

EXHIBIT A - INTENT TO FUNDRAISE FORM

Small and Simple Park Enrichment Grants

July 6, 2015

1. **Project Name:** Small & Simple Park Enrichment Grants

2. **Purpose of Fundraising:**

Small & Simple Park Enrichment Grants meet the real needs of State Park projects that are too small to gain attention through other means. The purpose of this program is to fund a suite of OPRD selected projects from State Park units across the state that can be collectively fundraised for via social media and crowdfunding platforms as well as by emphasizing donor choice. This program also regards restricted gifts that are received by the Foundation but have not been not solicited by the Foundation as part of a different Intent to Fundraise Agreement. All of the funds for our Small and Simple Park Enrichment Grants come from contributors and members who want to contribute something extra toward state park projects. Through this program, even small contributions can make a tangible difference in our State Park system.

3. **Type:**

Small and Simple Park Enrichment Grants are designed to fund small capital projects and programs that are: under \$20,000 in size and are restricted grants that are proposed by individual State Park units and agreed to by OPRD and the Foundation.

4. **Scope of Work:**

OPRD and the Foundation have worked together to assemble a list of Small and Simple Enrichment projects that are approved for fundraising. (see Attachment A) Each of these projects has come from the field via OPRD's list of necessary projects but are unique in that they have (A). not risen to the level of receiving Departmental funding and (B). they forward the Foundation's mission-based criteria The intent of the program is to use social media, website and crowdsourcing platforms to raise money toward these projects either individually or collectively because each project would not rise to the level of being approved as a Priority Campaign.

5. Projected Value of Donation:

The projected value of the Small and Simple Enrichment program during its first two-year cycle is up to \$50,000. This figure may be quite variable as it is dependent upon the Foundation's ability to attract contributions from the general public toward specific small projects using various social media, email and crowdfunding platforms.

6. Administrative Charge:

The Foundation's indirect expenses associated with the Small and Simple Parks Enrichment Program are 10 percent. Direct expenses will be billed against each specific project as work progresses, but will not exceed 15 percent.

7. Department Resources Requested:

As part of existing Department programs, field managers have submitted proposals for capital projects at their parks that need attention. The Small and Simple Parks Enrichment program takes advantage of this working list to fund

projects that did not receive annual funding from existing Departmental resources. Additionally, the projects are reviewed and approved by OPRD before they are vetted by the Foundation. Once funds are received by the Department from the Foundation, OPRD employees will carry out these projects through their annual workplans.

8. Estimated Value of Department Resources:

The value of Department resources is project dependent. This program adds or augments value to existing Department Resources.

9. Target Net Donation (e.g., projected Donation less value of Department Resources received):

The net value of the Donation is projected to be \$50,000 over two years. Direct and indirect costs associated with the program will not exceed \$12,500.

10. Strategy:

Developed as part of our ongoing discussions with Travel Oregon, the Small and Simple Parks Enrichment program is designed to take advantage of: 1) an existing set of small OPRD capital projects with cross-state appeal, 2) new social media and crowdsourcing platforms, and 3) donor participation in the choice of project to contribute to. We feel this program, with demonstrable on-the-ground projects is integral and essential to the success and promotion of our broader membership and Founders Circle programs. By demonstrating real and tangible project results on the ground, the Small and Simple Parks Enrichment program will underscore the benefits of Oregon State Parks Foundation membership.

11. Fundraising Budget:

The Foundation will charge an indirect fee of ten percent against project proceeds and will charge direct fees toward each project relative to the work we put in to the project, but not to exceed fifteen percent. See project list Attachment A.

12. Foundation Staff Time:

Web-based fundraising and crowdsourcing are new to the Foundation, so startup costs are likely to be significant. The benefit, once established, is that this can be an ongoing OPRD project revenue source which is synergistic with our membership and Founders Circle programs.

13. Department Staff Time:

Once implement, Departmental staff time in administering the program will be small. OPRD field staff time is likely to be significant in administering the projects on the ground, but is part of their annual workplans and has been proposed by them, so this should be welcome.

14. Fundraising Timeline:

Crowdsourcing and website applications are slated for 2016. This timeline may be altered if this program evolves through our partnership with Travel Oregon

15. Phasing/Gateways/Milestones:

An advantage of a small, project level program is that it is cumulative. Some projects will be funded, some may not be. We are able to move forward quite quickly with the projects that receive funding.

16. Special Considerations:

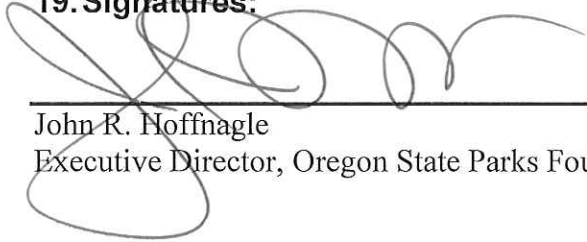
This program was devised as part of a discussion with Travel Oregon and their Seven Wonders Program. There has been some consideration that Travel Oregon's Oregon Travel Philanthropy Program would be devoted to State Park projects over the next two years. In fact many of the projects on Attachment A anticipate funding from both the Foundation and Travel Oregon. It remains to be seen whether the Travel Oregon program will materialize.

