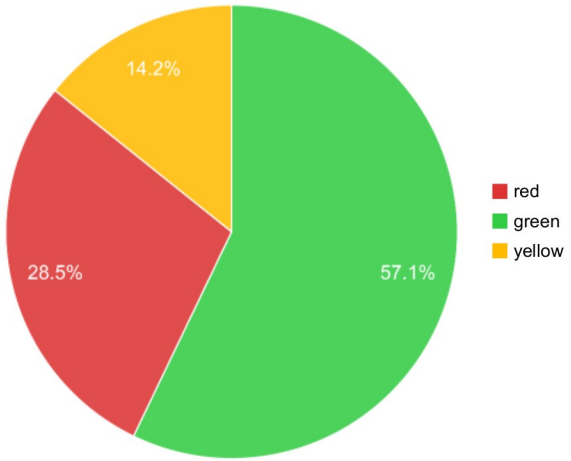
Parks and Recreation Department

Annual Performance Progress Report

Reporting Year 2026

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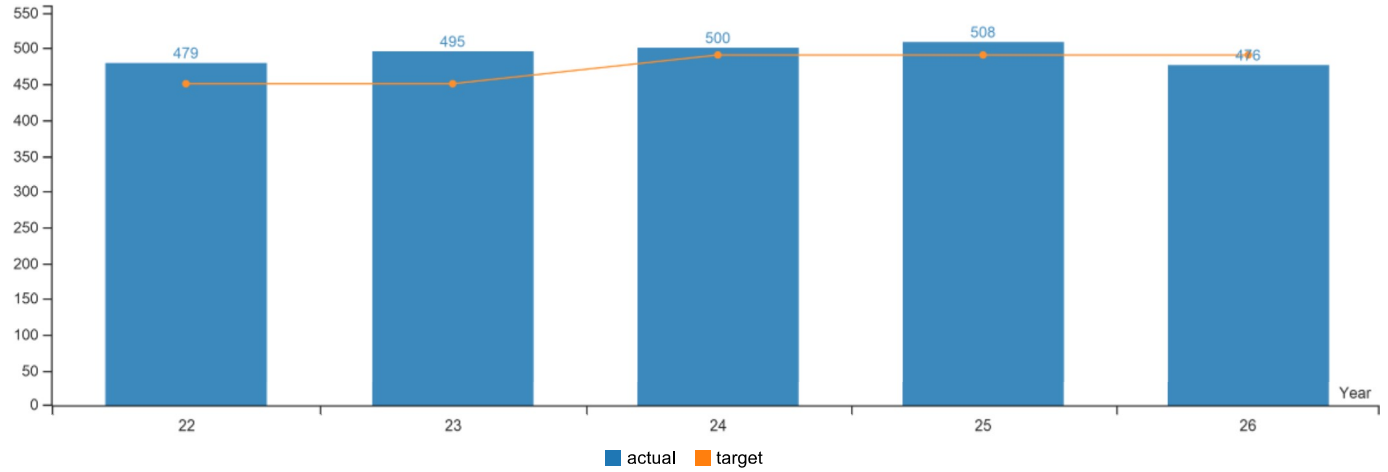
KPM #	Approved Key Performance Measures (KPMs)
1	PARK VISITATION - Visitors per acre of Oregon Parks and Recreation Department property.
2	HERITAGE PROGRAM BENEFITS - Number of properties, sites, or districts that benefit from an OPRD-managed heritage program.
3	Grant Programs - Percent of Oregon communities that benefit from an OPRD-managed grant program.
4	PROPERTY ACQUISITION - Recreation lands index: Park lands and waters acquired by OPRD as a percentage of total goal. (Linked to Oregon Benchmark #91)
5	FACILITIES BACKLOG - Percent reduction in facilities backlog since 1999.
6	CUSTOMER SATISFACTION - Percent of customers rating their satisfaction with the agency's customer service as "good" or "excellent": overall customer service, timeliness, accuracy, helpfulness, expertise and availability of information.
7	COMMISSION BEST PRACTICES - Percent of total best practices met by the State Parks and Recreation Commission.



