



RECREATIONAL MARIJUANA PROGRAM

PACKAGING AND LABELING




Label Checklist and Generic Label Examples

A **generic label** is a label that contains only the required information listed in the rule and has no graphics, pictures, or logos. Generic labels do not need to be submitted to the OLCC for approval.

The chart below provides the required information for each product type and an example of a generic label. Keep in mind that these are only examples - generic labels do not have to list information in exactly the same way. As you can see below, only the required information appears on the label. The required information can appear on more than one panel. If using more than one panel, please remember that the principal display panel is the portion of the label that is most likely to be seen when on display for sale.


The generic labels are only examples. The names and information are fake.

MARIJUANA PLANT


REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<input type="checkbox"/> Producer's business / trade name <input type="checkbox"/> Licensee or registrant number <input type="checkbox"/> Universal symbol <input type="checkbox"/> Strain name <input type="checkbox"/> Product Identity	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Growing Green, LLC 1000026J04D</p>  <p>Hindu Kush Marijuana Plant</p> </div>

Net weight is not required for a marijuana plant label.

MARIJUANA SEED

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<input type="checkbox"/> Producer's business / trade name <input type="checkbox"/> Licensee or registrant number <input type="checkbox"/> Strain Name <input type="checkbox"/> Product Identity <input type="checkbox"/> Harvest date <input type="checkbox"/> Universal symbol <input type="checkbox"/> Number of seeds or net weight (Could have also used, "10 Seeds" or "10 Count")	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Growing Green, LLC 1000026J04D Hindu Kush Marijuana Seeds Harvested on 6/9/16</p>  <p>600 mg (0.021 oz)</p> </div>




USABLE MARIJUANA

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Producer's business / trade name <input type="checkbox"/> Licensee or registrant number <input type="checkbox"/> UID number or Harvest lot number <input type="checkbox"/> Harvest date <input type="checkbox"/> Strain name <input type="checkbox"/> Product Identity <input type="checkbox"/> Net weight in U.S. customary & metric units <input type="checkbox"/> Concentration of THC and CBD <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> Any associated test batch number <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Universal symbol <input type="checkbox"/> Required Warnings (see section following the checklist) 	<div style="border: 1px solid black; padding: 10px;"> <p style="text-align: center;">Hindu Kush Usable Marijuana UID1A4018297310677118742955 Harvested on 6/11/16</p> <p style="text-align: center;">THC 15.26% CBD 1.05% Activation Time: Immediate</p> <p style="text-align: center;">For use by adults 21 and older. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana.</p> <div style="text-align: center;">  </div> <p style="text-align: center;">4 g (0.141 oz)</p> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p style="font-size: small;">Licensed Lab, 100006635287465212589254 Tested on 6/20/16</p> <p style="font-size: small;">Growing Green, LLC, 1000026J04D</p> </div>

In this example, there are two label panels instead of one. The principal display panel is the panel on the left. When the product is displayed on the shelf, this is the panel that will be seen by the consumer, patient, or designated primary caregiver. Note that the principal display panel contains the universal symbol, the product identity, and the net weight. Also note that the net weight is on the bottom 30% of the label and the area surrounding the net weight is free of text. Any required information can appear on a secondary label except for the information that must be on the principal display panel. The side label panel can be oriented vertically instead of horizontally.



