



DRAFT News Release

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First Public Drawing for Rare and Limited Edition Liquor to Begin Thursday

Portland, OR – What were you doing twelve years ago? If you were a barrel of 2018 Old Forester Birthday Bourbon, you would be dreaming of the day that you would be part of the Oregon Liquor Control Commission's first-ever public drawing for rare and limited edition liquors.

Or maybe not. We might never know what liquor dreams of, but one thing is certain: Beginning this Thursday, October 4 at 9:00 a.m., you begin your chance to own one of six limited edition 2018 Old Forester Birthday Bourbons. To be eligible, you must enter the OLCC's first public drawing for the chance to purchase, which opens this Thursday and runs for two weeks.

At 101 Proof, the 2018 Old Forester Birthday Bourbon in this public drawing has been aged over 12 years and is the first Birthday Bourbon vintage bottled at the new Old Forester Distilling Co., facility in Louisville, KY.

Quick facts about the drawing:

- The drawing will begin October 4, 2018 9:00 a.m. PDT and run through October 18 11:00 p.m. PDT.
- Entry is by completion of an online entry form available on OLCC's website and agreeing to terms.
- Entrants must be 21 and commit to purchasing and picking up their bottle at one of OLCC's retail liquor stores in person, if selected as a winner.
- Only one entry per person, one bottle per person. Odds depend on overall number of entries received.
- Open to Oregon residents only (ID will be required)

OLCC receives special releases throughout the year, but there is a limit on quantities we receive from manufacturers and suppliers. The state has no control over how many bottles it receives each year. OLCC will use a public drawing to make available to the public a portion of these rare or limited releases throughout each year by public drawing.

At its monthly meeting Sept. 21, 2018, the Commissioners of the Oregon Liquor Control Commission granted delegated authority to the Commission's Director Steve Marks to enter into public drawings. This delegated authority allows the Commission to enter into public drawings to offer the public the chance to purchase spirits that are rare or in limited supply. The Commission anticipates that there will be another public auction occurring by end of the year.

In the presentation before Commissioners, Commission staff outlined details of the first public drawing that will be launching Oct 4, 2018. This drawing will be for the chance to purchase one of six limited edition 2018 Old Forester Birthday Bourbons. This year, the Old Forester release only totals 120 barrels.

To enter the public drawing for Old Forester (beginning October 4) and for complete rules and terms, visit <http://www.oregon.gov/OLCC/Pages/ChancetoPurchase.aspx>

[Sign up here](#) to receive information about this and future public drawings for rare and limited liquors. You can also follow us on [Twitter](#), [Facebook](#) or [Instagram](#) for more information.

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