Performance Summary	Green	Yellow	Red
	= Target to -5%	= Target -5% to -15%	= Target > -15%
Summary Stats:	57.14%	14.29%	28.57%

KPM #1	PARK VISITATION - Visitors per acre of Oregon Parks and Recreation Department property.
	Data Collection Period: Jul 01 - Jun 30

** Upward Trend = negative result*



Report Year	2022	2023	2024	2025	2026
Visitors Per Acre of Oregon Parks and Recreation Department Property					
Actual	479	495	500	508	476
Target	450	450	490	490	490

How Are We Doing

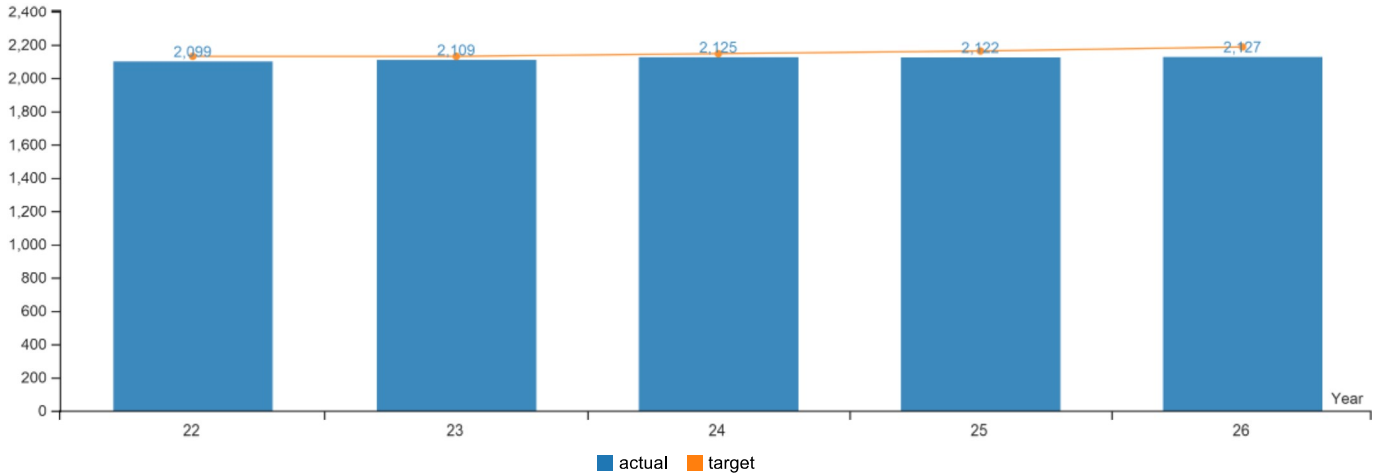
In FY 2026, the visitors per acre went down slightly, to 476 per acre, a 6% decrease over FY2025. OPRD does not consider this deviation material. Given both visitation and acreage decreased modestly, the resulting ratio shift is neither unexpected nor concerning. To ensure long-term financial sustainability, the agency continues to review properties for potential transfer to another land manager, such as the county or city in which the park is located.

Factors Affecting Results

Visitor density (visitors per acre) is influenced by factors in both attendance and total park acreage. Attendance can vary due to weather conditions, economic trends, the perceived quality of recreational offerings, and temporary park closures for construction, storm damage, or other disruptions. Acreage is shaped by strategic dispositions as well as acquisitions. In FY26, the total visitor counts were lower due to transfer of properties and park closures due to construction.

KPM #2	HERITAGE PROGRAM BENEFITS - Number of properties, sites, or districts that benefit from an OPRD-managed heritage program.
	Data Collection Period: Jul 01 - Jun 30

** Upward Trend = positive result*



Report Year	2022	2023	2024	2025	2026
Number of Properties, Sites, or Districts That Benefit From an OPRD-Managed Heritage Program					
Actual	2,099	2,109	2,125	2,122	2,127
Target	2,130	2,130	2,146	2,162	2,186

How Are We Doing

In fiscal year 2026, Oregon's National Register program listed five new properties, this is lower than goal of 20 properties outlined in the 2024–2033 Oregon Historic Preservation Plan. The Oregon State Historic Preservation Office (SHPO) anticipates that participation levels will remain modest. It is unlikely the program will reach the 20-listing mark in fiscal year 2027 or the long-term target of listing 200 properties during the 2024–2033 planning period.

