

Oregon Heritage Commission

9a.m. October 22, 2012

Room 126 Education Building

9615 Grand Ronde Road

Grand Ronde, Oregon

APPROVED MINUTES

Members present: Daniel Cantrall, MaryKay Dahlgreen, Kimberly Jensen, David Lewis, Carol Michael, Jan Mitchell, Andrea Morgan, Roger Roper, E. John Rumpakis, Layne Sawyer, Dawnielle Tehama, Jon Tullis, Kerry Tymchuk, Irene Zenev.

Staff Present: Kyle Jansson, Kuri Gill, Cara Kaser.

Public Present: Alice Norris; Jack Giffen Jr. tribal council vice chair and Eirik Thorsgard, Confederated Tribes of the Grand Ronde; Judy Gates Goldman; Mike Hague; Jean Edwards; Cleo Rumpakis; Jim Mattis; Danielle Callahan; Ron Karten; Michelle Alaimo; Jim Scheppeke.

Mitchell called the meeting to order at 9:05 a.m. Commissioners introduced themselves.

Giffen and Thorsgard welcomed commissioners.

Jensen moved the preliminary agenda be approved, Tehama second. Approved unanimously.

Minutes: Zenev moved the draft minutes of April 26, May 21 and June 20, including a spelling correction to the April 26 meeting, be approved. Michael second. Approved unanimously.

Public Comments: Judy Gates Goldman, Mark Hague and Jean Edwards presented concerns about the potential widening of 253rd Street in Hillsboro. Commissioners recommended several contacts with city and state agencies.

Commissioner Reports: Jensen reported an extra-large women's history issue of the Oregon Historical Quarterly and the numerous activities, events and website of Century of Action. Also, the Oregon Encyclopedia now has more than 1,000 entries and the Western History Association has given it an award for education.

Sawyer and Crandall talked about Oregon Archives Month activities.

Tymchuk reported on a successful opening to the Columbus Day Storm exhibit, a billboard contest, a National History Day re-launch in Oregon and a traveling Smithsonian exhibit.

Lewis said the American Association for State and Local History gave an award of merit for a canoe exhibit by the Grand Ronde and the Willamette Heritage Center.

Michael commented on a Frenchtown heritage area in the Walla Walla Valley.

Tullis reported on the success of the 75th anniversary celebration of Timberline Lodge.

Roper said October is the time of the Oregon Archaeology Celebration, the upcoming National Trust for Historic Preservation conference in Spokane, an award to the commission's David Brauner by the national State Parks Directors association for his work at Champoeg, and a Federal Highways Administration award to the State Historic Preservation Office for its efforts with a bridge near LaGrande.

Rumpakis said the Oregon Railroad Museum had a successful opening of its new facility near OMSI, and the heritage efforts of Cappella Romana, Portland State University and the Onassis Foundation.

Heritage Tourism Study: Jansson reported on the preliminary results of the heritage tourism study that the Commission initiated with funds from the Oregon Cultural Trust. These preliminary studies show that an above-average percentage of leisure travelers in the state are defined as cultural heritage travelers, who typically spend more than the average traveler. Cultural icons of Oregon to potential outside visitors are regions rather than specific sites such as the Eiffel Tower. Jansson said he will do a full review of the report with the Commission when the final report arrives.

Mitchell said there should be a presentation about cultural heritage tourism impact at the Governors Tourism Conference. Jensen asked how the results will be implemented. Rumpakis said the report gives a good snapshot of the state of cultural heritage tourism. Roper said presentations about the results should be boiled down to a half dozen key points.

Legislative Task Force: Tymchuk, who served as chair of the Legislative Task Force on Heritage Vitality, said its report was submitted by the Sept. 30 deadline. He reviewed the recommendations the Task Force made to the Legislature, state agencies, local and tribal governments, and heritage organizations. Mitchell, who represented the Commission on the Task Force, said there was no silver bullet solution. Roper said it provides a good list for the Commission to follow through on. Lewis said the Task Force should ask to present the report to the Commission on Indian Services, or to contact tribal chairs directly. Morgan said teachers should be brought into the conversation about the history education recommendation, even before a hearing takes place. Mitchell said the Commission should schedule an hour planning session to organize for legislative activity.

