



RECREATIONAL MARIJUANA PROGRAM PACKAGING AND LABELING

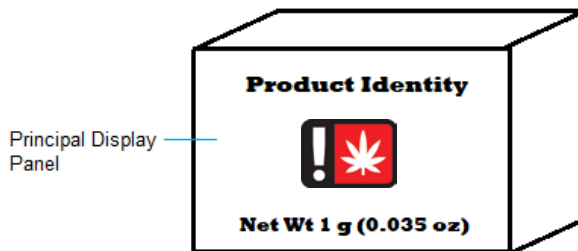


Label Checklist and Generic Label Examples

The label includes all text, logos, pictures, and graphics printed on or affixed to a package. A **generic label** is a label that contains only the required information listed in the rule and has no graphics, pictures, or logos anywhere on the package. Generic labels do not need to be submitted to the OLCC for approval.

The chart below provides the required information for each product type and an example of a generic label. Keep in mind that these are only examples - generic labels do not have to list information in exactly the same way. As you can see below, only the required information appears on the label. The required information can appear on more than one panel. If using more than one panel, please remember that the principal display panel is the portion of the label that is most likely to be seen when on display for sale.


All labels must have a principal display panel. This is the part of the label that would most likely be presented to the consumer when the item is on display for sale. Because generic labels cannot contain any logos, pictures, graphics, or additional text other than what is required by rule, the principal display panel is the part of the label that contains the universal symbol, net weight/volume, and product identity.



*The product identity and net weight must be in **bold font**. The product identity, net weight (or volume), and universal symbol must be on the same panel and visible at the same time when looking at the packaged item. See the Packaging and Labeling Guide for more information.*


The generic labels are only examples. The names and information are fake.

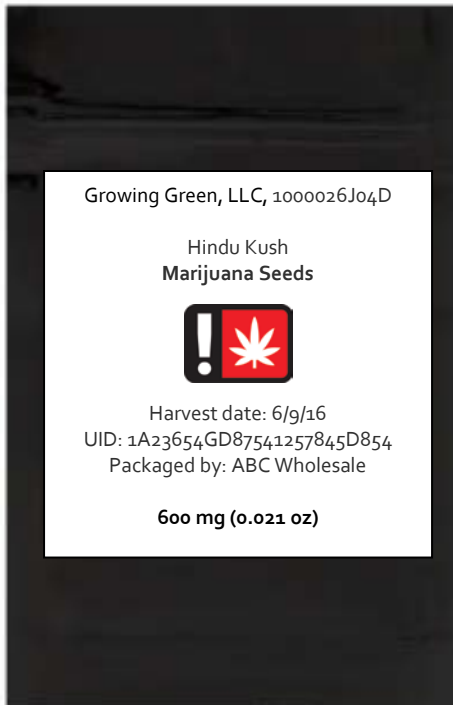
MARIJUANA IMMATURE PLANT

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Producer's business / trade name <input type="checkbox"/> Producer's OLCC license number <input type="checkbox"/> Name of licensee who packaged product, if different than producer <input type="checkbox"/> Strain name <input type="checkbox"/> UID number <input type="checkbox"/> Universal symbol <input type="checkbox"/> Product Identity <p style="margin-left: 150px;">} Principal Display Panel</p>	<div style="border: 1px solid black; padding: 10px; width: fit-content; margin: auto;"> <p>Growing Green, LLC 1000026J04D</p>  <p>Hindu Kush Marijuana Plant</p> <p>Packaged by: ABC Wholesale UID: 1A23654GD87541257845D854</p> </div>

The net weight is not required for a marijuana plant label.

MARIJUANA SEED

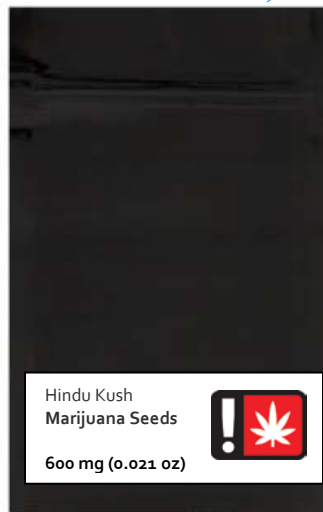
REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Producer's business / trade name <input type="checkbox"/> Producer's OLCC license number <input type="checkbox"/> Business/trade name of business that packaged the product, if different than the producer <input type="checkbox"/> Strain Name <input type="checkbox"/> Harvest date <input type="checkbox"/> UID number <input type="checkbox"/> Product Identity <input type="checkbox"/> Universal symbol <input type="checkbox"/> Net weight (g / oz.) or number of seeds <p style="text-align: right; margin-right: 20px;">} Principal Display Panel</p>	



