The label includes all text, logos, pictures, and graphics printed on or affixed to a package. A **generic label** is a label that contains only the required information listed in the rule and has no graphics, pictures, or logos anywhere on the package. Generic labels do not need to be submitted to the OLCC for approval.

The chart below provides the required information for each product type and an example of a generic label. Keep in mind that these are only examples - generic labels do not have to list information in exactly the same way. As you can see below, only the required information appears on the label. The required information can appear on more than one panel. If using more than one panel, please remember that the principal display panel is the portion of the label that is most likely to be seen when on display for sale.

All labels must have a principal display panel. This is the part of the label that would most likely be presented to the consumer when the item is on display for sale. Because generic labels cannot contain any logos, pictures, graphics, or additional text other than what is required by rule, the principal display panel is the part of the label that contains the universal symbol, net weight/volume, and product identity.

The generic labels are only examples. The names and information are fake.

**MARIJUANA IMMATURE PLANT**

<table>
<thead>
<tr>
<th>REQUIRED INFORMATION</th>
<th>GENERIC LABEL EXAMPLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Producer’s business / trade name</td>
<td>Growing Green, LLC 1000026J04D</td>
</tr>
<tr>
<td>☐ Producer’s OLCC license number</td>
<td>Hindu Kush</td>
</tr>
<tr>
<td>☐ Name of licensee who packaged product, if different than producer</td>
<td>Marijuana Plant</td>
</tr>
<tr>
<td>☐ Strain name</td>
<td>Packaged by: ABC Wholesale</td>
</tr>
<tr>
<td>☐ UID number</td>
<td>UID: 1A23654GD87541257845D854</td>
</tr>
<tr>
<td>☐ Universal symbol</td>
<td></td>
</tr>
<tr>
<td>☐ Product Identity</td>
<td></td>
</tr>
</tbody>
</table>

The net weight is not required for a marijuana plant label.
<table>
<thead>
<tr>
<th>REQUIRED INFORMATION</th>
<th>GENERIC LABEL EXAMPLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Producer’s business / trade name</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
<tr>
<td>□ Producer’s OLCC license number</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
<tr>
<td>□ Business/trade name of business that packaged the product, if different than the producer</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
<tr>
<td>□ Strain Name</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
<tr>
<td>□ Harvest date</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
<tr>
<td>□ UID number</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
<tr>
<td>□ Product Identity</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
<tr>
<td>□ Universal symbol</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
<tr>
<td>□ Net weight (g / oz.) or number of seeds</td>
<td><img src="image" alt="Growing Green, LLC, 1000026J04D" /></td>
</tr>
</tbody>
</table>

Label information can be placed on different parts of the package and still be compliant. For example, all of the rule requirements can be included on one sticker or the information can be split up on different parts of the package. However, certain information must always appear on the front of the package on the principal display panel.
## USABLE MARIJUANA

### REQUIRED INFORMATION
- Producer’s business / trade name
- Producer’s OLCC license number
- Business/trade name of business that packaged the product, if different than the producer
- UID number
- Harvest date
- Strain name
- Concentration of THC and CBD (%)
- Name of lab that performed any test
- All test analysis dates
- Required Warnings: “For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.”
- Product Identity
- Universal symbol
- Net weight in grams and ounces
- For prerolls only: weight of usable marijuana in grams

### GENERIC LABEL EXAMPLE

<table>
<thead>
<tr>
<th>Growing Green, LLC, 1000026J04D</th>
<th>Packaged by: ABC Wholesale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hindu Kush</td>
<td>Harvest date: 6/9/16,</td>
</tr>
<tr>
<td>Marijuana Preroll</td>
<td>Marijuana wt.: 0.8g</td>
</tr>
<tr>
<td>THC 15.4%, CBD 1.2%</td>
<td>Licensed Lab Name, Tested</td>
</tr>
<tr>
<td></td>
<td>00/00/00</td>
</tr>
<tr>
<td></td>
<td>UID: 1A4678F8956 47DE21563475</td>
</tr>
</tbody>
</table>