Despite the lower number of listings, the thematic and geographic diversity of Oregon's new listings reflects ongoing efforts to broaden participation. More than half of this year's nominations were prepared by community members without professional training or prior experience, highlighting SHPO's success in engaging new participants and expanding both awareness of and access to the program.

With these additions, Oregon's National Register portfolio now includes 2,127 listed historic properties and 176 historic districts across all 36 counties, representing a wide variety of themes and periods. For FY 2026, Oregon counted a total of 2,122 properties, reflecting minor adjustments in annual counts due to reconciliations of National Park Service data. While Oregon is not yet on the desired trajectory to meet long-term listing targets, the year's listings demonstrate continued community engagement and sustained interest in documenting Oregon's historic places.

Factors Affecting Results

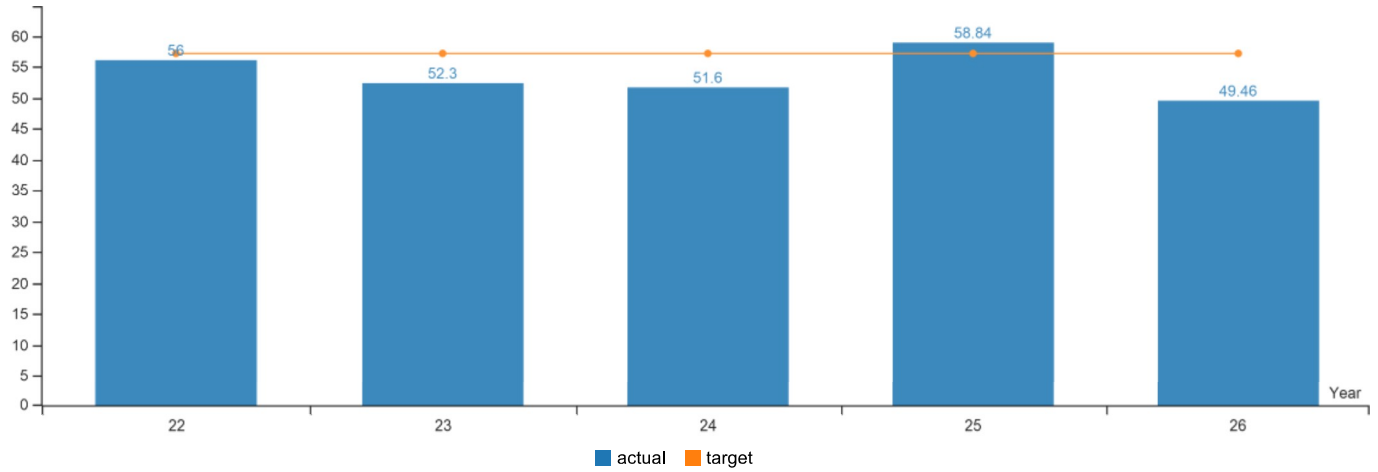
Public participation, local initiatives, and OPRD-supported grant activities remain the primary drivers of National Register listings. However, notable shifts in financial incentives affected participation in FY 2026 including the lapse of Oregon's Special Assessment for Historic Properties tax benefit, as well as declining use of the federal Historic Preservation Tax Credit. Because National Register listing is required for participation in these programs, the decline in tax-incentivized projects has reduced the number of professionally prepared nominations submitted to SHPO.

SHPO continues to expand efforts to engage non-professional community members, but community-prepared nominations generally require higher levels of staff support and longer preparation timelines. In addition, SHPO continued statewide thematic studies designed to expand representation in the National Register.

Although Oregon's Special Assessment program has been reauthorized, its impact is not yet visible in the FY 2026 results. Participation in this revitalized incentive may increase over time as property owners become aware of the program, but SHPO anticipates a delayed effect on nomination volume. Taken together, these shifts—declining tax-incentivized nominations, increasing reliance on community-driven efforts, expanded thematic studies, and the rollout of MPD-based outreach—explain why listing totals remain low while long-term positioning for growth continues to improve.