Full Label on one side of the package



Same Package






Front of Package (Principal Display Panel)



Back of Package

Label information can be placed on different parts of the package and still be compliant. For example, all of the rule requirements can be included on one sticker or the information can be split up on different parts of the package. However, certain information must always appear on the front of the package on the principal display panel.

USABLE MARIJUANA

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE		
<ul style="list-style-type: none"> <input type="checkbox"/> Producer's business / trade name <input type="checkbox"/> Producer's OLCC license number <input type="checkbox"/> Business/trade name of business that packaged the product, if different than the producer <input type="checkbox"/> UID number <input type="checkbox"/> Harvest date <input type="checkbox"/> Strain name <input type="checkbox"/> Concentration of THC and CBD (%) <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Required Warnings: "For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana." <input type="checkbox"/> Product Identity <input type="checkbox"/> Universal symbol <input type="checkbox"/> Net weight in grams and ounces <input type="checkbox"/> For prerolls only: weight of usable marijuana in grams 	<div style="border: 1px solid black; padding: 10px;"> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%; padding: 5px;"> <p>Growing Green, LLC, 1000026J04D</p> <p style="text-align: center;">Hindu Kush Marijuana Preroll THC 15.4%, CBD 1.2%</p> <p style="text-align: center;">For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.</p> <div style="text-align: center;">  </div> <p style="text-align: center;">1 g (0.035 oz)</p> </td> <td style="width: 40%; padding: 5px; vertical-align: top;"> <p>Packaged by: ABC Wholesale Harvest date: 6/9/16, Marijuana wt.: 0.8g</p> <p>Licensed Lab Name, Tested 00/00/00 UID: 1A45678F8965 47DE21563475</p> </td> </tr> </table> </div>	<p>Growing Green, LLC, 1000026J04D</p> <p style="text-align: center;">Hindu Kush Marijuana Preroll THC 15.4%, CBD 1.2%</p> <p style="text-align: center;">For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.</p> <div style="text-align: center;">  </div> <p style="text-align: center;">1 g (0.035 oz)</p>	<p>Packaged by: ABC Wholesale Harvest date: 6/9/16, Marijuana wt.: 0.8g</p> <p>Licensed Lab Name, Tested 00/00/00 UID: 1A45678F8965 47DE21563475</p>
<p>Growing Green, LLC, 1000026J04D</p> <p style="text-align: center;">Hindu Kush Marijuana Preroll THC 15.4%, CBD 1.2%</p> <p style="text-align: center;">For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.</p> <div style="text-align: center;">  </div> <p style="text-align: center;">1 g (0.035 oz)</p>	<p>Packaged by: ABC Wholesale Harvest date: 6/9/16, Marijuana wt.: 0.8g</p> <p>Licensed Lab Name, Tested 00/00/00 UID: 1A45678F8965 47DE21563475</p>		