Cultural Advocacy Coalition: Tymchuk said the coalition is reorganizing and working on several projects, including an economic impact study, looking for a lobbyist and identifying session goals. The goals include renewing the Cultural Trust tax credit and monitoring the progress of the state's cultural organizations' budgets. He said no CHAMP 3 package is expected from the Governor this session.

Long Range Planning Process: Jansson said that the Commission's previous long-range plan has expired and now is a good time to develop one because of the work done on the Heritage Vitality Report and the recommendations from the Legislative Task Force. Tullis suggested that each commissioner submit her or his top three thoughts for the action plan. Commissioners would look at them as a group for their commonality. Perhaps commissioners could have 30 days to do this. Roper said this planning process fits well with the OPRD planning timeline. Gill said the Heritage Vitality Report is more appropriate to consider because it is more comprehensive. Lewis said this is a chance for the Commission to ride the crest of the wave and look into the future. Mitchell will send commissioners a reminder to write their three, with the list of previous accomplishments and OPRD's heritage goals. Jansson will compile and send back to commissioners. Time will be set aside for discussion at the next meeting.

State Heritage Areas Program: Roper reviewed the draft and the process used by the subcommittee to create it, including comments from National Parks Service staff who have been involved with national heritage areas. Norris said long-term sustainability of a state heritage area will be achieved by the 20 standards that are included with it. Lewis made a motion to adopt the proposed State Heritage Area program description. Tullis seconded. Approved 7-0.

All-Star Heritage Communities Designation: Gill reviewed the criteria that have been established for this program and showed the signs recipients will receive. Gill reviewed the application from Albany. Rumpakis moved that Albany be designated an Oregon All-Star Heritage Community, Michael second. Approved unanimously. Gill reviewed the application from Roseburg. Commissioners requested it be revised and resubmitted.

Statewide Celebration Declaration: Schepke reviewed the accomplishments of poet William Stafford and presented a request from the Friends of William Stafford for his birth year centennial to be declared a statewide celebration. Tullis moved that staff work with the Friends to create a resolution to designate the celebration, Lewis second. Approved unanimously.

Cultural Trust Funds Designation: Jansson reported to the Commission that the Oregon Cultural Trust has made the Commission made a \$44,671 distribution. Basing his recommendation on the Heritage Vitality Report and the Legislative Task Force, he recommended funding for the Southern Oregon Historical Society's technical assistance program, a local history curricula guidebook, and the UO digital newspaper project. Jensen said the minutes from last year's Commission meeting indicated that there would be continuous funding for the Oregon Encyclopedia. She said it is an important provider of history, has integrity and is an important activity. Lewis said he wanted more information about how the guide might be made and that he wanted to wait until after an Encyclopedia summit took place. Morgan said teachers need professional development – buying their time so they will know how they can address the new state standards. Lewis moved that \$10,000 of the Cultural Trust funds be used to for the Southern Oregon Historical Society's technical assistance program and \$10,000 for the UO digital newspaper project. Michael seconded. Approved. A special phone meeting of the Commission will be set for a decision on the remaining funds.

IMLS Heritage Mentors Program: Jansson provided information about starting preparations to carry out a \$240,000 Connecting to Collections grant from the Institute for Museum and Library

Services. The use of the funds will be presented to the Legislature's Emergency Board at its next meeting in early December. A key part of the grant is the use of the Commission's technical assistance partners. Kaser and Jansson reported on recent reports and meetings with the partners.

Staff Reports: Jansson, Gill and Kaser talked about the success of the strategic communications effort, including social media development; the Heritage Fellowships; the 2013 Heritage Conference; and the 2013 Heritage Excellence Awards.

Next year's preliminary meeting schedule:

Date	Location
Jan. 28.	Salem
April 22	Hood River/Portland
July 22	Pendleton/Mission
Nov. 4	Hood River/Portland

Adjournment: Michael moved to adjourn the meeting. Jensen second. Approved unanimously. Mitchell officially closed the meeting at 2:27 p.m.