



# News Release

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## **89% of businesses checked in Medford pass OLCC check for alcohol sales to minors**

**Medford, OR** – Eight out of nine businesses visited in Medford passed a check for alcohol sales to minors by refusing to sell alcohol to a minor volunteer. The sales checks were performed January 30 by the Oregon Liquor Control Commission.

The sales check resulted in a compliance rate of 89 percent which is above the 2012 statewide average of 81 percent.

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests licensed liquor businesses throughout the year. Licensees or their employees could be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session.

*(Samples of OR Driver Licenses for minor and adult*

*<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)*

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol. The Oregon Driver license for a minor carries a red border around the picture with the words "Minor Until" followed by the date of his/her 21<sup>st</sup> birthday.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

# Minor Decoy Operation

January 30, 2013

## MEDFORD

9 premises visited: 8 No Sales, 1 Sale – Compliance rate of 89%

<p><b><u>NO SALES</u></b> MEDFORD GROCERY OUTLET 36 E. STEWART AVE. MEDFORD</p> <p>FLAMINGO'S SANDWICHES #13 2049 ROBERTS RD. MEDFORD</p> <p>BACI'S PIZZA AND PASTA 2105 ROBERTS RD. MEDFORD</p> <p>MEDFORD COFFEE COMPANY#9 973 MEDFORD CENTER MEDFORD</p>	<p><b><u>NO SALES</u></b> MEDFORD EAST (LIQUOR STORE) 535K STEVENS ST. MEDFORD</p> <p>RITE AID #5384 981 MEDFORD CENTER MEDFORD</p> <p>7-ELEVEN STORE #2362-20531C 1220 CRATER LAKE AVE. MEDFORD</p> <p>SEÑOR SAM'S MEXICAN GRILL 959 MEDFORD CENTER MEDFORD</p>
<p><b><u>SALES</u></b> WINCO FOODS #44 251 BARNETT RD. MEDFORD</p>	

*"Promoting Responsible Alcohol Sales and Service"*

*Did you know that in the last two years, the OLCC distributed more than \$370 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs?*

*[See the distribution of dollars on OLCC's Website.](#)*

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