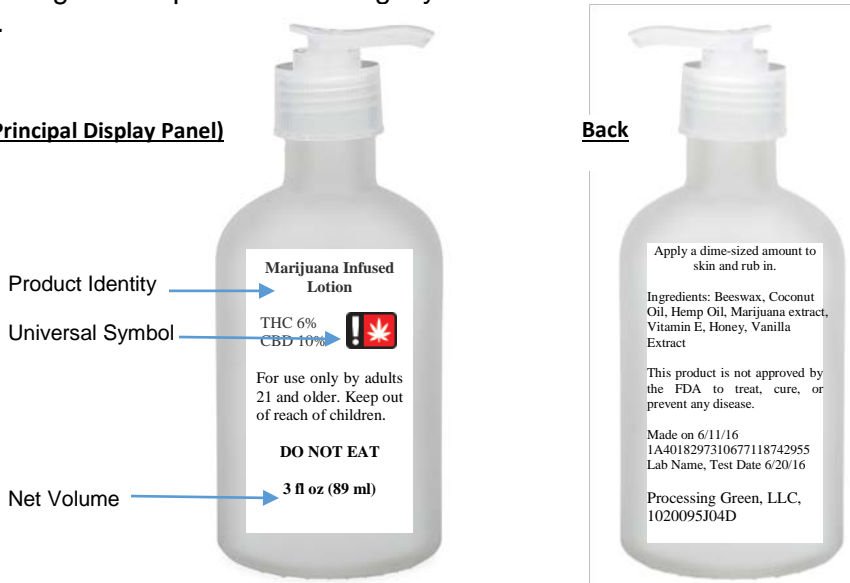
In this example, there are two label panels instead of one. The principal display panel is the panel on the left. When the product is displayed on the shelf, this is the panel that will be seen by the consumer, patient, or designated primary caregiver. Note that the principal display panel contains the universal symbol, the product identity, and the net weight. Also note that the net weight is on the bottom 30% of the label and the area surrounding the net weight is free of text. Any required information can appear on a secondary label except for the information that must be on the principal display panel. The side label panel can be oriented vertically instead of horizontally.





CANNABINOID TOPICAL

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE		
<ul style="list-style-type: none"> <input type="checkbox"/> Processor's business / trade name <input type="checkbox"/> Processor's OLCC license number <input type="checkbox"/> Business/trade name of business that packaged the product, if different than the processor <input type="checkbox"/> UID number <input type="checkbox"/> Date product was made <input type="checkbox"/> Amount suggested for use by consumer at any one time <input type="checkbox"/> Concentration of THC and CBD in container (%) <input type="checkbox"/> List of ingredients in descending order of predominance by weight or volume <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Required Warnings: "For use only by adults 21 and older. Keep out of reach of children." <input type="checkbox"/> The words "DO NOT EAT" in bold, capital letters <input type="checkbox"/> A statement that reads: "This product is not approved by the FDA to treat, cure, or prevent any disease." <input type="checkbox"/> Universal symbol <input type="checkbox"/> Product Identity <input type="checkbox"/> Net weight (g and oz) or volume (fl oz and mL) 	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"> <p>Marijuana Infused Lotion</p> <p>THC 6% CBD 10%</p> <p>For use only by adults 21 and older. Keep out of reach of children.</p> <p>DO NOT EAT</p> <p>3 fl oz (89 ml)</p> </td> <td style="width: 50%; padding: 5px;"> <p>Apply a dime-sized amount to skin and rub in thoroughly.</p> <p>Ingredients: Beeswax, Coconut Oil, Hemp Oil, Marijuana extract, Vitamin E, Honey, Vanilla Extract</p> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>Made on 6/11/16 1A4018297310677118742955 Lab Name, Test Date 6/20/16</p> <p>Processing Green, LLC, 1020095J04D</p> </td> </tr> </table> <p style="text-align: center; margin-top: 10px;">Front (Principal Display Panel) Back</p>	<p>Marijuana Infused Lotion</p> <p>THC 6% CBD 10%</p> <p>For use only by adults 21 and older. Keep out of reach of children.</p> <p>DO NOT EAT</p> <p>3 fl oz (89 ml)</p>	<p>Apply a dime-sized amount to skin and rub in thoroughly.</p> <p>Ingredients: Beeswax, Coconut Oil, Hemp Oil, Marijuana extract, Vitamin E, Honey, Vanilla Extract</p> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>Made on 6/11/16 1A4018297310677118742955 Lab Name, Test Date 6/20/16</p> <p>Processing Green, LLC, 1020095J04D</p>
<p>Marijuana Infused Lotion</p> <p>THC 6% CBD 10%</p> <p>For use only by adults 21 and older. Keep out of reach of children.</p> <p>DO NOT EAT</p> <p>3 fl oz (89 ml)</p>	<p>Apply a dime-sized amount to skin and rub in thoroughly.</p> <p>Ingredients: Beeswax, Coconut Oil, Hemp Oil, Marijuana extract, Vitamin E, Honey, Vanilla Extract</p> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>Made on 6/11/16 1A4018297310677118742955 Lab Name, Test Date 6/20/16</p> <p>Processing Green, LLC, 1020095J04D</p>		

The warning on a topical label is slightly different and does not include the reference to driving a motor vehicle.