CANNABINOID TOPICAL


REQUIRED INFORMATION	GENERIC LABEL EXAMPLE		
<ul style="list-style-type: none"> <input type="checkbox"/> Processor's business / trade name <input type="checkbox"/> Licensee or registrant number <input type="checkbox"/> UID or Process lot number <input type="checkbox"/> Product Identity <input type="checkbox"/> Date product was made <input type="checkbox"/> Net weight or volume in both US (lb./oz.) and the metric scale (g/L) <input type="checkbox"/> Amount suggested for use by consumer at any one time <input type="checkbox"/> Concentration of THC and CBD in container <input type="checkbox"/> List of ingredients in descending order of predominance by weight or volume <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> Any associated test batch number <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Universal symbol <input type="checkbox"/> Required Warnings (see below on this page) <input type="checkbox"/> The words "DO NOT EAT" in bold, capital letters <input type="checkbox"/> A statement that reads: "This product is not approved by the FDA to treat, cure, or prevent any disease." <input type="checkbox"/> For licensees, a medical grade symbol, if applicable 	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"> <p style="text-align: center;">Skin Balm</p> <p style="text-align: center;">THC 6% CBD 10%</p> <p style="text-align: center;">Apply to skin as needed.</p> <p style="text-align: center;">DO NOT EAT</p> <p style="text-align: center;">For use by adults 21 and older. Keep out of reach of children.</p> <div style="text-align: center;">  </div> <p style="text-align: center;">3 fl oz (89 ml)</p> </td> <td style="width: 50%; padding: 5px;"> <p>Ingredients: Beeswax, Coconut Oil, Hemp Oil, Cannabis extract, Vitamin E, Honey, Vanilla Extract</p> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>Activation Time: Five minutes</p> <p>1A4018297310677118742955 Product made on 6/11/16</p> <p>Lab Name, Test Date 6/20/16 100006635287465212589254</p> <p>Growing Green, LLC, 1000026J04D 1234 Main Avenue, Portland, OR 97223</p> </td> </tr> </table>	<p style="text-align: center;">Skin Balm</p> <p style="text-align: center;">THC 6% CBD 10%</p> <p style="text-align: center;">Apply to skin as needed.</p> <p style="text-align: center;">DO NOT EAT</p> <p style="text-align: center;">For use by adults 21 and older. Keep out of reach of children.</p> <div style="text-align: center;">  </div> <p style="text-align: center;">3 fl oz (89 ml)</p>	<p>Ingredients: Beeswax, Coconut Oil, Hemp Oil, Cannabis extract, Vitamin E, Honey, Vanilla Extract</p> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>Activation Time: Five minutes</p> <p>1A4018297310677118742955 Product made on 6/11/16</p> <p>Lab Name, Test Date 6/20/16 100006635287465212589254</p> <p>Growing Green, LLC, 1000026J04D 1234 Main Avenue, Portland, OR 97223</p>
<p style="text-align: center;">Skin Balm</p> <p style="text-align: center;">THC 6% CBD 10%</p> <p style="text-align: center;">Apply to skin as needed.</p> <p style="text-align: center;">DO NOT EAT</p> <p style="text-align: center;">For use by adults 21 and older. Keep out of reach of children.</p> <div style="text-align: center;">  </div> <p style="text-align: center;">3 fl oz (89 ml)</p>	<p>Ingredients: Beeswax, Coconut Oil, Hemp Oil, Cannabis extract, Vitamin E, Honey, Vanilla Extract</p> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>Activation Time: Five minutes</p> <p>1A4018297310677118742955 Product made on 6/11/16</p> <p>Lab Name, Test Date 6/20/16 100006635287465212589254</p> <p>Growing Green, LLC, 1000026J04D 1234 Main Avenue, Portland, OR 97223</p>		

The warning on a topical label is slightly different and does not include the reference to driving a motor vehicle.


Medical topical product: "For use by OMMP patients only. Keep out of reach of children."

Recreational topical product: "For use only by adults 21 and older. Keep out of reach of children."



CANNABINOID EDIBLE

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Processor's business / trade name <input type="checkbox"/> Licensee or registrant number <input type="checkbox"/> Place of Address <input type="checkbox"/> Product Identity <input type="checkbox"/> UID number or process lot number <input type="checkbox"/> Date product was made <input type="checkbox"/> Net weight or volume in both US (lb./oz.) and the metric scale (g/L) <input type="checkbox"/> Serving size and number of servings per container <input type="checkbox"/> Concentration of THC and CBD in each serving <input type="checkbox"/> Concentration of THC and CBD in the entire container <input type="checkbox"/> List of all ingredients in descending order of predominance by weight or volume <input type="checkbox"/> List of potential major food allergens, if appropriate <input type="checkbox"/> Amount, in grams, of sodium, sugar, carbohydrates, and total fat, per serving <input type="checkbox"/> If perishable, a statement that edible must be refrigerated/frozen <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> Any associated test batch number <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Universal symbol <input type="checkbox"/> Required Warnings (see section following the checklist) <input type="checkbox"/> "BE CAUTIOUS" in bold, capital letters, followed by "Cannabinoid edibles can take up to 2 hours or more to take effect." <input type="checkbox"/> A statement that reads: "This product is not approved by the FDA to treat, cure, or prevent any disease." <input type="checkbox"/> For licensees, a medical grade symbol, if applicable 	<div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p style="text-align: center;">6 Shortbread Cookies</p> <p style="text-align: center;">UID 1A4018297310677118742955 Made on 6/11/16</p> <p style="text-align: center;">BE CAUTIOUS. Cannabinoid edibles can take up to 2 hours or more to take effect. Activation Time: 45 minutes</p> <p style="text-align: center;">THC: 5mg/serving; 40m/container CBD: 2mg/ serving; 16mg/ container</p> <p style="text-align: center;">Growing Green, LLC, 1000026J04D 1234 Main Avenue, Portland, OR 97223</p> <div style="text-align: center;">  </div> <p style="text-align: center;">4.4 oz (126 g)</p> </div> <div style="border: 1px solid black; padding: 10px;"> <p>Serving Size 1 Cookie (26 g) Ingredients: Serving per Container 6 Wheat Flour, Butter, Sugar, Wheat Starch, Cannabis Concentrate, Salt.</p> <p><u>Amount per Serving</u> Total Fat 5g Sodium 170mg Total Carbohydrate 24g Sugar 8g</p> <p>Contains: Milk, Wheat</p> <p>Licensed Lab, 100006635287465212589254, 6/20/16</p> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>For use by adults 21 and older. Keep out of reach of children.</p> <p>It is illegal to drive a motor vehicle while under the influence of marijuana.</p> </div>

