Three New Retail Liquor Locations Selected in Benton, Lane, and Linn Counties
(Additional Three for Future Consideration)

PORTLAND, Ore. – Three new retail liquor locations have been approved by the Commissioners of the Oregon Liquor Control Commission to sell distilled spirits in the Benton, Lane, and Linn County area. This addition will bring the statewide total to 267 liquor stores statewide. Three additional applicants were asked to come back before the Commissioners for future consideration.

The three locations selected offer various business models including adding a spirits section inside existing retail stores as well as stand-alone full-service liquor store. The Commissioners started the Open Recruitment process in August 2015 in an effort to improve customer convenience by expanding liquor sales with a measured, but consistent amount of growth.

“Open Recruitment is proving to be a successful tool in identifying market-driven business models that improve customer convenience while maintaining the wide selection Oregon has to offer,” says Rob Patridge, OLCC Chair. “We’ve already seen significant market growth in the Portland metro area in a short period of time since we approved 12 new retail liquor locations. The net profits from distilled spirits sales is distributed to the state general fund as well as cities and counties to fund critical programs.”

Prior to Open Recruitment, the ratio across Benton, Lane and Linn counties was one liquor store for every 21,000 customers. With the addition of these three retail liquor locations, the new ratio will be one liquor store for every 18,870 customers.

“Open Recruitment has been well received by customers and entrepreneurs,” says Marvin Révoal, OLCC Commissioner, 4th District. “We look forward to opening these new stores in the Benton, Lane, and Linn area and moving expansion forward into Central Oregon and other parts of the state.”

Following a 14-day public posting at each location, OLCC will make a final review before final approval to ensure that public safety and minor control plan requirements are met. During the 14-day public posting, the OLCC will accept written public comment on individual retail liquor locations under the Oregon public comment rule, 845-015-0135.

Comments submitted will be reviewed and final decisions will be made based on OLCC’s legal authority. Comments can be sent:

- Email to OLCC.RetailServices@Oregon.gov
- Postal mail to OLCC Retail Services, PO Box 22297, Milwaukie, OR 97269-2297

The three Retail Liquor Locations approved are:

- **Bo’s Wine Depot, Inc.**; 364 East 40th Avenue, Eugene
- **Saleem Noorani**; 828 Pacific Blvd. SE, Albany
- **RB Bruns Food, Inc.**; 849 W Sixth Ave., Eugene

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