

WINE INDUSTRY GUIDANCE

MONTHLY DIRECT-TO-CONSUMER WINE SHIPMENTS

WHAT'S GOING ON?

Senate Bill 406 increases the amount of wine that may be shipped monthly to a consumer (ORS 471.282). The change took effect on May 21, 2021, when Oregon Governor Kate Brown signed SB406 into law.

WHAT'S ALLOWED NOW?

Oregon wineries and OLCC-issued Direct Shipper permit holders may now ship up to five cases of wine containing up to nine liters per case (for a total of 45 liters) to any resident of Oregon (consumer) per month. All five cases (45 liters total) may be consolidated as one shipment. This means all five cases may be delivered to a consumer on the same day.

"Resident of Oregon" means an individual consumer residing in Oregon, even if only temporarily.

"Month" means a calendar month.

HOW IT USED TO BE

Previously, wineries and direct shipper permittees were limited to two cases of wine containing no more than nine liters per case to any **resident of Oregon** (consumer) per **month and per day**.

LINKS

- [Text of Senate Bill 406](#)
- [OLCC requirements for Direct Delivery of Wine and Cider to a Resident of Oregon \(OAR 845-006-0392\)](#)
 - Emergency rule adopted to incorporate wine volume increase effective 7/16/21



SB 406 increases the amount of wine that may be shipped to consumers from two to five cases (45 liters total) per month.



The mission of the OLCC is to promote the public interest through the responsible sale and service of alcoholic beverages.