



News Release

Oregon Liquor Control Commission
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Shannon Hoffeditz named OLCC Public Safety Director

PORTLAND, Ore. – Shannon Hoffeditz has been promoted to Director of Public Safety for the Oregon Liquor Control Commission. In this position she manages OLCC’s enforcement of liquor and marijuana laws. The Public Safety Director works with licensees, law enforcement, and community stakeholders to support businesses, public safety and community livability through education and the enforcement of liquor and marijuana laws.

Hoffeditz’ career at OLCC spans 22 years where she has held many positions including Compliance Specialist and Liquor Inspector. Her most recent position was as the OLCC Portland Metro area Regional Manager since 2014. Eugene Regional Manager, Paul Rosenow, has transferred to OLCC’s Milwaukie office and has assumed the role as the new Portland Metro Regional Manager.

“Shannon has great relationships in the Portland region and has a proven track record as a dependable and adaptable leader,” says Rich Evans, OLCC Senior Director of Licensing and Compliance. “With the evolving needs of the agency, I’m confident that Shannon will lead our team forward to find solutions that support Oregon businesses and maintain public safety.”

“I’m fortunate to have very talented and motivated staff,” says Hoffeditz. “With alcohol compliance established and the implementation of recreational marijuana at OLCC; there is a lot of opportunity for development, growth, and change. I want to lead the division to help business be successful by promoting economic development within safe communities.”

An Oregon native, Hoffeditz grew up in Oregon City where she currently resides with her husband.

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*Did you know that in the last two years, the OLCC distributed nearly **\$446 million** to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*