In this example, there are two label panels instead of one. The principal display panel is the panel on the left. When the product is displayed on the shelf, this is the panel that will be seen by the consumer, patient, or designated primary caregiver. Note that the principal display panel contains the universal symbol, the product identity, and the net weight. Also note that the net weight is on the bottom 30% of the label and the area surrounding the net weight is free of text. Any required information can appear on a secondary label except for the information that must be on the principal display panel. The side label panel can be oriented vertically instead of horizontally.
### Required Information

- Processor’s business / trade name
- Processor’s OLCC license number
- Business/trade name of business that packaged the product, if different than the processor
- UID number
- Date product was made
- Amount suggested for use by consumer at any one time
- Concentration of THC and CBD in container (%)
- List of ingredients in descending order of predominance by weight or volume
- Name of lab that performed any test
- All test analysis dates
- Required Warnings: “For use only by adults 21 and older. Keep out of reach of children.”
- The words “DO NOT EAT” in bold, capital letters
- A statement that reads: “This product is not approved by the FDA to treat, cure, or prevent any disease.”
- Universal symbol
- Product Identity
- Net weight (g and oz) or volume (fl oz and mL)

### Generic Label Example

#### Marijuana Infused Lotion

<table>
<thead>
<tr>
<th>THC 6%</th>
<th>CBD 10%</th>
</tr>
</thead>
</table>

For use only by adults 21 and older. Keep out of reach of children.

**DO NOT EAT**

3 fl oz (89 ml)

Ingredients: Beeswax, Coconut Oil, Hemp Oil, Marijuana extract, Vitamin E, Honey, Vanilla Extract

This product is not approved by the FDA to treat, cure, or prevent any disease.

Made on 6/11/16

Lab Name, Test Date 6/20/16

Processing Green, LLC, 1020095J04D

---

The warning on a topical label is slightly different and does not include the reference to driving a motor vehicle.
### CANNABINOID EDIBLE

**REQUIRED INFORMATION**

- Processor’s business / trade name
- Processor’s OLCC license number
- Business/trade name of business that packaged item, if different than processor
- Place of Address for Processor and Packager
- UID number
- Date product was made
- Serving size and number of servings per container
- Amount, in milligrams, of THC and CBD in each serving
- Amount, in milligrams, of THC and CBD in the entire container
- List of all ingredients in descending order of predominance by weight or volume
- List of potential major food allergens, if appropriate
- Amount of calories, sodium, protein, added sugars, cholesterol, total carbohydrates, and total fat per serving
- If perishable, a statement that edible must be refrigerated/frozen
- Activation Time
- Name of lab that performed any test
- All test analysis dates
- Required Warnings: “For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.”
- “BE CAUTIOUS” in bold, capital letters, followed by “Cannabinoid edibles can take up to 2 hours or more to take effect.”
- A statement that reads: “This product is not approved by the FDA to treat, cure, or prevent any disease.”
- A medical grade symbol and warning, if applicable
- Universal symbol
- Product Identity
- Net weight (g and oz) or volume (fl oz and mL)

**GENERIC LABEL EXAMPLE**

<table>
<thead>
<tr>
<th>Marijuana Shortbread Cookies</th>
</tr>
</thead>
<tbody>
<tr>
<td>THC: 5 mg/serving; 25 mg/container</td>
</tr>
<tr>
<td>CBD: 2 mg/serving; 16 mg/container</td>
</tr>
</tbody>
</table>

4.4 oz (126 g)

**Nutrition Facts**

<table>
<thead>
<tr>
<th>Serving Size</th>
<th>1 cookie (10 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount per serving</td>
<td>Calories: 150</td>
</tr>
<tr>
<td>Total Fat</td>
<td>10g</td>
</tr>
<tr>
<td>Cholesterol</td>
<td>0mg</td>
</tr>
<tr>
<td>Sodium</td>
<td>150mg</td>
</tr>
<tr>
<td>Total Carb.</td>
<td>25g</td>
</tr>
<tr>
<td>Total Sugars</td>
<td>19g</td>
</tr>
<tr>
<td>Protein</td>
<td>3g</td>
</tr>
</tbody>
</table>