KPM #3	Grant Programs - Percent of Oregon communities that benefit from an OPRD-managed grant program.
	Data Collection Period: Jul 01 - Jun 30

** Upward Trend = positive result*



Report Year	2022	2023	2024	2025	2026
Percent of Oregon communities that benefit from an OPRD-managed grant program					
Actual	56%	52.30%	51.60%	58.84%	49.46%
Target	57.10%	57.10%	57.10%	57.10%	57.10%

How Are We Doing

In FY26 OPRD awarded 187 grants, compared to 250 grants awarded in FY25. There are three heritage grant programs that award grants every other year, so they were reported in FY25 but not FY26: Oregon Main Street, Oregon Heritage All-Star Community, and Veterans and War Memorials. The bulk of ATV grant funds are awarded for two-year Operations & Maintenance (O&M) and Law Enforcement (LE) grants. They awarded 56 grants in FY25 which represented most of those O&M and LE grants, compared to 16 ATV grants awarded in FY26 for other types of projects.

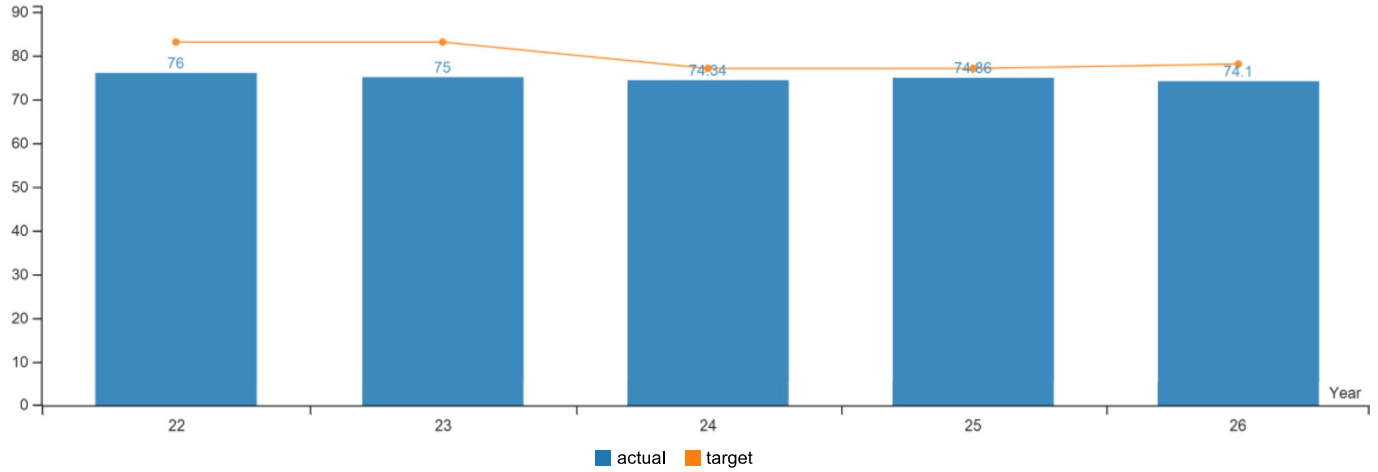
All grant awards approved by the Oregon Parks and Recreation Commission are included.

Factors Affecting Results

Several factors influence grant program results, including the availability of funding, the frequency of application cycles (annual vs. biennial), and specific program requirements such as local match commitments and other eligibility criteria. Additional variables include the maximum allowable grant award amounts, the number of applicants, and the geographic distribution of those applicants across the state.