CANNABINOID EDIBLE

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE																						
<ul style="list-style-type: none"> <input type="checkbox"/> Processor's business / trade name <input type="checkbox"/> Processor's OLCC license number <input type="checkbox"/> Business/trade name of business that packaged item, if different than processor <input type="checkbox"/> Place of Address for Processor and Packager <input type="checkbox"/> UID number <input type="checkbox"/> Date product was made <input type="checkbox"/> Serving size and number of servings per container <input type="checkbox"/> Amount, in milligrams, of THC and CBD in each serving <input type="checkbox"/> Amount, in milligrams, of THC and CBD in the entire container <input type="checkbox"/> List of all ingredients in descending order of predominance by weight or volume <input type="checkbox"/> List of potential major food allergens, if appropriate <input type="checkbox"/> Amount of calories, sodium, protein, added sugars, cholesterol, total carbohydrates, and total fat per serving <input type="checkbox"/> If perishable, a statement that edible must be refrigerated/frozen <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Required Warnings: "For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana." <input type="checkbox"/> "BE CAUTIOUS" in bold, capital letters, followed by "Cannabinoid edibles can take up to 2 hours or more to take effect." <input type="checkbox"/> A statement that reads: "This product is not approved by the FDA to treat, cure, or prevent any disease." <input type="checkbox"/> A medical grade symbol and warning, if applicable <input type="checkbox"/> Universal symbol <input type="checkbox"/> Product Identity <input type="checkbox"/> Net weight (g and oz) or volume (fl oz and mL) 	<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>Marijuana Shortbread Cookies</p> <p>THC: 5 mg/serving; 25 mg/container CBD: 2 mg/serving; 16 mg/container</p>  <p>4.4 oz (126 g)</p> </div> <p style="text-align: center;">FRONT (Principal Display Panel)</p> <div style="border: 1px solid black; padding: 10px;"> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="2" style="text-align: left;">Nutrition Facts</th> </tr> </thead> <tbody> <tr> <td colspan="2">5 servings per container</td> </tr> <tr> <td colspan="2">Serving Size 1 cookie (10 g)</td> </tr> <tr> <td colspan="2">Amount per serving</td> </tr> <tr> <td style="text-align: right;">Calories</td> <td style="text-align: right;">150</td> </tr> <tr> <td>Total Fat</td> <td style="text-align: right;">10g</td> </tr> <tr> <td>Cholesterol</td> <td style="text-align: right;">8mg</td> </tr> <tr> <td>Sodium</td> <td style="text-align: right;">150mg</td> </tr> <tr> <td>Total Carb.</td> <td style="text-align: right;">25g</td> </tr> <tr> <td>Total Sugars</td> <td style="text-align: right;">19g</td> </tr> <tr> <td>Protein</td> <td style="text-align: right;">3g</td> </tr> </tbody> </table> <p>Ingredients: Sugar, Whole Wheat Flour, Malted Barley Flour, Butter, Palm Oil, Rolled Oats, Egg, Coconut, Sugar, Baking Soda, Salt</p> <p>Contains: Wheat, Milk, Egg, Coconut</p> </div> <p style="text-align: center;">Made on 6/11/16 UID: 1A4018297310677118742955 Licensed Lab, Test: 6/20/16</p> <div style="text-align: right;">  </div> <p style="text-align: center;">Processed and Packaged by: Processing Green, LLC, 1000026J04D, 1234 Main Avenue, Portland, OR 97223</p>	Nutrition Facts		5 servings per container		Serving Size 1 cookie (10 g)		Amount per serving		Calories	150	Total Fat	10g	Cholesterol	8mg	Sodium	150mg	Total Carb.	25g	Total Sugars	19g	Protein	3g
Nutrition Facts																							
5 servings per container																							
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Cholesterol	8mg																						
Sodium	150mg																						
Total Carb.	25g																						
Total Sugars	19g																						
Protein	3g																						

Marijuana Chocolate Chip Cookies

THC: 5 mg/serv; 25 mg/pkg
CBD: 2 mg/serv; 16 mg/pkg

4.4 oz (126 g)