**Ingredients:** Sugar, Whole Wheat Flour, Malted Barley Flour, Butter, Palm Oil, Rolled Oats, Egg, Coconut, Sugar, Baking Soda, Salt

**Contains:** Wheat, Milk, Egg, Coconut

Made on 6/11/16
UID: 1A4018297310677118742955
Licensed Lab, Test: 6/20/16

Processed and Packaged by: Processing Green, LLC, 1000026J04D, 1234 Main Avenue, Portland, OR 97223

**BACK**

<table>
<thead>
<tr>
<th>Marijuana Chocolate Chip Cookies</th>
</tr>
</thead>
<tbody>
<tr>
<td>THC: 5 mg/serving; 25 mg/pkg</td>
</tr>
<tr>
<td>CBD: 2 mg/serving; 16 mg/pkg</td>
</tr>
</tbody>
</table>

4.4 oz (126 g)

**Nutrition Facts**

<table>
<thead>
<tr>
<th>Serving Size</th>
<th>1 cookie (10 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount per serving</td>
<td>Calories: 150</td>
</tr>
<tr>
<td>Total Fat</td>
<td>10g</td>
</tr>
<tr>
<td>Cholesterol</td>
<td>0mg</td>
</tr>
<tr>
<td>Sodium</td>
<td>150mg</td>
</tr>
<tr>
<td>Total Carb.</td>
<td>25g</td>
</tr>
<tr>
<td>Total Sugars</td>
<td>19g</td>
</tr>
<tr>
<td>Protein</td>
<td>3g</td>
</tr>
</tbody>
</table>

**Ingredients:** Sugar, Whole Wheat Flour, Malted Barley Flour, Butter, Palm Oil, Rolled Oats, Egg, Coconut, Sugar, Baking Soda, Salt

**Contains:** Wheat, Milk, Egg, Coconut

Made on 6/11/16
UID: 1A4018297310677118742955
Licensed Lab, Test: 6/20/16

Processed and Packaged by: Processing Green, LLC, 1000026J04D, 1234 Main Avenue, Portland, OR 97223
## Cannabinoid Concentrates and Extracts

### Required Information

- Processor’s business / trade name
- Processor’s OLCC license number
- Business/trade name of business that packaged the product, if different than the processor
- UID number
- Date product was made
- Serving size and number of servings per container
- Amount, in milligrams, of THC and CBD in each serving and in the container
- Activation Time
- Name of lab that performed any test
- All test analysis dates
- Required Warnings: “For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.”
- The words “DO NOT EAT” in bold, capital letters
- A statement that reads: “This product is not approved by the FDA to treat, cure, or prevent any disease.”
- A medical grade symbol and warning, if applicable
- Universal symbol
- Product Identity with “extract” or “concentrate”
- Net weight (g and oz) or volume (fl oz and mL)

### Generic Label Example

**CO2 Marijuana Oil Concentrate Cartridge**

Suggested serving size is one 5-second draw. Each cartridge provides about 150 servings with a 5 second draw.

THC: 6 mg/serving; 900 mg/container  
CBD: 10 mg/serving; 1500 mg/container  
Immediate Activation

<table>
<thead>
<tr>
<th>UID 1A4018297310677118742955</th>
</tr>
</thead>
</table>

Made: 6/11/16, Lab Name, Tested: 6/20/16  
Processing Green, LLC, 1000026J04D  

**DO NOT EAT.** For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana. This product is not approved by the FDA to treat, cure, or prevent any disease.

