

DAYTON FAÇADE IMPROVEMENT PROGRAM

Over the years, Dayton saw a decline in the number of downtown buildings and businesses – with many existing buildings suffering from inappropriate alterations and neglect. The DCDA worked in partnership with Oregon Main Street, the State Historic Preservation Office, the City of Dayton, and business owners to offer design assistance and matching grant funds to encourage private investment in historically appropriate façade improvements to enhance the streetscape and encourage shopping and dining downtown.

The SHPO design team met with 8 local business and property owners and talked to them about the project and about their individual goals for their building and business. The design team developed design concepts for each project ranging from simple, inexpensive suggestions, to all-out façade renovations.

The design concepts were presented at a public meeting which helped local business and property owners understand the uniqueness of their buildings and the possibilities for improvement. After the meeting, the Design Committee encouraged the City to become a Certified Local Government. A city Historic Landmarks Committee was formed and City ordinances were updated. The city used its first CLG grant to provide matching funds to downtown commercial property owners for façade improvements based on the design concepts provided by the SHPO design team.

DCDA also received a grant from the Yamhill County Cultural Coalition coupled with generous private donations to complete a downtown mural.



Total grant funds received to implement the façade program totaled \$18,000 and donations equaled \$800. Volunteer hours exceeded 350 hours. Private investment was \$26,200 with total project costs at \$45,000.

In 2012, one additional façade will be completed at a total project cost of \$133,000 with assistance from the “Diamonds in the Rough” grant program of \$10,000. The renovation of properties has generated renewed interest in downtown. They have had two new businesses open up during this time frame. This is a great example of a small community working together to accomplish something great. It truly took a team effort and that reflects on an interested, caring, and engaged community and local government.

