



News Release

Oregon Liquor Control Commission
9079 SE McLoughlin Blvd., Portland, OR 97222-7355
1-800-452-6522

For more information:
Christie Scott, IT Project Manager
Christie.scott@oregon.gov (503) 872-5216

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Boba Subasic named OLCC Chief Information Officer

PORTLAND, Ore. – Boba Subasic was appointed Chief Information Officer of the Oregon Liquor Control Commission, where he takes over the technical leadership of the agency effective May 7, 2018.

Before joining the OLCC, Subasic managed the technology solution development and delivery for Oregon Public Health, a division of Oregon Health Authority (OHA) for eight years.

“Boba has a positive reputation in state government for strong leadership and strategic planning,” says Steve Marks, OLCC Executive Director. “Among the many IT success stories he has at OHA, he successfully launched and oversaw the Medical Marijuana software development suite of applications.”

Subasic has held various roles in the private sector including television and advertising, data analytics, custom application development, and education arenas, before he came to the State of Oregon in 2010. “I came to state service with a mission to help modernize the State technology organization and bring modern IT frameworks and practices to state government,” says Subasic. “I am determined to continue that mission with OLCC.”

Subasic holds a Bachelors of Science degree in Business Administration and Computer Science from University of Oregon.

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*Did you know that in the last two years, the OLCC distributed nearly **\$446 million** to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*