



Clarification on Strain Names

A label cannot contain any words that refer to products that are commonly associated with minors, marketed by minors, or any names that are false or misleading. To help clarify which strain names are not allowed on labels or advertising, please look at the categories of names below and the examples under each category. This is not an exhaustive list of prohibited strain names but a few examples of what is **not** allowed.

First Category - Names of children's toys or any character or other item in a children's book, TV show, or movie. The following names are examples of the types of names that would be prohibited:

Incredible Hulk
Ewok
Optimus Prime
Light Saber

Second Category - Food Products Marketed to or by Children. The following names are examples of the types of names that would be prohibited:

Any Girl Scout Cookie - Thin Mints, Dosidos, etc.
Frosted Flakes
Lucky Charms
Skittles

Third Category - False or Misleading. The following names are examples of the types of names that would be prohibited:

Green Crack
Opium
Special K

Questions about strain names?

Please send an email to Marijuana.Packaging@oregon.gov.