KPM #4	PROPERTY ACQUISITION - Recreation lands index: Park lands and waters acquired by OPRD as a percentage of total goal. (Linked to Oregon Benchmark #91)
	Data Collection Period: Jul 01 - Jun 30

** Upward Trend = positive result*



Report Year	2022	2023	2024	2025	2026
Park Lands and Waters Acquired by OPRD as a Percentage of Total Goal					
Actual	76%	75%	74.34%	74.86%	74.10%
Target	83%	83%	77%	77%	78%

How Are We Doing

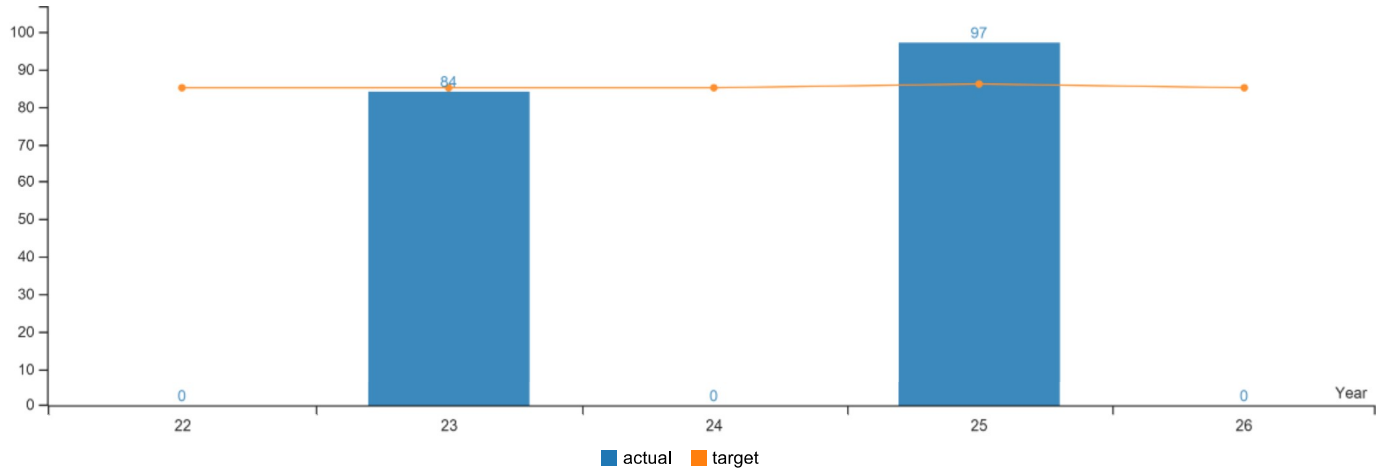
This Key Performance Measure tracks progress toward the long-term goal of providing 35 acres of park land per 1,000 residents. In FY 2026, the agency remained at approximately 74% of that goal, consistent with the previous two fiscal years. However, the measure did decrease slightly, due to a modest increase in Oregon's population as well as a modest decrease in the acreage managed by OPRD. As the agency continues efforts toward long-term financial sustainability we would anticipate this trend continuing.

Factors Affecting Results

Progress toward the goal of 35 acres per 1,000 population is influenced by both land acquisition and population trends. On the population side, changes in Oregon's overall population—whether through growth or decline—directly impact the ratio. Even when acreage remains stable, a rising population can reduce the percentage of the goal achieved, while a population decrease can have the opposite effect. This measure helps assess long-term capacity and plan for future needs, but must be evaluated within the financial constraints of the agency. Having a goal to increase acres of management while under financial constraints could ultimately have a negative impact on other KPMs. For example, increased acreage spreads resources thin for upkeep and services across increasing space, lowering visitor satisfaction (KPM 6), which can in turn lower overall visitation (KPM 1), and impact agency funding continuing this cycle. In the future, a better metric could be resources per acre to ensure a high standard of visitor experience at a state park.

KPM #5	FACILITIES BACKLOG - Percent reduction in facilities backlog since 1999.
	Data Collection Period: Jul 01 - Jun 30

** Upward Trend = positive result*



Report Year	2022	2023	2024	2025	2026
Percent Reduction in Facilities Backlog					
Actual	0%	84%	0%	97%	0%
Target	85%	85%	85%	86%	85%

How Are We Doing

While this data is tracked continuously, it is reported biennially. Of the 1,585 projects originally identified, only 50 remain as valid and active in the maintenance queue. Some projects were completed, while others were removed due to changes in need or relevance. Given that the original list dates back 26 years, much of it no longer aligns with current critical infrastructure priorities. OPRD continues to struggle with aging infrastructure and a backlog of deferred maintenance.

