

**Creating
A Preservation
Ethic
In Your
Community**

***Preservation* is about
the conservative
notion that we should
maintain & preserve
our built environment**

***Preservation* is
about community &
positive economics
as well as saving our
architectural
heritage**

***Preservation* is the
strategic ingredient for
the revitalization of
historic neighborhoods
and downtowns**

***Preservation* is an
Outstanding
economic tool for
rehabbing houses
and buildings**

***Preservation* almost
always costs less than
new construction &
keeps more money in
your community than
new construction**

Preservation Creates Jobs

**The Federal Historic
Rehab Tax Credit
has created over 2
million jobs since it
was enacted in 1976**

**Including over
58,000 jobs
in 2012**

Preservation

oriented

Rehabilitation

projects spend

over 70% on labor

**New
Construction
projects spend
less than 50% on
labor**

***Preservation* has
been at the
forefront of the
“green
movement” for
over 50 years**

Preservation

creates the

ultimate

“Green” jobs,

***Preservation* takes
advantage of
existing
infrastructure like
streets, sewers
etc.**

***Preservation* increases
property values**

***Preservation* increases
a community's
property tax base**

Preservation

**brings new
businesses &
people to
communities**