

YOU'RE THEIR HEROES

You keep kids safe.

Kids can't tell when food or drinks include THC. You can protect them from accidental ingestion.

YOU'RE THEIR #1

Kids say you're their greatest influence.

It's best to consume cannabis out of sight of young people. Kids learn by watching adults they admire.

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THEY'RE NOW LOADING

Teen brains are still developing decisionmaking and coordination skills.

Using cannabis while the brain is still growing can change its chemistry.

NATURAL ≠ SAFE FOR KIDS

A cactus is natural, but not necessarily child-friendly. Same goes for cannabis.

Cannabis impacts a child's brain differently than an adult's.