Factors Affecting Results

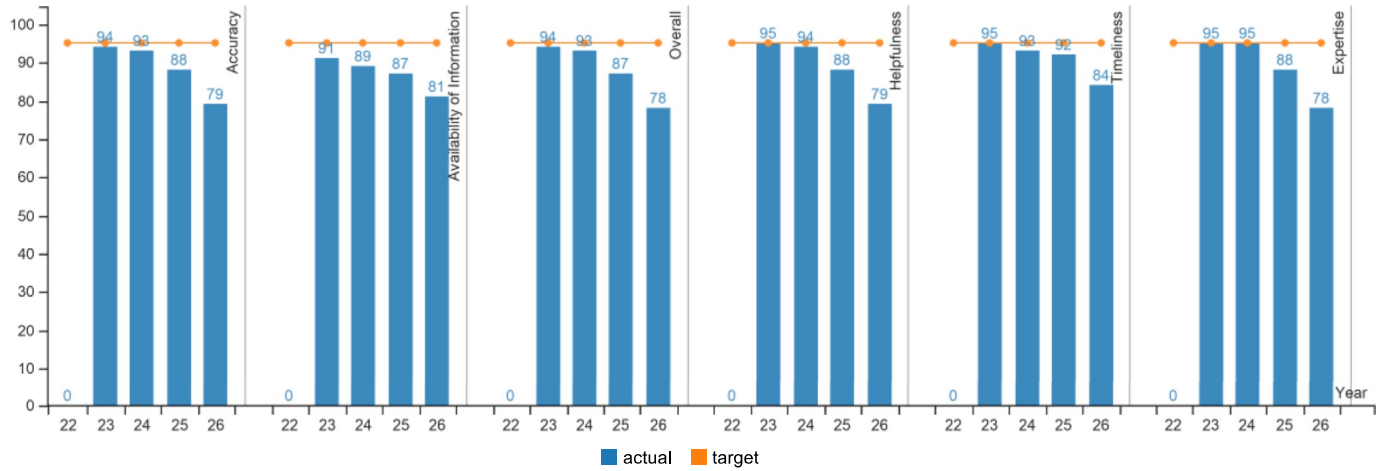
Park construction priorities are funded each biennium through the Parks and Natural Resources Fund (Lottery). However, recent financial constraints have reduced the availability of this funding source. Investments are focused in two key areas:

1. Major maintenance – addressing backlogged repairs and deferred maintenance, with an emphasis on improving efficiency and sustainability.
2. Enhancement projects – supporting infrastructure and amenities to meet future needs.

Progress in reducing the backlog may be affected by decisions to shift resources toward enhancement projects, depending on evolving priorities and available funding.

The Department is reassessing its continued emphasis on reducing the original maintenance backlog to ensure that current priorities reflect the most urgent and necessary needs. Emergent maintenance issues continue to arise, often requiring immediate funding.

KPM #6	CUSTOMER SATISFACTION - Percent of customers rating their satisfaction with the agency's customer service as "good" or "excellent": overall customer service, timeliness, accuracy, helpfulness, expertise and availability of information.
	Data Collection Period: Jul 01 - Jun 30



Report Year	2022	2023	2024	2025	2026
Accuracy					
Actual	0%	94%	93%	88%	79%
Target	95%	95%	95%	95%	95%
Availability of Information					
Actual	0%	91%	89%	87%	81%
Target	95%	95%	95%	95%	95%
Overall					
Actual	0%	94%	93%	87%	78%
Target	95%	95%	95%	95%	95%
Helpfulness					
Actual	0%	95%	94%	88%	79%
Target	95%	95%	95%	95%	95%
Timeliness					
Actual	0%	95%	93%	92%	84%
Target	95%	95%	95%	95%	95%
Expertise					
Actual	0%	95%	95%	88%	78%
Target	95%	95%	95%	95%	95%

How Are We Doing

FY 2026 results indicate a modest decline in customer satisfaction scores. OPRD continues to use this scoring rubric to refine customer-facing interactions and enhance the overall visitor experience. Other agency customer service feedback tools have not reflected a similar decrease. As a voluntary survey, it is likely that there may be a selection bias in these scores, with those who are upset more likely to respond.