Nutrition Facts	
5 servings per container	
Serving Size 1 cookie (10 g)	
Amount per serving	
Calories	150
Total Fat	10g
Cholesterol	8mg
Sodium	150mg
Total Carb.	25g
Total Sugars	19g
Protein	3g

Ingredients: Sugar, Whole Wheat Flour, Malted Barley Flour, Butter, Palm Oil, Rolled Oats, Egg, Coconut, Sugar, Baking Soda, Salt

Contains: Wheat, Milk, Egg, Coconut


Made on 6/11/16
UID: 1A4018297310677118742955
Licensed Lab, Test: 6/20/16






Processed and Packaged by: Processing Green, LLC, 1000026J04D, 1234 Main Avenue, Portland, OR 97223

Principal Display Panel

CANNABINOID CONCENTRATES AND EXTRACTS

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Processor's business / trade name <input type="checkbox"/> Processor's OLCC license number <input type="checkbox"/> Business/trade name of business that packaged the product, if different than the processor <input type="checkbox"/> UID number <input type="checkbox"/> Date product was made <input type="checkbox"/> Serving size and number of servings per container <input type="checkbox"/> Amount, in milligrams, of THC and CBD in each serving and in the container <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Required Warnings: "For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana." <input type="checkbox"/> The words "DO NOT EAT" in bold, capital letters <input type="checkbox"/> A statement that reads: "This product is not approved by the FDA to treat, cure, or prevent any disease." <input type="checkbox"/> A medical grade symbol and warning, if applicable <input type="checkbox"/> Universal symbol <input type="checkbox"/> Product Identity with "extract" or "concentrate" <input type="checkbox"/> Net weight (g and oz) or volume (fl oz and mL) <div style="margin-left: 200px;"> <p>Principal Display Panel</p> </div>	<div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p>CO2 Marijuana Oil Concentrate Cartridge</p> <p>Suggested serving size is one 5-second draw. Each cartridge provides about 150 servings with a 5 second draw.</p> <p>THC: 6 mg/serving; 900 mg/container CBD: 10 mg/serving; 1500 mg/container Immediate Activation</p> <div style="text-align: right;">  </div> <p>UID 1A4018297310677118742955 Made: 6/11/16, Lab Name, Tested: 6/20/16 Processing Green, LLC, 1000026J04D</p> <p>DO NOT EAT. For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana. This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p>1 gram (0.035 ounces)</p> </div> <p>In this example, the processor has packaged its own product. If another licensee had packaged the product, the name of that business would need to appear on the label.</p>

CANNBINOID TINCTURE AND CAPSULE

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Processor's business / trade name <input type="checkbox"/> Processor's OLCC license number <input type="checkbox"/> Business/trade name of business that packaged the product, if different than the processor <input type="checkbox"/> Place of Address for Processor and Packager <input type="checkbox"/> UID number <input type="checkbox"/> Date product was made <input type="checkbox"/> Serving size and number of servings per container <input type="checkbox"/> Amount, in milligrams, of THC and CBD in each serving <input type="checkbox"/> Amount, in milligrams, of THC and CBD in the entire container <input type="checkbox"/> List of all ingredients in descending order of predominance by weight or volume <input type="checkbox"/> Activation Time <input type="checkbox"/> Name of lab that performed any test <input type="checkbox"/> All test analysis dates <input type="checkbox"/> Required Warnings: "For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana." <input type="checkbox"/> "BE CAUTIOUS" in bold, capital letters, followed by "Cannabinoid products can take up to 2 hours or more to take effect." <input type="checkbox"/> A statement that reads: "This product is not approved by the FDA to treat, cure, or prevent any disease." <input type="checkbox"/> A medical grade symbol and warning, if applicable <input type="checkbox"/> Universal symbol <input type="checkbox"/> Product Identity <input type="checkbox"/> Net weight (g and oz) or volume (fl oz and mL) <div style="text-align: right; margin-top: 10px;">  <p>Principal Display Panel</p> </div>	<div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p style="text-align: center;">Marijuana Tincture</p> <p>BE CAUTIOUS. Cannabinoid products can take up to 2 hours or more to take effect.</p> <p>For use only by adults 21 and older. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.</p> <div style="display: flex; align-items: center; justify-content: center;">  <div style="margin-left: 10px;">1 fl oz (30 ml)</div> </div> <p style="text-align: center;">FRONT OF PACKAGE</p> </div> <div style="border: 1px solid black; padding: 10px;"> <p>Ingredients: Marijuana flower, grain alcohol, chicory, orange, anise.</p> <p>Serving Size: one dropper (1 ml); Servings per Container: 30 THC: 5mg/serving; 40mg/container CBD: 2mg/ serving; 16mg/ container</p> <div style="display: flex; justify-content: space-between; align-items: center;"> <div> <p>Licensed Lab, Date Tested: 6/20/16 UID 1A4018297310677118742955 Made on 6/11/16</p> </div>  </div> <p>This product is not approved by the FDA to treat, cure, or prevent any disease.</p> <p style="text-align: center; font-size: small;">Processing Green, LLC, 1000026J04D 1234 Main Avenue, Portland, OR 97223</p> <p style="text-align: center;">BACK OF PACKAGE</p> <p><i>There are two label panels for this example. As long as the universal symbol, net weight, and product identity appear on the principal display panel, the rest of the information may appear anywhere on the label.</i></p> </div>

