



## Responsible Vendor Program

# Benefits of the Program

*Comparison of the fines for RVP members and non-members*

### FINES FOR SALE TO A MINOR OR FAILURE TO PROPERLY CHECK ID

	<u>Non-Member</u>	<u>RVP Member</u>
1st	\$1650 or 10 days	\$1155 or 7 days
2nd	\$4950 or 30 days	\$1650 or 10 days
3rd	30 days	\$3300 or 20 days
4th	Cancellation	\$4950 or 30 days
5th		\$4950 and 30 days

The OLCC will not cancel the liquor license of an RVP member because of sale to minor or failure to properly check ID violations.

### IS IT WORKING?

- Results from a 2007 independent research study show that sales to minors “were significantly less likely at RVP outlets (25%) than non-RVP outlets (39%)” \*

\* Paschall, Mallie, et al. (2007). Alcohol Outlet Characteristics and Alcohol Sales t Youth: Results of Alcohol Purchase Surveys in 45 Oregon Communities. *Prevention Science*, Vol. 8, No. 2, 153-159.

This on-going study is conducted by the Prevention Research Center, the Oregon Research Institute, and Pacific Institute for Research and Evaluation with a grant from the National Institute on Alcohol Abuse and Alcoholism.