17. Reporting Requirements:

The Foundation proposes that it report results to OPRD on a quarterly basis and that funds be transferred on a quarterly basis for attribution to each designated project.

18. Date of Reconciliation:

19. Signatures:



John R. Noffnagle
Executive Director, Oregon State Parks Foundation

07/21/15
Date



Lisa Sumption
Director, Oregon Parks and Recreations Dept.

7/18/15
Date

#	Park/location name	Project good one-line description	Philanthropy	Foundation	OPRD budget	Total \$
1	Dabney	Design and construct new universal access trail at Beach to Picnic Area	\$ 4,000.00		\$ 1,000.00	\$ 5,000.00
2	Ainsworth	Construct Hiker-biker community campsite and day use area	\$ 4,000.00	\$ 10,000.00	\$ 5,000.00	\$ 19,000.00
3	Toothrock	Construct bike info and fix-it station	\$ 5,000.00			\$ 5,000.00
4	Ona Beach (Brian Booth)	Remove asphalt trails and restore wetland plants	\$ 5,875.00		\$ 2,500.00	\$ 8,375.00
5	Arizona Beach	Construct Pond fishing platform	\$ 8,000.00	\$ 2,000.00		\$ 10,000.00
6	Pilot Butte	Erosion control/juniper removal/install signs on trail	\$ 3,000.00	\$ 10,000.00	In Kind	\$ 13,000.00
7	Goose Lake	Install cattle exclusion fencing/vegetation restoration	\$ 2,550.00			\$ 2,550.00
8	Elijah Bristow	Turtle habitat restoration and viewing blind	\$ 3,235.00	\$ 1,000.00	\$ 8,600.00	\$ 12,835.00
9	Tryon Creek	Forest understory restoration	\$ 5,255.00		\$ 13,285.00	\$ 18,540.00
10	Western Columbia Gorge	Treat and reduce invasive plants	\$ 4,400.00		\$ 5,000.00	\$ 9,400.00
11	Silver Falls	Remove invasive and tree sprouts at south entrance	\$ 3,000.00			\$ 3,000.00
12	Cascadia	Protect camas field and add interp panel	\$ 5,000.00	\$ 2,000.00		\$ 7,000.00
13	Smith Rock	Rim site improvements (bike rack, night sky protection, wayfinding)	\$ 7,000.00	\$ 2,000.00	\$ 1,000.00	\$ 10,000.00
14	Loeb	Animal Resistant Trash Receptacles	\$ 7,000.00		\$ 2,000.00	\$ 9,000.00
15	Arizona Beach	Blackberry control and trail work	\$ 6,000.00			\$ 6,000.00
16	Honeyman	Replace ATV Boundary Fence	\$ 8,000.00		\$ 1,000.00	\$ 9,000.00
17	Beachside	Replace Fiberglass roofing on Shower Building	\$ 6,000.00			\$ 6,000.00
18	Beverly Beach	Construct new Host Laundry/Pump House Building	\$ 6,000.00		\$ 2,000.00	\$ 8,000.00
19	Beverly Beach	Install Porch Cover on Day Use CXT Building	\$ 8,000.00			\$ 8,000.00
20	Yaquina Bay	Construct New Park Host Site	\$ 7,000.00		\$ 3,000.00	\$ 10,000.00
21	Depoe Bay	Replace Cyclone Fencing along public overlook	\$ 7,000.00		\$ 3,000.00	\$ 10,000.00
22	Carl Washburne	Woodshed Roof Replacement	\$ 6,000.00			\$ 6,000.00
23	Carl Washburne	Residence Garage Roof Replacement	\$ 6,000.00			\$ 6,000.00
24	Oceanside Beach	Replace Restroom Partitions	\$ 7,000.00		\$ 3,000.00	\$ 10,000.00
25	Honeyman	C&D Loop connector Trail System	\$ 4,000.00		\$ 1,000.00	\$ 5,000.00
26	Honeyman	West and East Woahink vegetation removal and trail re-surfacing.	\$ 4,000.00		\$ 1,000.00	\$ 5,000.00
27	Neptune	Replace degraded chain link fence.	\$ 7,000.00		\$ 3,000.00	\$ 10,000.00
28	Otter Crest	Install new Entrance Sign at Gift Shop	\$ 7,000.00		\$ 3,000.00	\$ 10,000.00
29	Umpqua Lighthouse	Replace Gate at maintenance yard	\$ 5,600.00			\$ 5,600.00
30	Umpqua Lighthouse	Replace Gate at Campground	\$ 5,600.00			\$ 5,600.00
31	North Coast	Replace Gates at Ecola, Os West, Ft Stevens	\$ 8,000.00		\$ 4,000.00	\$ 12,000.00
32	Oswald West	Replace 300' of Wood Rail Fencing	\$ 7,000.00		\$ 3,000.00	\$ 10,000.00
33	Tugman	C Building Roof Replacement	\$ 8,000.00			\$ 8,000.00
34	Devils Lake	Repair asphalt and concrete sidewalks.	\$ 6,200.00			\$ 6,200.00
35	Ft. Stevens	Repair South Jetty Road Bike Overpass	\$ 8,000.00		\$ 4,000.00	\$ 12,000.00
36	Carl Washburne	B-40 Trail Restoration	\$ 8,000.00		\$ 5,000.00	\$ 13,000.00
37	Agate Beach	Replace Foot Bridge	\$ 9,000.00		\$ 7,000.00	\$ 16,000.00
38	Beachside	Replace Day Use Restroom Roof	\$ 7,000.00		\$ 3,000.00	\$ 10,000.00

