

# News Release



## Oregon Parks and Recreation Department FOR IMMEDIATE RELEASE

Release Date: Feb. 13, 2020

### Celebrate 11 years of Oregon's Scenic Bikeways at Oregon Capitol Feb. 24

SALEM, Ore. – The Oregon Scenic Bikeways Program is celebrating 11 years of beautiful bike routes 10 a.m. – 2 p.m. Feb. 24 at the Capitol Galleria. The free event is open to the public and will feature cookies, videos, guest speakers and information on the 17 scenic bikeway routes throughout Oregon.

“We’re proud of the work we’ve done and look forward to collaborating with our partners to promote more routes that inspire people to experience Oregon’s natural and cultural beauty by bicycle,” said MG Devereux, deputy director for Oregon Parks and Recreation Department (OPRD).

Guest remarks will begin at noon. Speakers this year include Devereux, Stephen Hatfield, outdoor recreation manager for Travel Oregon, and a member of the Scenic Bikeways Committee.

The Scenic Bikeways Program launched in 2009 and is a partnership between OPRD, Oregon Department of Transportation, Travel Oregon and Cycle Oregon. It is the first and only program of its kind in the United States.

Since 2009, OPRD has designated 17 Scenic Bikeways throughout Oregon, covering 1,253 miles. The newest route, Crooked River Canyon Scenic Bikeway, was designated in 2018.

Scenic Bikeways are nominated by local communities and designated based on scenic quality, road conditions and general riding enjoyment. Route difficulties vary—some are beginner friendly while others will challenge veteran riders—and each passes through a distinct Oregon landscape.

Over the last decade, Scenic Bikeways have proven to be a boon for local communities: a study published by Travel Oregon found that in 2014, Scenic Bikeway cyclists spent \$6.9 million on accommodations and food services, and \$5.3 million on retail. The spending supported over 150 local community jobs with earnings of approximately \$3.4 million.

Explore the various routes and learn more about the program on the [Travel Oregon Scenic Bikeways webpage](#).

###