Customer feedback is collected through web-based surveys and other tools designed to capture input from a broad range of agency users.

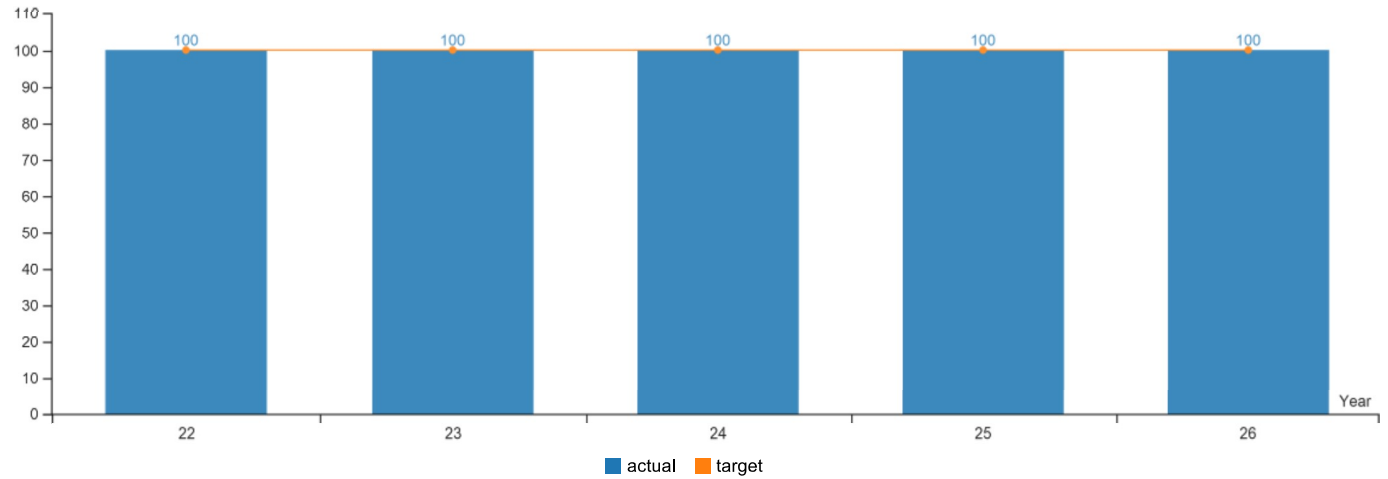
Factors Affecting Results

Recent increases in agency fees to ensure parks remain open likely contributed to more negative perceptions, regardless of actual service delivery. Visitor satisfaction tends to decline when parks are crowded, even if service quality remains high. Additionally, since OPRD did not close parks and income from fee increases are not immediately realized, resources are spread more thin. This can create an experience of a reduction in the level of service even as fees rise, impacting visitor experience.

OPRD remains committed to monitoring customer feedback and making data-informed improvements to better serve all park users within the agency's financial constraints.

KPM #7	COMMISSION BEST PRACTICES - Percent of total best practices met by the State Parks and Recreation Commission.
	Data Collection Period: Jul 01 - Jun 30

** Upward Trend = positive result*



Report Year	2022	2023	2024	2025	2026
Percent of Commission Best Practices Met					
Actual	100%	100%	100%	100%	100%
Target	100%	100%	100%	100%	100%

How Are We Doing

This Key Performance Measure is required of all state agencies by the Department of Administrative Services. It is based on a set of 16 mandated best practices, which include areas such as business processes, oversight responsibilities, budget and financial planning, and training.

The Oregon State Parks and Recreation Commission conducts an annual self-evaluation, where each commissioner independently assesses the Commission's performance. These individual evaluations are then discussed collectively to produce a consensus report. The process is expected to improve over time as it becomes more established.

The first data was collected in November 2007. For the most recent review period (July 2025–June 2026), the Commission completed its best practices survey in April 2026. All commissioners (100%) rated the Commission as 'meets' or 'exceeds' expectations across all best practices.

Factors Affecting Results

Because many of the best practices measures are subjective, they rely on the experience and judgment of individual Commissioners to develop reasoned responses. As a result, the appointment of new Commissioners—who may be less familiar with agency operations or evaluation criteria—can influence results.