1 gram (0.035 ounces)

In this example, the processor has packaged its own product. If another licensee had packaged the product, the name of that business would need to appear on the label.
# CANNBINOID TINCTURE AND CAPSULE

## REQUIRED INFORMATION

- Processor’s business / trade name
- Processor’s OLCC license number
- Business/trade name of business that packaged the product, if different than the processor
- Place of Address for Processor and Packager
- UID number
- Date product was made
- Serving size and number of servings per container
- Amount, in milligrams, of THC and CBD in each serving
- Amount, in milligrams, of THC and CBD in the entire container
- List of all ingredients in descending order of predominance by weight or volume
- Activation Time
- Name of lab that performed any test
- All test analysis dates
- Required Warnings: “For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.”
- “BE CAUTIOUS” in bold, capital letters, followed by “Cannabinoid products can take up to 2 hours or more to take effect.”
- A statement that reads: “This product is not approved by the FDA to treat, cure, or prevent any disease.”
- A medical grade symbol and warning, if applicable
- Universal symbol
- Product Identity
- Net weight (g and oz) or volume (fl oz and mL)

## GENERIC LABEL EXAMPLE

### Marijuana Tincture

**BE CAUTIOUS.** Cannabinoid products can take up to 2 hours or more to take effect.

For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.

1 fl oz (30 ml)

### FRONT OF PACKAGE

**Ingredients:**
Marijuana flower, grain alcohol, chicory, orange, anise.

**Serving Size:** one dropper (1 ml); Servings per Container: 30
**THC:** 5mg/serving; 40mg/container
**CBD:** 2mg/ serving; 16mg/ container

**Licensed Lab, Date Tested:** 6/20/16
**UID 1A4018297310677118742955**
**Made on 6/11/16**

This product is not approved by the FDA to treat, cure, or prevent any disease.

**Processing Green, LLC, 1000026J04D**
1234 Main Avenue, Portland, OR 97223

### BACK OF PACKAGE

There are two label panels for this example. As long as the universal symbol, net weight, and product identity appear on the principal display panel, the rest of the information may appear anywhere on the label.

---

See next page for a tincture label example.
Medical Grade Product Labels

If a licensee is making a medical grade product – one that is intended for OMMP patients only – the product will need to be labeled using the same checklist above but with two changes:

1. The required warning language will be changed as follows: “For use by OMMP patients only. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.”

2. The licensee must add the medical grade symbol (pictured on the right) to the principal display panel.

Before a licensee can make or sell a medical grade product, the licensee must properly register with the OLCC. Please check out the “Forms and Publications” page on the OLCC website for the registration form.

SMALL AND TINY CONTAINER LABELS

OAR 845-25-7030(11) provides that if a container is too small to fit all of the information required that container may have a label that includes at a minimum the information in the “Small Container” checklist below.

OAR 845-25-7030(12) provides that if a container has a complete surface area available for applying a label that is less than two inches squared that container may have a label that includes at a minimum all the information in the “Tiny Container” checklist below.
All other required label information not listed in the tables below must be contained on an outer container or package, inside a peel-back or accordion label, or on a leaflet or hangtag that accompanies the marijuana item. If an outer container is used, all labeling information, including the information listed in the table below, must be on the outer container.

**SMALL CONTAINER LABEL EXAMPLE**

<table>
<thead>
<tr>
<th>REQUIRED INFORMATION</th>
<th>GENERIC LABEL EXAMPLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Net weight or volume;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ Product identity;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ Universal symbol;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ Business or trade name and OLCC license number;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ The UID number;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ Concentration of THC and CBD; and</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ A warning that reads: “For use only by adults 21 and older. Keep out of reach of children.”</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
</tbody>
</table>

**TINY CONTAINER LABEL EXAMPLE**

<table>
<thead>
<tr>
<th>REQUIRED INFORMATION</th>
<th>GENERIC LABEL EXAMPLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Product identity;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ Universal symbol;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ Business or trade name and OLCC license number;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ The UID number;</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ Concentration of THC and CBD; and</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
<tr>
<td>□ A warning that reads: “Keep out of reach of children.”</td>
<td><img src="image1.png" alt="Hindu Kush Marijuana Extract" /></td>
</tr>
</tbody>
</table>

For more information regarding the packaging and labeling rules, please check out the Packaging and Labeling section of the OLCC website and read the Packaging and Labeling Guide.