CANNABINOID CONCENTRATES AND EXTRACTS


REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Processor's business / trade name <input type="checkbox"/> Licensee or registrant number <input type="checkbox"/> UID or process lot number <input type="checkbox"/> Product Identity <input type="checkbox"/> Date product was made <input type="checkbox"/> Net weight or volume in both US (lb./oz.) and the metric scale (g/L) <input type="checkbox"/> Serving size and number of servings per container or amount suggested for use by consumer at any one time <input type="checkbox"/> Concentration of THC and CBD in amount suggested for use and in the container <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> Any associated test batch number <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Universal symbol <input type="checkbox"/> Required Warnings (see section following the checklist) <input type="checkbox"/> The words "DO NOT EAT" in bold, capital letters <input type="checkbox"/> A statement that reads: "This product is not approved by the FDA to treat, cure, or prevent any disease." <input type="checkbox"/> For licensees, a medical grade symbol, if applicable 	<div style="border: 1px solid black; padding: 10px;"> <p>CO2 Cannabis Oil Concentrate Cartridge</p> <p>Activation Time: Immediate THC: 6 mg/serving; 900 mg/container CBD: 10 mg/serving; 1500 mg/container</p> <p>Growing Green, LLC License Number: 1000026J04D UID 1A4018297310677118742955 Product Made on 6/11/16</p> <p>DO NOT EAT. For use by adults 21 and older. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana. This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>Suggested serving size is one 5-second draw. Each cartridge provides about 150 servings with a 5 second draw.</p> <p>Lab Name, Test Date 6/20/16 100006635287465212589254</p> <div style="text-align: right;">  </div> <p>1 fl oz (29.6ml)</p> </div>

CANNBINOID TINCTURE

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Producer's business / trade name <input type="checkbox"/> Licensee or registrant number <input type="checkbox"/> Place of Address <input type="checkbox"/> Product Identity <input type="checkbox"/> UID or process lot number <input type="checkbox"/> Date product was made <input type="checkbox"/> Net weight or volume in both US (lb./oz.) and the metric scale (g/L) <input type="checkbox"/> Serving size and number of servings per container <input type="checkbox"/> Concentration of THC and CBD in each serving <input type="checkbox"/> Concentration of THC and CBD in the entire container <input type="checkbox"/> List of all ingredients in descending order of predominance by weight or volume <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> Any associated test batch number <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Universal symbol <input type="checkbox"/> A statement that reads: "This product is not approved by the FDA to treat, cure, or prevent any disease." <input type="checkbox"/> Required Warnings (see section following the checklist) 	<div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p style="text-align: center;">Cannabis Tincture UID 1A4018297310677118742955 Made on 6/11/16</p> <p style="text-align: center;">THC 15.26% CBD 1.05%</p> <p>BE CAUTIOUS. Cannabinoid edibles can take up to 2 hours or more to take effect.</p> <p style="text-align: center;">THC: 5mg/serving; 40mg/container CBD: 2mg/ serving; 16mg/ container</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <p style="text-align: center;">Growing Green, LLC, 1000026J04D 1234 Main Avenue, Portland, OR 97223</p> <p style="text-align: center;">1 fl oz (30 ml)</p> </div> <div style="border: 1px solid black; padding: 10px;"> <p>Ingredients: Cannabis flower, grain alcohol, chicory, orange, anise.</p> <p style="text-align: center;">Serving Size: one dropper (1 ml); Servings per Container: 30</p> <p>Licensed Lab, Date Tested: 6/20/16 100006635287465212589254</p> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>For use by adults 21 and older. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana.</p> </div>

There are two label panels for this example. As long as the universal symbol, net weight, and product identity appear on the principal display panel, the rest of the information may appear anywhere on the label.

WHOLESALE PACKAGING EXAMPLE

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Producer's business / trade name <input type="checkbox"/> Producer's license number <input type="checkbox"/> Wholesaler's business / trade name <input type="checkbox"/> Wholesaler's license number <input type="checkbox"/> UID number or Harvest lot number <input type="checkbox"/> Harvest date <input type="checkbox"/> Strain name <input type="checkbox"/> Product Identity <input type="checkbox"/> Net weight in U.S. customary & metric units <input type="checkbox"/> Concentration of THC and CBD <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> Any associated test batch number <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Universal symbol <input type="checkbox"/> Required Warnings (see section following the checklist) 	<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>Hindu Kush - Usable Marijuana</p> <p>UID1A4018297310677118742955 Harvested on 6/11/16</p> <p>THC 15.26% CBD 1.05% Activation Time: Immediate</p> <p>Licensed Lab, 100006635287465212589254 Tested on 6/20/16</p> <p>Produced by: Growing Green, LLC, 1000026J04D Packaged by: Wholesaler Co., Inc., 10000546L55</p> <div style="display: flex; align-items: center; justify-content: center;">  <div style="margin-left: 10px;"> <p>For use by adults 21 and older. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana.</p> </div> </div> <p>4 g (0.141 oz)</p> </div>

Note that this example includes both the producer's business name and license number as well as the wholesaler's business name and license number.

Required warnings

Medical warning: For use by OMMP patients only. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana.

Recreational warning: For use only by adults 21 and older. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana.