



Presented by Jayne Scott



# BAC History

- The Beaverton Arts Commission was established by City Ordinance in March 1983.

# Our Mission

To support, promote and present local art.

To celebrate the diverse cultural community that is Beaverton.

To connect people to Art, unite the community through Art, and make Art accessible to the entire community.

To enhance the Beaverton experience by making Art integral to the Beaverton community.

# Our Vision

The Beaverton Arts Commission is recognized as a driving force for innovation, cultural diversity and accessibility of art in the community.

# Our Goals for the next 3 years

- Significantly increased public awareness and visibility.
- Funding diversity and strength
- Strong internal infrastructure
- Significantly increased involvement by outside stakeholders
- Performing Arts Center Groundbreaking

# Our Signature Events & Programs

- We present three signature events annually.
  - Visual Arts Showcase
  - Beaverton's Last Tuesday
  - Ten Tiny Dances
- We are the presenting sponsor of the Beaverton Civic Theatre.
- We manage the City's Public Art Program.

# Visual Arts Showcase

- A juried visual arts exhibition showcasing more than 100 works by local artists in a variety of media.



# Beaverton's Last Tuesday

- Held on the last Tuesday of June, July and August, BLT events are free celebrations of music, food and art, held at the Round Public Plaza.



# Ten Tiny Dances

- A cultural event celebrating the diversity of Beaverton through the medium of dance held at three locations: Beaverton Library, Beaverton City Park, and Beaverton Farmer's Market.



# Recent Public Art Installations

- Artist Richard Taylor



# Temporary Sculpture Program

- Artist CJ Rensch



# Mural Program

- In 2009, two new murals were installed in historic downtown Beaverton.



# Building Enthusiasm



# Role of Local Arts Leadership

- Having leaders who understand the benefit and role that art can play in creating a vibrant, attractive and destination community is critical.
  - Mayor Denny Doyle
  - CDD Director Don Mazziotti
  - Economic Development & Capital Development Gary Brentano
  - Planners, Library Director, Planning Commission Members...

# Citizen support leads to City Support

- Community Visioning Process
- Beaverton Community Vision – a grassroots, citizen-inspired road map for the future of Beaverton. It represents the best of the best ideas shared by thousands of residents over more than two years of UNPRECEDENTED outreach.

# Beaverton Vision

- The Beaverton community vision outlines common goals for fostering a stronger sense of community, ensuring high quality public services, improving mobility, creating a vibrant downtown and enhancing livability.
- Arts and Culture was identified through the process as a strong community need and desire.

# Beaverton Vision

- City Staff - Holly Thompson
- Visioning Advisory Board
- Consultant – Jason Robertson, J Robertson and Company.
- [www.beavertonoregon.gov/departments/visioning/](http://www.beavertonoregon.gov/departments/visioning/)

# Beaverton Civic Plan

- Following the idea-gathering phase, Vision Action Teams were formed to review, sort and turn more than 6,500 ideas into a manageable set of actions for public review and prioritization.
- Lead by CDD Director Don Mazziotti and City staff member Laura Kelly.
- [www.beavertoncivicplan.com](http://www.beavertoncivicplan.com)

# Beaverton Civic Plan

- Natural Systems and Cultural Identity is one of six topic areas of the Civic Plan.
- The Task Force is exploring the City's identity with respect to the area's history, diverse community groups, art endeavors and public gathering spaces.
- Among important strategies is establishing the City's ability to host prominent events and support the development of a performing arts center.

# Build Community Interest

- To Kick off the Civic Planning Process – special guest First Tier Suburbs expert William Hudnut III
- Mr. Hudnut encourages suburban communities to focus on strategies that make economic sense and integrate the character and sense of place.
- He applauds the City's efforts in public art.

# Public Art Plan

- Public Art Planning Process for the City of Beaverton.
- Public Art Consultant's Bill Flood and Valerie Otani
- [www.beavertonarts.org](http://www.beavertonarts.org)
- This process further elevated community and City support.