39	Honeyman	Install trailhead kiosks at main trail accesses.	\$ 8,000.00			\$ 8,000.00		\$ 8,000.00
40	Bullards Beach	Construct new ADA Trail	\$ 9,000.00			\$ 9,000.00		\$ 9,000.00
41	Coast Region	Purchase and install ADA Fire Rings	\$ 9,000.00			\$ 9,000.00	\$ 1,000.00	\$ 10,000.00
42	Coast Region	Replace Picnic Table Boards	\$ 7,000.00			\$ 7,000.00	\$ 3,000.00	\$ 10,000.00
43	Clyde Holiday	Replace 30 waste water disposals with new shared style	\$ 8,848.00			\$ 8,848.00	\$ 7,000.00	\$ 15,848.00
44	Collier	Replace Kitchen Shelter at Spring Creek	\$ 8,900.00			\$ 8,900.00	\$ 7,000.00	\$ 15,900.00
45	Collier	Cut, Move, Mill Exhibit development	\$ 8,000.00	\$ 2,500.00		\$ 8,000.00	\$ 1,500.00	\$ 12,000.00
46	Emigrant Springs	Springs Interpretive panels (3 ea.)	\$ 8,000.00	\$ 4,000.00		\$ 8,000.00	\$ 3,000.00	\$ 15,000.00
47	Emigrant Springs	Replica of historic rock monolith entrance sign	\$ 6,000.00	\$ 1,000.00		\$ 6,000.00		\$ 7,000.00
48	Farewell Bend	Failing black locust tree replacement	\$ 6,000.00			\$ 6,000.00		\$ 6,000.00
49	Iwetemlaykin	Install custom boundary fence along right of way	\$ 9,000.00			\$ 9,000.00	\$ 1,000.00	\$ 10,000.00
50	Lake Owyhee	Upgrade surface intake at springs	\$ 11,750.00			\$ 11,750.00	\$ 1,500.00	\$ 13,250.00
51	Lake Owyhee	Install host site holding tank	\$ 7,000.00			\$ 7,000.00	\$ 3,000.00	\$ 10,000.00
52	LaPine	Replace Middle and South loop restroom walkways	\$ 8,000.00			\$ 8,000.00	\$ 4,000.00	\$ 12,000.00
53	LaPine	Upgrade restroom partitions, doors, vents; Loop G Restroom	\$ 9,000.00			\$ 9,000.00		\$ 9,000.00
54	LaPine	Upgrade restroom partitions, doors, vents; Loop F Restroom	\$ 9,000.00			\$ 9,000.00		\$ 9,000.00
55	McIver	Dog Creek Stream Restoration	\$ 8,000.00	\$ 1,000.00		\$ 8,000.00	\$ 1,000.00	\$ 10,000.00
		<i>Detail: Vegetation restoration</i>	\$ 8,000.00			\$ 8,000.00	\$ 1,000.00	
		<i>Detail: Improve interpretive trail</i>		\$ 1,000.00			\$ 1,000.00	
56	Minam	Protect resource by modifying parking lot, and add interp panels	\$ 7,000.00	\$ 2,000.00		\$ 7,000.00	\$ 1,000.00	\$ 10,000.00
		<i>Detail: Reduce resource impact of parking lot</i>	\$ 7,000.00			\$ 7,000.00	\$ 1,000.00	
		<i>Detail: Improve appreciation of resource with interpretive panels</i>		\$ 2,000.00				
58	Tumalo	Replace 27 waste water disposals with new shared style	\$ 7,000.00			\$ 7,000.00	\$ 3,000.00	\$ 10,000.00
59	Unity	Replace 29 waste water disposals with new shared style	\$ 8,125.00			\$ 8,125.00	\$ 6,000.00	\$ 14,125.00
60	Viento	Bike Shelter Construction - Hike Biker Campsite	\$ 2,000.00	\$ 10,000.00		\$ 2,000.00		\$ 12,000.00
60	Wallowa Lake	Replace maintenance shed roof	\$ 8,500.00			\$ 8,500.00		\$ 8,500.00
61	Wallowa Lake	Add equipment storage shed	\$ 9,000.00			\$ 9,000.00		\$ 9,000.00
			\$ 425,838.00	\$ 50,500.00	\$ 129,385.00	\$ 585,723.00		\$ 585,723.00