



Responsible Vendor Program

Benefits of the Program

Comparison of the fines for RVP members and non-members

FINES FOR SALE TO A MINOR OR FAILURE TO PROPERLY CHECK ID

	<u>Non-Member</u>	<u>RVP Member</u>
1st	\$2500 or 10 days	\$1650 or 10 days
2nd	\$4950 or 30 days	\$3300 or 20 days
3rd	30 days	\$4950 or 30 days
4th	Cancellation	\$4950 or 30 days
5th		30 days

The OLCC will not cancel the liquor license of an RVP member because of sale to minor or failure to properly check ID violations.

IS IT WORKING?

- Results from a 2007 independent research study show that sales to minors “were significantly less likely at RVP outlets (25%) than non-RVP outlets (39%)” *

* Paschall, Mallie, et al. (2007). Alcohol Outlet Characteristics and Alcohol Sales to Youth: Results of Alcohol Purchase Surveys in 45 Oregon Communities. *Prevention Science*, Vol. 8, No. 2, 153-159.

This on-going study is conducted by the Prevention Research Center, the Oregon Research Institute, and Pacific Institute for Research and Evaluation with a grant from the National Institute on Alcohol Abuse and Alcoholism. ORS 471.344; OAR 845-009-0135 May 2015