenue Sharing Account	\$ 21.6 M
Counties	\$ 15.4 M
Mental Health, Alcoholism, and Drug Services	\$ 8.0 M
Oregon Wine Board	\$ .3 M

For more information on where liquor revenue goes and distributions to individual cities and counties for the fiscal year:

[http://www.oregon.gov/OLCC/allocation\\_of\\_liquor\\_revenue.shtml](http://www.oregon.gov/OLCC/allocation_of_liquor_revenue.shtml)

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*“Promoting Responsible Alcohol Sales and Service”*

*Did you know that in the last two years, the OLCC distributed more than **\$350 million** to Oregon’s General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC’s Website.](#)*