See next page for a tincture label example.

Example of a generic tincture label – the label wraps around the jar and is securely affixed to the bottle. This view allows you to see the entire label.



Medical Grade Product Labels

If a licensee is making a medical grade product – one that is intended for OMMP patients only – the product will need to be labeled using the same checklist above but with two changes:

1. The required warning language will be changed as follows: “For use by OMMP patients only. Keep out of reach of children. Do not drive a motor vehicle while under the influence of marijuana.”
2. The licensee must add the medical grade symbol (pictured on the right) to the principal display panel.



Before a licensee can make or sell a medical grade product, the licensee must properly register with the OLCC. Please check out the “Forms and Publications” page on the OLCC website for the registration form.


SMALL AND TINY CONTAINER LABELS

OAR 845-25-7030(11) provides that if a container is too small to fit all of the information required that container may have a label that includes at a minimum the information in the “Small Container” checklist below.


OAR 845-25-7030(12) provides that if a container has a complete surface area available for applying a label that is less than two inches squared that container may have a label that includes at a minimum all the information in the “Tiny Container” checklist below.

All other required label information not listed in the tables below must be contained on an outer container or package, inside a peel-back or accordion label, or on a leaflet or hangtag that accompanies the marijuana item. If an outer container is used, all labeling information, including the information listed in the table below, must be on the outer container.

SMALL CONTAINER LABEL EXAMPLE

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Net weight or volume; <input type="checkbox"/> Product identity; <input type="checkbox"/> Universal symbol; <input type="checkbox"/> Business or trade name and OLCC license number; <input type="checkbox"/> The UID number; <input type="checkbox"/> Concentration of THC and CBD; and <input type="checkbox"/> A warning that reads: “For use only by adults 21 and older. Keep out of reach of children.” <div style="position: absolute; left: 300px; top: 200px; font-size: 20px;">} Principal Display Panel</div>	<div style="text-align: center;">  </div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>UID1A4018297310677118742955 Growing Green, LLC, 1000026J04D For use only by adults 21 and older. Keep out of reach of children. THC 900 mg / Container CBD 900 mg / Container</p> </div>

TINY CONTAINER LABEL EXAMPLE

REQUIRED INFORMATION	GENERIC LABEL EXAMPLE
<ul style="list-style-type: none"> <input type="checkbox"/> Product identity; <input type="checkbox"/> Universal symbol; <input type="checkbox"/> Business or trade name and OLCC license number; <input type="checkbox"/> The UID number; <input type="checkbox"/> Concentration of THC and CBD; and <input type="checkbox"/> A warning that reads: “Keep out of reach of children.” <div style="position: absolute; left: 300px; top: 570px; font-size: 20px;">} Principal Display Panel</div>	<div style="text-align: center;">  </div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>UID1A4018297310677118742955 Growing Green, LLC, 1000026J04D Keep out of reach of children.</p> </div>

For more information regarding the packaging and labeling rules, please check out the Packaging and Labeling section of the OLCC website and read the Packaging and Labeling Guide.